JOHN BULL, NOVEMBER 13, 1920
TWOPENCE.

JOHN BULL

No. 1274.
Vol. XLVIII.

OVER A MILLION SALE

THIS WILL BE

ANOTHER

BOVRIL

WINTER

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY. SELL Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue B., Cochrane, Sons & Co., 2, Thomas St., M'chester.

60-PAGE wholesale Drapery Catlg., also ABC Guide, direct from actual mfrs., free; read page 56 of "Seven Ways to Make a Living in Drapery." Example of our prices: Men's Shirts 18/11 doz., other bargains in stock.—Wolfson, 48 Thomas Street, Manchester.

CHEAPEST wholesale house for beginners for drapery, hosiery, boots, etc. Write for free cat. H. Marks, 66, Houndsditch, London, E.C.3.

PROFITABLE Goods to Sell in your spare time every kind, good profits; 192-p. Catalogue free. MAY (173), George Street, Birmingham.

ART SILKS, TOWELS, COTTON BLANKETS. Finest selection in the Trade. Free Catalogue on receipt of P.C. to R. Lonsdale & Son, Dept. J.B., Textile Clearing House, Accrington.

FREE ILLUSTRATED LIST for Dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (Wholesale only).—Levy Bros., Dept. R., 39, Houndsditch, London, E.C.3.

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68-PAGE New Wholesale Drapery Catalogue and 8-page Coat and Dress Supplement. Free to all ambitious traders. Satisfaction Guaranteed or money refunded. A trial order will make you one of our ever growing number of successful customers.—Myers & Co., 7, Trinity Street, Leeds. (Wholesale only to the Trade.)

DRAPERY GIVEN AWAY at keenest prices. Examples: Men's Vests or Pants 8/11 doz. All kinds Hosiery, Jumpers, Pants, etc. Beginners, Shopkeepers, send for 20/-, 50/- Bargain Bales. Wholesale Catlg. free.—Central Hosiery Co., 67 & 69, Ot. Ducie Street, Manchester.

BEGINNERS, SHOPKEEPERS, etc.—Write for FREE wholesale cat. of Drapery, Hosiery, etc. M. Marks, 22, Aldgate, London, E.C.3.

AGENCIES, CLUBS.

EARN £2 to £5 weekly. Run Clothing Club amongst friends. No outlay. Particulars and cat. free. Carlisle Mills, Dept. U, Birstall, Leeds.

£2 BONUS and Half Profit selling 1/- and 1/6 lines, all Districts. Either sex. Postcard for full particulars.—J. B. Carter, Printer, Bedminster, Bristol.

WANTED BY JOHN NOBLE, LTD., ORGANISERS OF WEEKLY CLUBS. Big Commission, little trouble, no expense. Marvellous bargains in Fashions, Furniture, Footwear, Bedding, Outfitting, etc. The Ideal Club leads for Value! Send P.C. NOW for new cat. & particulars. John Noble, Ltd. (Dept. A.7), Manchester.

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WANTED, Agents.—10/- in every £ com. and £5 prize. Greatest Novelty Christmas Card book free. It costs you nothing to try: make £20 without experience. Dept. 2, Cleveland Press, 7, Sycamore Street, London, E.C.1.

SPARE-TIME AGENTS WANTED to form 6d. clubs. Drapery, Footwear, etc. Comm. paid weekly. HORNER'S, 71, Meadow Lane, Leeds.

A BLUE BIRD sample book of Xmas Cards can supplement your income. £ £ £ £s weekly. Wonderful free collection of Calendars, Novelty, Floral and Musical Greeting Cards.—Empress Manufacturing Co., Blackpool.

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MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write. THE BRITISH SCHOOL OF MOTORING, LTD., 5, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

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EARN £3-£6 weekly as a Certificated Bookkeeper. Postal tuition, 10/- monthly. Success assured. Free Employment Bureau for Students. Call (or write) for FREE Booklet.—City Correspondence College (D.9), 23, Coleman Street, London, E.C.

IMMEDIATE EMPLOYMENT offered in the Army to men between 18 and 25. Good pay, Free food, clothing, housing. Plenty of sport. Holidays on full pay.—Apply any Recruiting Office or Drill Hall.

TURN SPARE TIME INTO MONEY. We can now accept another 500 organisers for our 1/- WEEKLY CLUBS. Big commissions, no trouble. Wonderful bargains in Bedding, Sheets, Blankets, Rugs, Linen, Fancy Goods, etc. Write TODAY for Catalogue and details.—James & Co. (Dept. 3), Agur Street, Bury.

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"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 3/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 223, High Holborn, London, W.C.1. 'Phone: Chancery 8112.

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other Cheap Printing. Samples free. Pearson's, Church Rd., Portsmouth.

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HOW TO MAKE MONEY!—Send postcard to J. B. Burt, "The Exchange & Mart," 4, Greville St., London, E.C.1, for full particulars.

WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

KNITTING WOOL BUNDLES, 1¼ lb. 5/6, for Socks, etc. White 2/6, Grey 2/10, Mixtures 4/11 lb., post free. Patts., Wools, Serges, Tweeds, etc. Egerton Burnetts, W.B. W'house, Wellington, Som.

CARNIVAL Goods, Balloons, etc.—Dance Organisers should send to-day for our large free list.—"Daseelus," 70/72, Arundel st., Portsmouth.

CHEAPER Wools.—6-fold Rug, 1/-, 1/6½ lb. Cable, 1/6½ lb. Chenille, 6½d. ½. Thrums, 1/- lb. 600 sp's. Knittings, 1d., 1½d. oz. Ilkla Rug Guide Free.—Scotia Wools, 158, New Bridge Street, Newcastle-on-Tyne.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words. Minimum Charge 27s.
Advertisements must be received not later than Friday for the following Thursday's issue.
Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

A1 NOVELTIES for Dances, Hats, Balloons, Mickey Moure Novs., Mus. Inst., etc.—List J.B. 120N free.—Dudley's, 451, Holloway Rd., N.7.

RAZOR Blades, finest qual., Gillette type, 1 dz. 1s., 3 dz. 2s. 9d., both post free.—Cregg Bros., 36, Old Change, London, E.C.4. Buying Agents wtd.

DANCE Novelties, advt. balloons, hats, fans, masks, jokes, etc. List free.—Novelty Supply Stores (Dept. 19), 228, Mile End Rd., Lnd., E.1.

SUPER-QUALITY White Twill Hemmed Sheets. Incomparable value, factory prices. 70 x 98, 1 pr. 9/-, 2 prs. 17/-; 80 x 100, 1 pr. 10/6, 2 prs. 20/-; 90 x 108, 1 pr. 12/-, 2 prs. 23/-. Carr. pd. Money-back guarantee.—Artop Mill Co., Dept. J.B., 21, Cooper St., Manchester.

CARNIVAL, Dance, Party, Hats, Balloons, Novelties, Wigs. List (J) FREE.—Becks British Carnival Novelties, Cross Street, London, N.1.

RUG WOOLS.—Readicut or in Hank. 100 Shades. Samples Free. Readicut Wool Company, Ossett, Yorks.

BARGAINS IN BABY CARS direct from Factory. You can obtain the famous Imperial Baby Car on easy terms from 1/6 per week, and have the pram in your own home on approval. Send for Free Bargain List to Imperial Baby Cars (Dept. E), 212/216, Pentonville Road, King's Cross, London, N.W.1. (See illustrated advt. on page opposite.)

OVERCOATS AND SUITS at less than half-price? This offer is made to JOHN BULL readers by H. Thomas and Co. in their advt. on page 3. Free patterns will be sent to applicants who write now, mentioning JOHN BULL.

FREE ACCUMULATORS given with the cheapest Portable Wireless Set ever offered in JOHN BULL'S "Shop Window." Only 10/- down and nothing else to buy—see descriptive offer of World's Wireless (Manfrs.) on page 12.

IT'S A TREAT to eat Bread with the "Quick-Cut" Serrated Edge Bread Knife, and you can obtain one free by accepting the offer of E. J. Heraud, whose Cutlery advt. appears at the top of page opposite.

Now only 4.19.6

ENORMOUS DEMAND BRINGS DOWN PRICE.

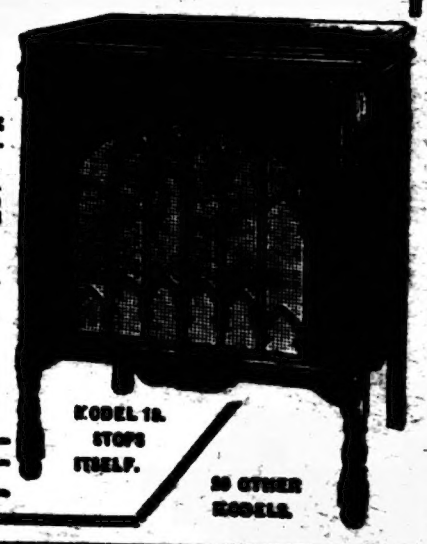
Only an organisation with great experience and full knowledge of all that goes to make a perfect Gramophone could possibly produce an instrument as splendid as the new Model 18 Fullotone. Its success has been phenomenal . . . the demand has gone apace, enabling us to produce in larger quantities at a lower figure, which cash saving is passed on to our customers . . . a policy that has always been practised by the house of Fullotone. AT ITS NEW LOW PRICE THIS WONDERFUL INSTRUMENT IS EASILY THE GREATEST VALUE EVER OFFERED TO THE BRITISH PUBLIC.

Remember that every Fullotone is guaranteed, all British and sold direct from the factory, which saves middlemen's huge profits. ***That is why they cost so little.***

7/5 SECURES followed with 7/5 per month for 14 months

CASH PRICE **4-19-6** CARRIAGE PAID U.K.

Artistic OAK-FINISHED CABINET, 36in. high, 22in. wide, complete with new AUTO-STOP, powerful British Motor, metal Sound Chamber, and spacious Record Compartment. Guaranteed for 12 months.



FULLOTONE GRAMOPHONES (1929) LTD.
(Dept. J.B.15), 73, Camden Road, London, N.W.1.
Phone: North 0017. *Also Branches at:*
Croydon—41, George St. Liverpool—13, Paradise St.
East Ham—149, High St. Manchester—65, Oxford Rd.
Tottenham—861, High Rd. Bolton—47, Bradshawgate.
Hull—Monument Bridge. Glasgow—312, Argyle St.

FULLOTONE
THE GRAMOPHONE OF AMAZING VALUE

JOKES, TRICKS.—The funny kinema, joke snuff powder, snowstorms, Hickyhoo, bombs, coin tricks, card tricks, snakes in grass, etc. Good selection, 2/6.—THOMAS & CO., 10, SOUTH STREET, MANCHESTER.

FUR COLLARS and CUFFS, ready for fixing to coat. Wonderful value. EASY TERMS. Catalogue and Patterns of Actual Furs Free.—Northern Furriers (Dept. J.B.), North St., Leeds.

BOOTS.—Buy Factory Direct. Enormous Saving. Keenest Prices. AGENTS WANTED. —Stamp Lists (J.B.), British Boot Co., Bristol.

FREE SAMPLES of CATESBY'S CORK LINO and free coloured book of designs. See page 27.

A FREE illustrated list of "PLATIGNUM" PENS, etc., can be obtained by writing to the address in the advt. on page 29.

FREE. BRAVINGTON'S famous RING BOOK. See advt. on page 31. Mention *John Bull* when writing.

BEAUTIFUL illustrated booklet of an all-British TOOL CHEST and Home Repairing outfit is offered FREE in the advt. on page 33. Simply fill in the coupon.

READERS' attention is drawn to MR. ADAMS'S wonderful offer on the Back Cover of this issue.

BEAUTIFUL PHOTOGRAPHIC ENLARGEMENTS for 10½d. only. Be sure you do not miss the offer of Regent Art Studios appearing on page opposite.

DRESS.

BABY'S BETTER QUALITY LAYETTE, 30/-. 75 costly home-made garments. Silk and Wool Shawl, Robes, Day Gowns, Flannels, 16 Terry Napkins, Vests, 3 Barras, Wool Coats, Nighties, etc. Guaranteed the best. Over 2,000 true testimonials received. Prove the best by sending 5/- for parcel on approval, then judge yourself. A Mother with 15 years' experience.—Mrs. J. Howard, 66, Dover Rd., Portsmouth. (Cash or Terms.)

REAL HARRIS and Shetland Homespuns direct from makers; best quality only; patterns free.—Harris Tweed Depot, 1, James St., Stornoway.

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BOOTS, Gent's and Ladies' Clothing, Suits, Coats, Costumes and Underwear, Carpets, Linos, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission Paid. Illustrated Coloured Catalogues.

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Enquiries for Agency Invited.
LAVENDER HILL, LONDON.

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VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc. 5/- deposit, 2/6 weekly. Lists free.—Palmer, 185, Linthorpe Road, Middlesbrough.

GRAMOPHONES, Motors, Parts. Cat. Price, Cash or terms. Build £12 model for £2. Full instructions 3d.—J. Burt, 185, High St., Deptford.

UKULELE Outfit, comprising Spanish Ukulele, Tutor, Tuner, Plectrum, 7/6 Post Free. Send today.—Leonard & Co., 66, Prospect Rd., Scarborough.

SEND for the free coloured Catalogue of the FULLOTONE GRAMOPHONE advt. in this page. Other GRAMOPHONE advts. appear on pages 37 (GRAVES), 39 (O'BRIEN), 40 (MOONEY).

MARKETING BY POST.

TEA.—Buy direct. Save middlemen's profits. Indian and Ceylon blended Empire blend 6 lb. 5/-, 10 lb. 12/-. Standard blend 6 lb. 5/-, 10 lb. 12/-. No. 1 dust 7 lb. 5/-, 10 lb. 8/-. All carriage paid. Special dust, 7 lb. 6/-, 10 lb. 8/-. 10 lb. 8/-. All carriage paid.—Poulter & Co., Dock Place, Bow, E.

TEA AT WHOLESALE PRICES. Save Middleman's Profits. Indian and Ceylon Blends, 10 lbs. 12/-, carr. paid. Satisfaction guaranteed. Send for order. Postway Tea Co., Postway, London, E.

LIVESTOCK, POULTRY.

MAKING HENS PAY IN WINTER. Read this week's POULTRY WORLD for practical advice on egg producing now. Of all newsagents, or from J. B. Burt, 4, Greville St., E.C.1.

LOVELY COLOURED PLATE with CARD BIRDS, Nov. 14. Extra pages, special articles. 3d. at all newsagents, 4d. from J. Burt, 4, Greville Street, E.C.1.

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WORMS CURED.—Arthur Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by curing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Redgard Tablet Co., 34-38, Codnor, Derby.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New Discovery. Wonderful no leather pads, no springs; durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd., 629T, 80, Chancery Lane, London, W.C.

OCCASIONALLY we all feel depressed and out of sorts. That's the time to take BOLS Yo-Ho Genever (from the stone Bottle). In case, every woman should take a glass at to keep the system regular.

HOW TO STOP SMOKING. Genuine remedy proved by testimonials. Write The Stafford Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER Weakness, Kidney Trouble, etc., cured by Parker's Fluid Remedy. 1/3.—Parker's Remedy, Ltd., Liverpool. 8.

NERVOUSNESS. A remarkable book on the cure of Self-consciousness, Blushing, Depression, Weak Nerves, Insomnia, Morbid Fears, etc. Highly commended by Editor of "Health and Efficiency"), sent privately for 3d. only.—Dr. Rivers (J.B. 74), 40, Lamb's Conduit St., W.

BLOOD PRESSURE, Heart Attacks, Palpitation, Giddiness, Headaches, Strokes, etc., usually due to Hardened Arteries. Successful treatment with Dr. Mladenovitch's Drosil Tablets as reported in "The Lancet." Literature free.—DROSIL, 4b, 26, Store St., London, W.C.

ASTHMA.—Vapo-Cresolene is the most effective means of relieving attacks and soothing irritated tubes. Write for Free Booklet to Allen and Hanburys, Ltd., London, E.C.

CATARRH.—I cured myself completely of Noises, Nose Stuffiness, Catarrhal Deafness, Spitting Phlegm, etc. Will gladly tell sufferers by letter how to overcome this dangerous trouble simply, quickly, permanently.—F. ROBINSON, Suite 2D, Tranberg House, Valley Brisbane, Australia.

FREE. Sample of DR. J. COLLINS'S ABSORBENT LOZENGES. See advt. on page 29.

A FREE TRIAL tube and stick of GIBBS SHAVING CREAM & SOAP is offered in the advt. in page 35.

A SAMPLE box of JORDAN'S GIN PILLS is offered FREE in the advt. on page 40.

BALDNESS.—I cured myself and can cure you. Large trial outfit, 3d.—Douglas Dean, Dept. KWH, 79, Victoria Rise, Victoria Rd., London, S.W.

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BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite). Valuable Property, etc. Cash per return. Nothing too large nor too small. Call or write.—Bentley & Co., 10, Wood Street, London.

ANY kind o'd gold, silver, jewellery, diamonds, old false teeth, platinum scrap bought. Highest cash by return.—Bell's, Upper Road, London.

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RATS and mice are attracted by RODINE. They eat it greedily, die instantly, leave no smell. Never fails. Utter extermination assured. All chemists, 7½d. and 1/3. Post 3d. extra, direct from Rodine Works, Perth.

HOW TO DRESS WELL on 10/- or £1 a month. Open a credit account with Smarts. No deposit, no references required. No extra charges for quotations. Visit our Showrooms or write for Ladies' Catalogue. Dept. T. Smart, "Gentleman" for Gentlemen. Dept. T. Smart, Radnor House, 93/97, Regent Street, London, W.1. 'Phone: Regent 2276.

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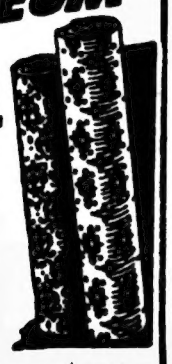
£500 CASH PRIZES FREE. No Entrance Fee. Simply read testimonials in the PHOSFERVINE advt. on page 18 and fill in the coupon. Enter NOW!

FREE.—Send for your personal copy of an interesting booklet "BREAK" and a copy of an interesting book "The Way to Health," by Alfred Gibbs, mentioned in the advt. on page 35.

£100 in Cash Prizes free. Simply fill in the name and address in the coupon and your opinion of the two best methods of serving SHREDDED WHEAT." See page 27.

THE NEW "FELRASOLEUM" FELT BASE FLOOR COVERING 90 ins. wide 1/5 per yard



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SOLID OAK BED CHAIRS 2/6 only secures delivery of this 4 in 1 Solid Oak Bedchair, & 12 Weekly payments 2/6 complete purchase. Polished dark or any shade. 3 soft Velour Cord cushions, any colour. Last rest detachable and very useful as fireside seat (see illus. 4). 2 Reversible seat cushions. Carriage Free England. Postal Orders only. Cash Price 30/-. Other models from 30/-. Send for new Coloured List B.

(3)

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BLANKETS & SHEETS FREE

Heavy White WOOLLY BLANKETS with blue border, 70 x 90 ins. double bed size. 12/6 per pair and one pair FREE, making 2 Pairs for 12/6

SHEETS, Heavy Lancashire Woven, double bed size. 11/9 per pair and one pair FREE, making 2 Pairs for 11/9

We will send our famous SALE containing:— 2 pairs Heavy White Woolly Blankets and 2 pairs Fine Heavy Sheets ... 21/- the lot.

EXTRA GIFT.

On all orders of 21/- or over we will send FREE 1 pair Fine Cutlery as follows:—6 fine Sheffield Knives, 6 Forks, 6 Dessert Spoons, 6 Teaspoons.

Money refunded if not delighted.

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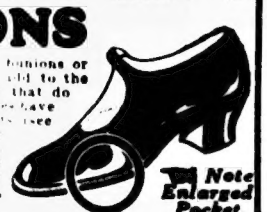
DON'T SUFFER THE AGONY OF BUNIONS



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Sizes 3 to 9 and half sizes. Our Price 12/9

Please send only 12/9, plus 6d., or C.O.D. 13/6, post free.

Also supplied to elderly persons. Post 6d.

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Please recommend throughout the Country for 60 years.

20/- free Gifts!

To introduce this improved bale for 20/- and no further payments.

2 Woolly Blankets 90 x 70
2 Bolton Sheets, 90 x 70
2 Pillow Slips, 30 x 18
1 Bolster Case, 58 x 18
1 Lovely hand painted Bedspread 80 x 60
All double bed size.

We are giving free of cost a 66 by 48 beautiful wadded DOWN QUILT Cash or C.O.D. Carriage Free.

If cash sent with order, we will also include a pair of Art Silk Stockings.

Money back if not satisfied.

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From 6/5 Per Month Del'd. 1st Payment

For storing Coal, Cycles, Prams, Household Goods, etc. Prompt despatch. Carriage Paid to your station in 6 strong, easily erected sections. 5/8-in planed, moulded, rebated weather boards. Roofing Felt supplied. Floors extra.

Size	Cash	or 6 Payments of	or 12
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JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

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I Guarantee your Satisfaction

50 PIECE CANTEEN of STAINLESS SHEFFIELD CUTLERY 5/- DOWN

Jacobean Oak Cabinet containing: 6 Table Knives, 6 Table Forks, 6 Dessert Spoons, 6 Tea Spoons, 1 Jam Spoon, 6 Dessert Knives, 6 Dessert Forks, 2 Table Spoons, 6 Egg Spoons, 1 pair Tongs, 2 Mustard and 2 Salt Spoons.

Balance by 11 monthly payments of 5/- (cash 55/-). Knives of Firth Brearley Stainless Steel: Spoons and Forks of Stainless Nickel Silver. All High-grade quality, fully guaranteed. Free Gift of "Quick Cut" serrated-edge Bread Knife to "John Bull" readers. Illustrated leaflet on request.

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A splendid idea for Xmas Gift.

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STATIONS ROLL IN FROM 10/- MONTHLY ON THE MIRACLE SET 2-3 or 4 VALVE SET NO DEPOSIT

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Tremendous success has greeted the introduction of the new "MIRACLE VICTORY" Set, which is little short of marvellous in performance. Simple to operate, yet gives an enormous range of stations at full strength, with superb tone. Enclosed in handsome cabinet, with panel artistically finished in oxidised silver colour, with handsome Cabinet Cone Speaker.

SOLD AT FACTORY PRICES, complete with Cossor Valves, Batteries, etc., all ready to switch on, from 10/- Monthly.

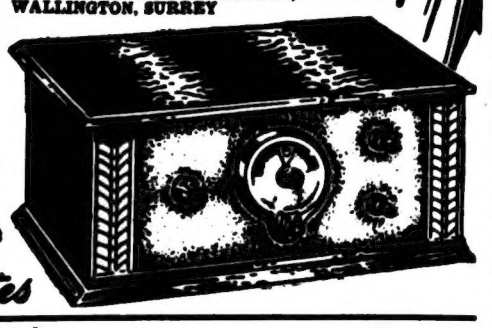
Send Coupon below In ½d. stamped unsealed envelope for beautiful Monster Art Plates.

Please send me free Art Plates of "Miracle" Sets.

Name .....

Adress ..... J.B.

Write in Capital letters using a pencil, & post to WORLD'S WIRELESS STORES, WALLINGTON, SURREY



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THIS MODEL 596 Cash or 1/6 A WEEK

This PRAM sent home for first payment of 6/6. Beautifully finished, bound to satisfy. This, and many other great FACTORY BARGAINS, are shown in our FREE ILLUSTRATED CATALOGUE. Just send a card saying "Pram Catalogue, please" and SEE WHAT YOU GET—SEE WHAT YOU SAVE. We have Models with DORBO EVER-LASTING TYRES and Ball Bearing Wheels in fact a Car to suit every purse and taste. Any Model sent ON APPROVAL, Carriage Paid. Write TO-DAY!

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45/- SUIT for 19/6 OR OVERCOAT.

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To the first two hundred readers who apply we will supply one of our noted 45/- Gentlemen's Suits or Overcoats for merely 19/6, and if for any reason you do not consider the suit or overcoat supplied for only 19/6 honestly worth every penny of 45/- return it, and we will refund your 19/6, together with 1/- for your trouble in sending. The first two hundred applicants only will secure these Bargains. Don't send money now, but see what you buy.

SEND FOR FREE PATTERNS.

Send a postcard for big range of fine Yorkshire Tweeds and Worsteds, fashions and easy self-measure form (mention which patterns wanted) to:

H. THOMAS & CO., Dept. J.B. 2., 14, PITLAKE BRIDGE, WEST CROYDON, SURREY.

NERVOUSNESS

A Remarkably Interesting Book. Throwing a New Light on the Mystery of "Nerves," Offered Free to All Sufferers.

A Typical Testimonial: "*Your treatment is wonderful. Life is worth living.*"

A remarkable book, "The Conquest of Fear" (recommended by Editor of "Health and Efficiency"), describing the cause and cure of Self-consciousness, Blushing, Depression, Morbid Fears, Insomnia and kindred nervous disorders, sent privately to sufferers for 5d. only. Send for a copy now and you will be delighted to learn how easily you can conquer your nervous fears!

HENRY J. RIVERS (J.B.75), 40, Lambs Conduit Street, LONDON, W.C.1

THORN'S GARDEN SHEDS

FROM 6/3 Deposit

A Novice can erect, 6 Sections to bolt together. ¾ in. weatherboards. Planed Framing. Roofing Felt. Useful for storage Cycles, Workshops, etc. Prompt Dispatch. Span roof type, as left illustration.

Long.	Wide.	High.	Cash Price.	6 payments or 12
6ft.	4ft.	6½ft.	£3 . 8 . 0.	of 11/11 of 6/3
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J. THORN & SONS (BOX 46), BRAMPTON RD., BEXLEYHEATH, KENT.

GUARANTEED FOR 10 YEARS.

Only 1/- Down.

This is the amazing offer we are making to "John Bull" Readers. Our TEN YEARS' written guarantee with every watch. Gent's SOLID CHROMIUM PLATINUM Finished Pocket WATCH. Specially selected Movement, Guaranteed to withstand extreme climatic conditions. Shock and vibration proof. Dead Accurate timing. Steel pan pointers on White Enamelled Dial. Improved Domed and hinged back. Super protection Linette Bezel. Exactly as Illustrated. Suitable Gift for a Gentleman, that will last a lifetime. Our special terms are 1/- Deposit, 2/- on receipt of watch, and 1/- each week until 22/6 is paid. Cash with order 21/-. Thousands sold every week.

Amazing Value.

To avoid delay send NOW to ROBERTS & Co. (Dept. E), 57, New Oxford St., London, W.C.1. Only 22/6

A fascinating family pastime—

BAGATELLE.

Providing endless winter night entertainment for you and your friends. The 6 ft. Riley Bagatelle Table and all accessories are delivered to you carriage paid for first payment of 7/6. Seven days' free trial and Riley's pay transit Risks. Supplied in two other sizes, 7 ft. and 8 ft. All fold away when not in use. Write to-day for Art List giving full particulars.

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32 FREE BILLIARD TABLES. WRITE FOR DETAILS.

E. J. RILEY, LTD., Lane Works, Accrington, and at Dept. 18, 147, Aldersgate St., London, E.C.1.

SEND NO MONEY

TRY THE WONDERFUL LOUDSPEAKER SOUNDBOX ON YOUR GRAMOPHONE

You can transform the cheapest, weakest instrument into a powerfully amplified and super-sweet-toned Gramophone, equal to the most expensive cabinet model. Amazing results. Send no money. Send postcard only. Approved customers pay after receiving soundbox.

2/- weekly (11/- in all). OR 10/- CASH DOWN

State whether soundbox fits in or slips over the tone-arm.

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MORE POSTAL BARGAIN OFFERS appear on PAGE 12

20/- A SALE

WADDED EIDERDOWN QUILTS FREE

2 Soft Woolly Blankets 90 x 70
2 Good Strong Sheets 90 x 70
2 White Pillow Slips 30 x 18
1 White Bolster Case 58 x 18
1 Beautiful Hand Painted Fawn Bedspread 80 x 60

ALL DOUBLE BED SIZE

Before buying elsewhere make sure that the sizes offered are not less than these!

Complete 20/- Carr. Free.

(No further payments. Cash or C.O.D. Money back if not satisfied.

FREE GIFT. A HANDSOME WADDED EIDERDOWN QUILT sent free with each Bale.

STANDARD SHEET CO., Dept. S.C, 165, Princess Street, MANCHESTER.

NEW HAIR NEXT WEEK

The Famous "WAVEX" ELECTRIC COMB

NOW 6D

LET GLORIOUS WAVY HAIR BE YOURS. BATTERY 3D EXTRA

A "Wavex" Electric Comb brings hair beauty and banishes all hair troubles—conquers baldness, stops falling hair, restores colour. It costs 6d. (battery 3d. extra) and saves expensive hairdresser's charges. "Wavex" Comb will be sent, complete under plain sealed cover, for 1/- post free from:—

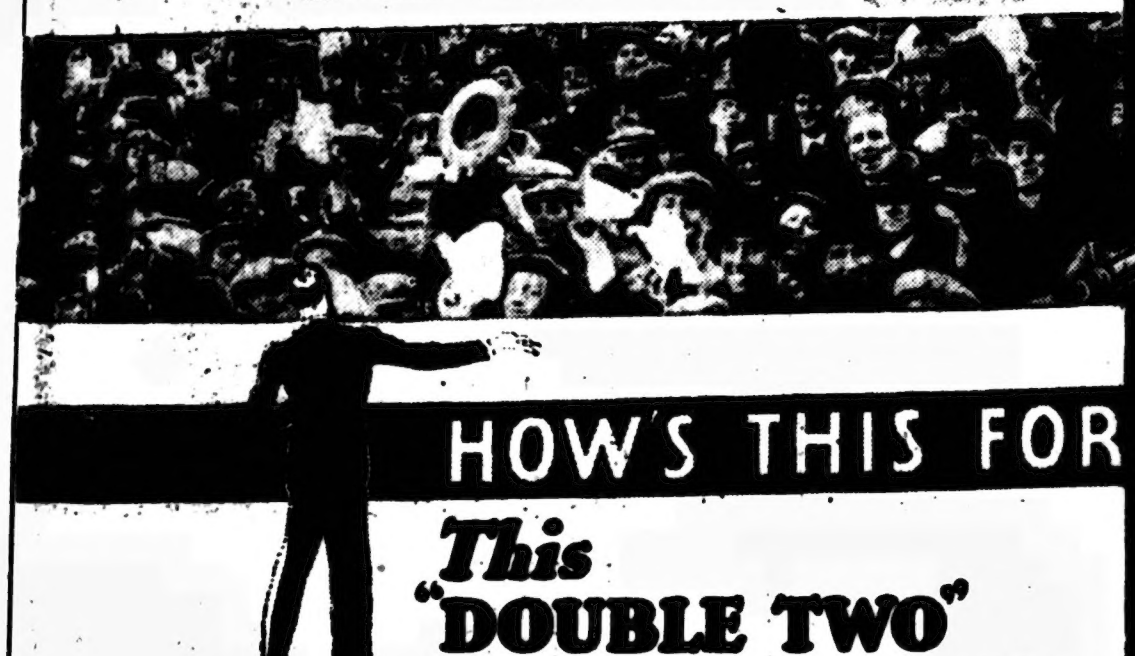
WAVEX, 24, Buckingham Street, London, W.C.2

PROFESSOR LOW says:

"I have to congratulate you on producing at the remarkably low price of 50 - an efficient and reliable wireless set complete with valves which can bring to millions of homes reception from British and Continental Stations at Loudspeaker strength."

A. M. LOW,
A.C.E.I. (London); M.I.A.E. (London); F.C.S. (London).

CANNOT BE COPIED. Astounding price is not the only amazing feature of the "Double Two." Its unique performance cannot be equalled by any other 2 valve set because P. Patents throughout the World prevent its design from being copied.



HOW'S THIS FOR FIFTY SHILLINGS COMPLETE WITH VALVES !!!

This "DOUBLE TWO" 2 valve RADIO SET COSTS YOU ONLY...

British and Foreign Stations come through at clear and beautifully toned full loudspeaker strength, of gramophone volume. *As powerful and pure as any standard 4-valve set.*

The Double Two is the most compact and trouble-free radio set ever invented. All gadgets and "fancy bits" have been abolished. Simplicity and perfect fool-proof working are the keynotes. A child can work it. Simpler than a crystal set. The Double Two set is the "Morris" of the wireless world—efficient—perfect—inexpensive.

What station do you want? Regional? Stick that plug in. You've got it, perfectly clear. National? Plug in there. You've got it, by itself. No "back stage" noises of other stations.

Italy? Turn the dials according to the simple-to-follow instructions. In comes a famous Italian opera. Now some Spanish music? Out goes Italy and in comes a blood-stirring Andalusian tango. What about a bit of German heavy stuff? In you come, Germany. Every other station cut out automatically while you listen to the one you want. Better than a crystal set, eh? Or that "made-up" valve set you're always having trouble with. It's the cheapest set in the world to run costing a few pence a week.

Even with only an indoor aerial you can listen outdoor aerial foreign stations come in as clear and pure as any standard 4 valve set at full loudspeaker strength—you can tone it down quiet if baby's sleeping. The Double Two valves give twice the power and life of ordinary valves. But you've got to hear the Double Two to believe it.

7 DAYS FREE TRIAL

We invite those who cannot believe an article is good unless they pay a high price (and those who doubt the truth of our claims) to test the Double Two in their own homes for seven days FREE. There are two coupons below:

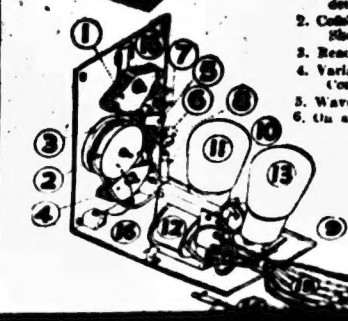
Use coupon "A" if you are sending cash with your order.

Or post coupon "B" if you want further particulars.

Over one million readers of "John Bull" will see this announcement, and if you want to receive your set by return, it will be advisable in your own interests to act quickly. You should get one of these coupons off to-day. First come, first served. Also Purchase Terms

HOW THIS PRICE BECAME POSSIBLE.

By eliminating all the frills and troublesome gadgets of the ordinary wireless set and concentrating upon utter simplicity and effectiveness we have, by modern mass production methods, achieved what the wireless trade had thought impossible—we have produced a 6 guinea set to sell at 50/-. But this was only made possible by making 100,000 at a time, cutting our price to the bone, and selling direct from our factory to the homes of the people who need them. Those who buy the Double Two sets have the added satisfaction of dealing direct with the actual manufacturers, who are members



EVERY COMPONENT 100% PERFECT

1. Variable Tuning Condenser.
2. Combined Loop and Short Wave Coil.
3. Reaction Coil.
4. Variable Reaction Condenser.
5. Wavelength Switch.
6. On and Off Switch.
7. Rubber Grid Leak.
8. Combined Grid Leak and Condenser.
9. Insulated Valve Plate Spring.
10. High Frequency Choke.
11. Highly Sensitive Detector Valve.
12. Audio Frequency Transformer.
13. Power Valve.
14. Aerial Plug.
15. Battery Connecting Leads.
16. Panel. Base Board.

MADE IN ENGLAND by HUSTLER, SIMPSON & WEBB, Ltd., 99-101, LANNER STREET, LONDON, S.E.1

EARTHQUAKE IN

Let the world's best dance orchestras play the music for your dancing and your parties. Comes through as loud as a gramophone.

And for the sick-bed—how good to pass the hours with news and music and football reports. You can have a loud speaker in every room if you like.

You fill the lonely hours with friendly talks and music. Europe entertains you—by your armchair.

READ WHAT OWNERS SAY

"A 'little marvel'! On the first night I received five foreign stations and ten on another night were received by my son, aged ten years."—*T. H. J. Wright, 83, Munton Cottages, Coventry.* 6.10.30.

". . . It does everything you claim it will do. I get better reception on your two valve set with an indoor aerial than my father does with a three valve set with an outdoor aerial. Please send particulars to five of my friends, names and addresses enclosed."—*F. H. Blackburn, 86, Station Rd., Finchley, N.3.* 2.10.30.

"All you claim it to be. Better than most four valves at the price of one."—*L. C. Carter, 112, Cedar Road, Southampton.* 29.9.30.

"Your set is everything that you advertised. I am at present listening to Hulsen on Loudspeaker on an indoor aerial while local station is working."—*A. Hugo, 64, Upper Parliament Street, Liverpool.* 30.9.30.

"It is the most wonderful set for the money. I have got splendid results with a poor earth and aerial. I thank you all very much."—*F. Gale, Angel Hotel, Northampton.* 27.9.30.

"Its excellent reception had exceeded my highest expectations on both home and foreign stations."—*W. F. Jefferies, 3, Cyprus Street, Norwich.* 30.9.30.

"I am more than satisfied. I just put a covered aerial on the bed, pulled it along the floor and was amazed to hear two or three foreign stations beside the local station four miles away."—*D. Hathaway, 9, Brighton Avenue, Redditch.* 27.9.30.

"I am delighted with my set and I think it is a little marvel. I am living right near the Brookman's Park Station and have no trouble to separate National or Regional."—*A. Case, 12, Manor Cottages, Potters Bar.* 27.9.30.

". . . arrived quite alright, also that the performance of same is in every way as advertised, in short, a most wonderful little set of gramophone volume coupled with rich clear tone which is most natural to the ear, have given the same a good test during the past seven days and recounted 20 broadcasting stations at loud speaker strength. I have nothing but praise for your Double Two Set: the performance of same is much in advance of three valve sets I have heard in this district. I am more than delighted and will certainly recommend same to my friends."—*B. Clarke, 266, Bramford Road, Ipswich.*

"Marvellous value for money, equals any three or four valve set at treble the cost and much simpler to operate. I will recommend it all I can."—*W. G. Overton, 48, Selbourne Road, Margate.* 24.9.30.

"I am perfectly satisfied with the results obtained."—*W. Batchelor, Bedford.* 22.9.30.

TESTED in 148 CENTRES

Double Two Wireless Sets have been set up and thoroughly tested in 148 Centres in the British Isles, so that no matter where you live, the set has already been proved to work perfectly in your neighbourhood for home and foreign stations.

PRAISE FROM THE PRESS

DAILY MAIL — "*Performance is remarkably good. London stations separated without difficulty . . . . foreign stations picked up on the loudspeaker at comfortable strength. The designers of the Double Two are to be congratulated on having shown the way to loudspeaker reception at the right price.*"

DAILY EXPRESS.—"*Messrs. Hustler, Simpson & Webb, Ltd., have organised a factory to supply the wireless enthusiast of moderate means with a really efficient set at an extremely moderate price. Under actual test this neatly built two valve set received fourteen stations at full loud-speaker strength within five miles of Brookman's Park.*"

DAILY SKETCH.—"*The 'Double Two' Set was examined recently by the 'Daily Sketch' Technical Correspondent. Twenty broadcasting stations were received in London with an outside aerial.*"

SUNDAY DISPATCH.—"*All superfluous parts have been dispensed with in an endeavour to provide a 100 per cent. foolproof set.*"

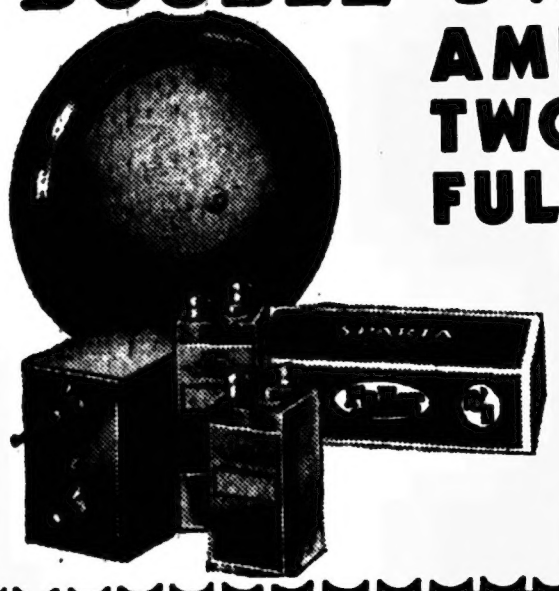
DAILY HERALD.—"*The 'Double Two' as it is called represents remarkable value for the money. Its transformer coupled circuit gives really surprising loudspeaker volume.*"

CAPT. P. P. ECKERSLEY, M.I.E.E., in "Popular Wireless," writes:—"*It could be such fun if a "Morris" of wireless arose and did what is obviously waiting to be done.*"

£1,000 GUARANTEE.

You've sometimes heard people say "I don't believe in testimonials—most of them are not genuine." So that you may place the utmost confidence in our sincerity and the truth of every statement made about the Double Two Set, we have deposited a cheque for £1,000 with our bankers, Barclays Bank, Ltd., Borough, London, S.E.1, which will be paid to anyone who can disprove the fact that each of the above testimonials (a few out of thousands) is entirely voluntary and not paid for in any shape or form.

DOUBLE TWO 2 Valve Set *with*



AMPLION Guinea Cone Loudspeaker
TWO FULLER 'Sparta' Accumulators
FULLER 'Sparta' H.T. & G.B. Battery

If you do not possess a loudspeaker and batteries, you will of course, require them to go with the set. Only the very best is good enough to go with the Double Two Set. That is why we have chosen the best loudspeaker—the world-famous Amplion Guinea Cone. This loudspeaker has wonderful purity of tone and range of volume.

To complete the accessories outfit we have included TWO FULLER 'SPARTA' 2-volt accumulators, so that you can always have one in use. There is also included a 100 Volt FULLER 'SPARTA' H. T. and G. B. Battery, which has an amazingly long life. The complete outfit, which includes

One Double Two Set (with valves)
Two Fuller 'Sparta' Accumulators
One Amplion Guinea Cone
One Fuller 'Sparta' H.T. and G.B. Battery

will be sent direct to you, securely packed and carriage paid, for the inclusive sum of 79/6. Accumulator, Battery and Loud Speaker are easy to connect up. (Simple instructions show how). In a few minutes after your set arrives it will be working away merrily in your own home . . . the start of many years of perfect wireless.

ALL IN 79/6

COUPON A *Post to:* HUSTLER, SIMPSON & WEBB, Ltd., 55/57, Tanner Street, London, S.E.1.

Dear Sirs: Please send me, by return, ready to use, carriage paid, with full instructions (illustrated) for fixing up:—

(1) One Double Two Set, complete with valves, at - - 50/-

or

(2) With the additional accessories outfit as described 79/6

(Cross out item not required.)

for which I enclose..... in full payment. I order the Double Two under the condition, that if within 7 days I am not entirely satisfied in every way with it, and return it, you will refund my money without question.

Name .....

Address .....

J-B.1

COUPON B

POST (½d. on an unsealed envelope will do) to:—
HUSTLER, SIMPSON & WEBB, Ltd.,
55/57, Tanner Street, London, S.E.1.

Dear Sirs,

Please send me your illustrated folder and fullest details of your Double Two Wireless Set and Complete Equipment as described.

(*Sending this coupon places me under no obligation*).

Name .....

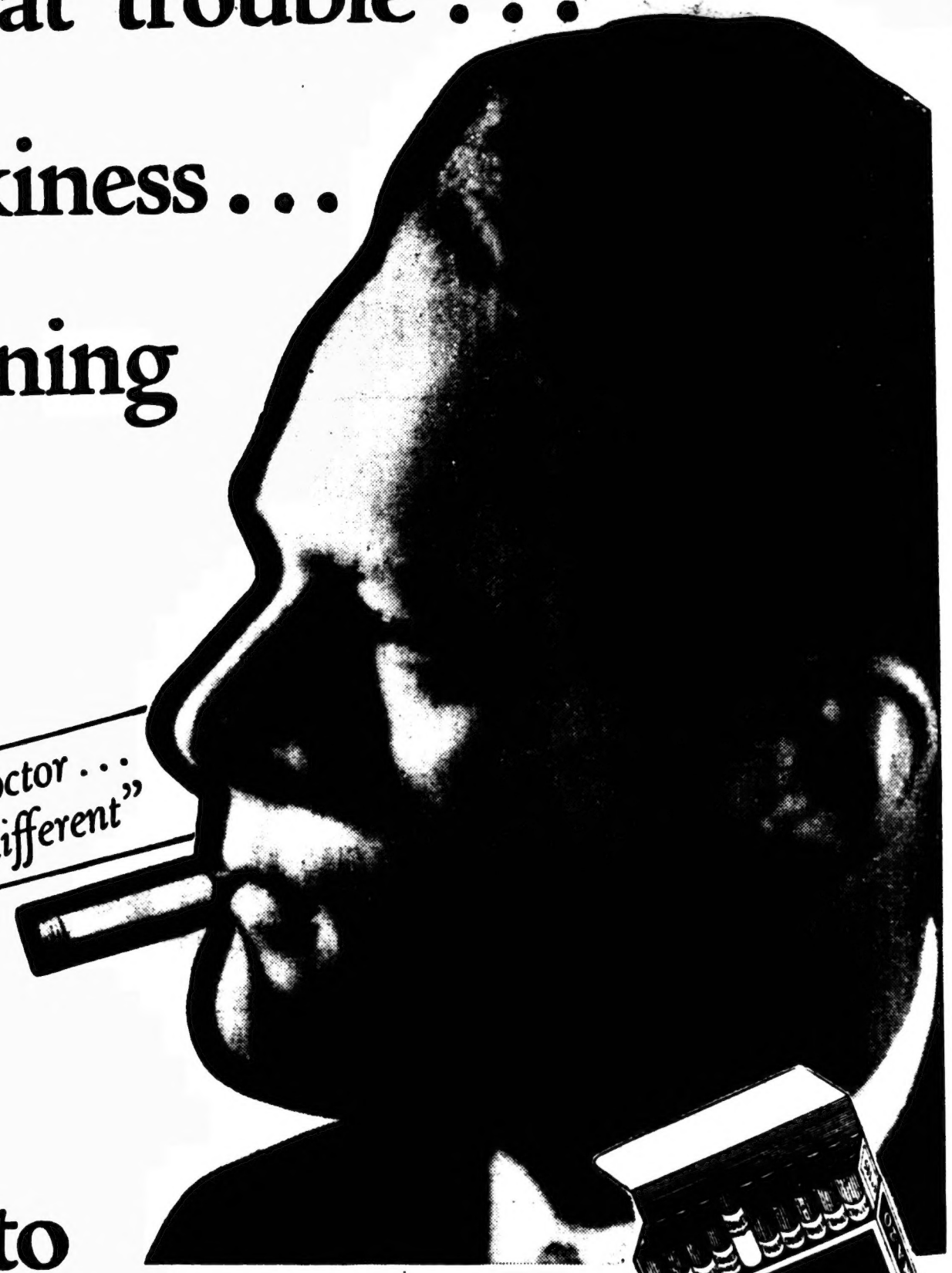
Address .....

J-B.1

No throat trouble . . .

No huskiness . . .

No morning cough



"You are right, doctor . . . Craven 'A' are different"

"change to

CRAVEN "A"

CORK TIPPED VIRGINIA CIGARETTES

said the doctor . . . *'they're made specially to prevent sore throats"*

Craven "A" Smoking Mixture—blended for the smoker whose pipe is his friend. Flat Pocket Tins, 1 oz. 1/1 ; 2 oz. 2/2. Carreras Ltd., London

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Telephone: Temple Bar 2468.
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JOHN BULL

For the People— —the Right to Justice and Truth

THURSDAY,
for Week ending Saturday, Nov. 15, 1930. Twopence.
Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

"If you see it in 'John Bull,' it is so"

Clouds Over Mount Snowden

Sir Oswald's Idea Factory

Rip Van Winkle Air Mail

SHIPLEY has brought a General Election many months nearer. The Conservatives will strain every nerve to force Mr. MacDonald into a situation in which he will have Liberal opposition.

And the Liberals themselves are sufficiently heartened by their substantially increased poll to risk an appeal to the country.

* * *

Should they have further encouragement at the coming Whitechapel election, they are almost certain to turn Labour out on their own account.

They had, after all, 5,000,000 votes in the 1929 election, and another half-million, plus the luck of the count, might give them over a hundred seats.

* * *

Meanwhile, the Labour Cabinet difficulties are increasing.

The resignation of Mr. Snowden, who cannot meet his colleagues' demand for a big unemployment loan if he is to balance his Budget, is a distinct possibility.

One-man party

Sir Oswald Mosley has enlisted a band of experts to assist him in framing the various policies on unemployment, pensions, Empire trade and other matters which he is laying before the country inside and outside the House.

One of his principal collaborators is now a professor of economics who enjoys eminent status both in Britain and America.

In addition there is a group of secretaries who have to be housed in special premises in the West End of London.

Well, one thing about it is that a one-man party can't split!

Mystery bankers

It is high time there was more open diplomacy in international banking. Just now the air is full of mysteries and rumours.

Monsieur Moret, the new head of the Bank of France, recently popped over to London for a "courtesy" talk with Mr. Montagu Norman.

Now Mr. Harrison, head of the Federal Reserve Bank of New York, is coming over to Europe and is meeting not only Monsieur Moret and Mr. Norman, but also Dr. Luther, President of the German Reichsbank.

Something important is afoot. Why cannot business men and industrialists be told what it is?

Simon: the facts

There is much speculation about the future of Sir John Simon, but his break with the I.G. political policy in the House of Commons presages no bid for Party leadership.

Sir John's act, in fact, is a determined move to secure his own political independence. He is not only dissatisfied with the Government over the industrial problem.

His chief anxiety is India. He feels, just now, that he should be free of all Party ties to watch the course of the Round Table Conference.

It is an open secret that he has a poor opinion of the Government's ability to handle the situation.

Hitler's high card

Although "handsome Adolph" Hitler, the German pretender to power, poses as the champion of the exploited man-in-the-street against bankers and other tyrants, he has already been in close and secret conference with almost every big banker in Berlin.

* * *

The objective, of course, is to secure cash enough to free him from dependence on his patron, the Press and film lord, Hugenburg. In return he hopes to offer the German bankers Italy's political good will, in order that British financial interest in Italy can be destroyed and Germany's pre-war domination resumed.

Mussolini is watching the game with close interest. He will play the two sets of foreign bankers against each other until Fascism can evolve a financial policy and fabric of its own, lack of which has been the Duce's big weakness in the past.

A knight who's right

A Government Publicity Bureau to assist British manufacturers in pushing trade with countries abroad is the nucleus of a scheme now being urged by Sir Julien Cahn, the millionaire - director of a Northampton furnishing company.

"More publicity," he says

Sir Julien has travelled tens of thousands of miles during the past few months examining the advertising methods adopted to sell British goods, and in almost every instance has found them unsuitable for the country concerned.

"More publicity, intelligently conceived, is what the country needs," says Sir Julien. Or, as JOHN BULL has already urged, a "Ministry of Ideas."

The good lady

Lady Noel Buxton, M.P., will introduce a resolution in the House of Commons next week asking for the extension of the Unemployment Insurance Scheme to farm workers.

At present, when they are unlucky enough to fall out of work—and unemployment in the farm industry becomes increasingly serious — they have nothing but the Poor Law to fall back on.

The farm-hands' friend

Miss Bondfield is sympathetic, but is endeavouring to induce the farmers and the workers to agree on the basis of a scheme.

It has been suggested that the farm workers' subscriptions and benefit should be on a lower scale than for town workers—and the settlement of these actual amounts is the snag.

Post and prestige

It is really time that Imperial Airways began speeding up the Indian Air Mail. The improvement is long overdue.

Letters are arriving in China by the Dutch Air Mails in nine days. The Indian Air Mail delivery lands the same time as ordinary letters stamped with the same date of posting.

* * *

Now that new mail aeroplanes are available for all-red routes there should be no difficulty in our beating the Dutch record.

Prestige counts for much in the East.

The long run

A large order for locomotives has just been placed in Germany by the Egyptian State Railways—the first order of the kind Egypt has ever placed outside the Empire.

The German firm submitted an amazingly low tender.

* * *

We shall not be surprised if the Egyptians find the locomotives as amazing as their prices. South Africa bought some of these locomotives a little while ago, and had to throw them on the junk heap.

British engines are cheaper in the long run.

The banker

Banking returns for October tell an astonishing tale. It is that, notwithstanding the world-wide depression of the past months, deposits in British banks have grown steadily.

* * *

In the case of one or two leading banks they reach almost unprecedented figures. The average weekly deposits of the Midland Bank were, indeed, far greater than they have been for the last two years.

Much of this money has been deposited in England by foreigners—for safety. No clearer proof could be had of the inherent financial solidarity of this country.

Silver-steel lining

The Sheffield Chamber of Commerce has stated that Sheffield is turning out 50 per cent. more steel and steel products than in the best pre-war days.

Figures for 1929 giving the net tonnage of vessels entering and leaving the Port of London show an increase of twenty-five million tons since 1920.

Admittedly the times are out of joint, but the spirit of defeatism does not represent the whole truth, or anything like it.

This year, next year—

A new tactical move is on foot to secure international regulation of miners' hours.

The proposition proved a fiasco when launched at the International Labour Office Conference at Geneva last year, but they have not entirely lost hope.

If there seems any prospect of securing agreement among the Governments, the matter will be brought up again next year. Otherwise it will be relegated to the limbo of forgotten things.

Good for the Clyde

Mr. Saul Bron, chief of the Soviet Trade Delegation is believed to have returned from Moscow with orders for the Clyde yards in his pocket.

He left London a short while ago to negotiate with his Government on the British credit terms.

If the compromise has been made it will mean an immediate £1,000,000 order for the Clyde in the construction of new oil, grain and timber ships.

How it's done

Germany's new wonder 'plane, the little 20 h.p. Klemm, which is to be sold for £172, has been worrying British designers ever since it was announced.

We can build a machine twice as big as the Do.X, they say, but we can't produce a small aeroplane for £172.

* * *

JOHN BULL happens to know that the German Ministry of Defence is to give the manufacturers of the Klemm a subsidy of £175 for every machine sold to a German subject.

The explanation of this is very simple. Germany is debarred from maintaining a military or naval air force. But she intends to have plenty of trained pilots available in case of need.

And hang the cost!

Still at it

A number of leading industrial companies have recently announced that they propose either to reduce or postpone dividends owing to the unsettled industrial outlook.

* * *

In some cases they are justified. In others there are strong reasons for believing that they are tools in the hands of the politicians.

The objective is to force the Government to agree to some system of Protection, or, alternatively, strengthen the evidence on the side of the industrialists in the event of any attempt to reduce wages.

* * *

JOHN BULL has already dealt with other ramifications of this plot. It's a dirty business.

Sardine children

Before anything further is done to raise the school-leaving age we hope some effort will be made to provide reasonable accommodation for children already attending elementary schools.

Out of 151,000 classes there are only 44,000 containing fewer than thirty children.

There are over 10,000 classes, crowds, riotous assemblies, or whatever you like to call them, containing over fifty children.

Not all profiteers

There is no doubt that hundreds of thousands of the £2,000 million of British Government five-per-cent. War Loan Stock have become nervous owing to the many circumstantial reports regarding a conversion.

Not all the people who hold War Loan are war profiteers.

Since 1918 the stock has changed hands a great deal. It has come to be recognised as the most popular short-dated British investment.

* * *

The Government must pay off the whole amount or none at all, by 1947. And though the repayment terms do not prevent the Government from attempting to induce holders to convert into another stock, it cannot *force* them to give up their War Loan.

It is to be hoped that Mr. Snowden will make an early pronouncement on the subject.

Gold bricks

The pace at which slum clearance schemes can be carried out and the permanence of the new buildings depends largely on the quality and cost of bricks.

Continental kilns have so improved in design lately that a brick of better quality than the average British product is being produced at one-tenth the cost.

A cry against dumping will not meet the position. Manufacturers must replace their obsolete plant and local authorities must insist on a good quality brick.

"Irishman's rise"

Considerable dissatisfaction exists in the Civil Service over the "downgrading" that is going on just now.

When new office machinery—often of foreign manufacture—is installed, the sequel is that the task performed by a clerk or official of one grade is taken over by someone a step lower down.

Quite a number of posts formerly held by men have been converted into jobs for women at a lower rate of wages.

This is the "Irishman's rise," but protesting civil servants will be told that it is progress.

Nasty little toads

London and the big provincial universities can do better than imitate the worst idiotcies of the older universities. The London students' display of oafishness on Guy Fawkes' night was a particularly bad instance of this sort of toadyism.

There are certain rules and traditions even to such an imbecile pastime as "ragging," and these imply that no harm is done to police or public and that damage is amply compensated.

After forty years

Whatever it was in the past, the Dame Agnes Weston's Sailors' Rest at Devonport seems to have some queer notions.

Take the case of old Mrs. Johns, who had been employed there for forty-two years. She was sacked on a week's notice, with one week's pay in lieu of a holiday to which she was entitled.

She contended that under an agreement with the previous superintendent she was entitled to two weeks' notice, but was informed that, the latter being dead, the agreement was wiped out.

In any case, after forty-two years!

Empire free thought

The Protectionist group in the Parliamentary Labour Party is growing.

Sir Oswald Mosley is now definitely on the side of tariffs — with certain reservations — and people like E. F. Wise, the economist, James Maxton and others have left the orthodox Free Trade doctrine far behind.

Mr. E. F. Wise is one of them

Meanwhile, it is almost certain that, in his next Budget, Mr. Snowden will give the protective duties enjoyed by the motor industry a new lease of life.

But this concession to the Labour Protectionists will not go far towards satisfying their aspirations.

"If You See It—" — *continued*

Robot cow

Dissatisfaction with the charges made by the Navy, Army and Air Force Institute for milk has made the Royal Air Force station at Halton Camp resort to desperate measures.

Milk powder, imported from Canada, and New Zealand butter, are being used to make a reconstituted milk by means of an emulsifying apparatus.

This in the heart of one of England's principal dairying districts!

It is time the whole question of the Institute's catering monopoly was fully investigated.

Lotter-nonsense!

Another of those foreign lotteries! This one is sponsored by Schwalm and Co., of 11, Reichsrathsstrasse, Wien 1, Austria.

They are distributing tempting circulars to people in this country whose names have been given by a "business friend." Apparently English people have ever so many "business friends" in Austria!

If you win, how will you collect your prize-money? And how will you know who has won, anyway?

Mine perils parley

We record with satisfaction the news that the "Safety for Miners" movement is going ahead splendidly.

The colliery owners have followed the Miners' Federation in accepting the invitation of the Secretary for Mines to appoint a sub-committee to consult with him.

The next step, it is hoped, will be a series of district conferences at which all concerned will talk the matter over as man to man. There will be no bluff. Cause as well as remedy will be discussed frankly.

His invitation: Mr. E. Shinwell, Mines Secretary

All the blame for the appalling loss of life and limb daily is not on one side. The miners recognise this, and the round-table talks will be impartial and sincere.

Playing with fire

Serious action should be taken against pharmacists who neglect their duty to panel patients presenting prescriptions.

A flagrant instance of neglect came before the last meeting of the London Insurance Committee, when an investigation had to be made into a case of prescribing in which a deficiency of 68 per cent. in a certain ingredient was reported.

It was discovered that the error was due to the carelessness of an assistant who had not yet taken his examination!

They're human

There has been a lot of silly talk about unemployed on the dole visiting the kinema. How dare they enjoy themselves! The impudence of it—"going to the pictures at our expense!"

What are these poor devils supposed to do? Sit and hear each other moan, or tramp the streets, or haunt four-ale bars sponging for drinks?

We are glad that these people can, for a fleeting while, forget their ma... A night at the picture show is a t... they need. It stems the tide of ... ing self-respect.

When we enquired from a so... worker in one of the hardest-hi... towns, we were told that hundre... families had a late tea by a c... fire, and, on returning home ... straight to bed.

In this way they saved suppe... and coal to pay for their trip ... "fivepennies." Truly the other ... the picture.

Heads I win—

We should think that J... Gowan, turf accountant, of ... Chancery Lane, Lond... WC2 ... a "soft thing."

He issues a "unique" football ... pon, and people who imagine ... have won are referred to the ... tions, in which appears this ... "Each team forecast ... with ... coupon must score at least ... without reply, otherwise ... fee.

Does this mean, Mr. McGowan, ... if the losing team sends you ... loses? Well, well. There's one ... every day.

Who cares?

Every six months Mrs. F. B... a blind widow, is brought before ... Alton magistrates for non-payment ... rates. Invariably she is led into ... by her daughter, who gets 15s. ... poor relief.

Invariably the Bench grants an ... against Widow Beasley and tells ... that she can apply to the Rural ... trict Council to have the ... mitted.

The Bench, knowing all the ... cumstances, allows this tragic ... to be repeated every six months.

And why?

We should like to know the ... about ex-Chief Constable Pryde, ... Kirkcaldy. But we doubt whether ... shall.

Last July the Provost announced ... that, consequent upon certain ... mation of serious charges ... Pryde, he had thought it his duty ... the public interest, to advise Pryde ... tender his resignation.

* * *

Pryde did so. And asked for a ... sion! And it was moved a few ... ago that he should receive £150 a ... What was the Council about?

Presuming that there was no ... for prosecution against Pryde, ... was the reason for the pension? ... case was referred back to be heard ... *camera*. Has the Council developed ... a negative?

How very equitable

We are not enamoured of the ... of decency—or lack of it—pos... by the Equitable Service and Guar... tee Co., Ltd.

Robert Waters, a postman, was ... hind in his payments for gramophone ... records. And the company sent ... an amazing letter classing him ... common pick-pockets, card-sharpers, ... bag-snatchers and other undesirables.

When Waters was summoned ... Court, realising that he was dis... at receiving such a letter ordered ... ment at the rate of only two shillings ... a month.

If this concern continues to send ... such missives, it will probably soon ... out of business.

What's in a name?

The notepaper of the Nassau T... Ltd., of 39, Nassau Street, Dublin, ... is beautifully embossed with the ... of the director, Basil R... form ... it appears, "Barnet Roste... British").

The trust's secretary, M. Per... wrote recently to a young man in ... rey who had been in the hands ... moneylenders before. A promis... note for the young man to sign ... enclosed. Terms: a loan of £25, ... to be repaid by monthly instalments.

Such touting is illegal in this c... try to-day, but lenders find it ... venient to operate from the "Emer... Isle."

We can only hope that any of ... readers who are approached will ... be green.

ADAMSON: —"My Hat!"

by RABBI I. I. MATTUCK, A.M., D.H.L.

Ask the Jew!

"The rights of the Jews are rights issuing out of humanity"

THE writer is the distinguished Rabbi of the Liberal Jewish Synagogue, London, and represents a large body of the more advanced thinkers of the race.

I AM a non-Zionist. That means one who does not want Palestine as a national home for the Jews, for Jews, like Christians, have a diversity of national homes, belonging to different nations.

Just as there are Christian Germans and Christian Frenchmen and Christian Englishmen, so are there Jewish Germans and Jewish Frenchmen and Jewish Englishmen.

The Jews are a people bound together by a common religion, and by a common history, by a common literature, and by a common universal hope. They are not a separate nation, requiring a national home.

The Jew who is not a Zionist has a philanthropic interest in Palestine. He sees in it a chance of helping some Jews to escape from the misery and poverty which is their lot in Poland and Russia.

In so far as Palestine means a refuge for oppressed and needy Jews, all Jews are agreed in its work. In so far, however, as it has a political aspect, Zionists and non-Zionists differ about it.

Not all Zionists

WHEN the Balfour declaration was made promising the Jews a national homeland in Palestine, it was made to Zionists and for Zionists. The Jews who were not Zionists believed neither in the desirability nor possibility of what the Balfour declaration promised; so at first they had nothing to do with the work in Palestine.

But a few years ago the Zionists asked the non-Zionists to help them in the economic work in Palestine. A good deal of money was needed to develop Palestine so that Jewish immigrants might be able to live there, and to help Jewish immigrants to go there.

Many Jews who were not Zionists consented to help and formed with the Zionists the so-called "Jewish Agency"; but others refused to assist in building a national home.

There are, therefore, important groups of Jews in Western Europe and America who have no share in the movement to establish a Jewish national home in Palestine.

Does that mean that they have no interest in Palestine? Their interest is limited by the desire to help Jews who are suffering want or oppression. Palestine when developed is capable of receiving a number of immigrants.

Because Jews are oppressed in other lands, and because Palestine was once a land of Jews, and because some Jews feel a special attachment to it, we hold that as many Jewish immigrants as possible should be admitted to Palestine.

Why this fuss?

BUT we recognise that the possibility must be limited by the rights and interests of the present population of Palestine—Arabs and Jews.

But why all the present fuss about Palestine?

When the Balfour declaration was given, no one seemed to have any definite understanding of its meaning. It was ambiguous in two respects:

Nobody seemed to know exactly what was meant by a "National Home"! The Zionists knew what they wanted, but was that what the Balfour declaration promised?

The declaration promised a national home for the Jews in Palestine, subject to the rights and position of the present inhabitants, so that it guaranteed to the present population that their interests would be safeguarded.

There was no indication, however, by what means these two aims were to be pursued with equal care and attention, and how any conflict between the two parts of this undertaking would be settled.

How can you establish a national homeland in Palestine for Jews without interfering with the Arabs?

The only answer given to this question was: By letting as many Jews come to Palestine as the economic capacity of the country permits—that means as many as can find permanent work there. But until the appointment of Sir John Hope Simpson, there has never been an investigation on behalf of the Government as to what the economic capacities of the country might be. So the position remained vague and uncertain.

The effect of this uncertainty has been most disastrous. It permitted Zionists to have exaggerated hopes about the "National Home," hopes which could never be fulfilled; and at the same time it roused among the Arabs the fears which led to extreme violence.

The blame lies upon all the British Governments from 1920 down to the present time. The very men who are now criticising the new statement of policy in Palestine themselves had an opportunity of defining and clarifying the position, but preferred the dangerous uncertainty.

Whatever may be our final judgment on the details in the new statement of policy, we must recognise that it has this merit: it clarifies and defines the position.

I have one outstanding criticism against the new statement of policy. Its tone gives the impression of a little more than fairness to the Arabs and sounds less than fairness to the Zionists. A conflict was inevitable.

Call of humanity

IT was inevitable that Arabs should feel that the purchase of land and the promotion of immigration into Palestine might interfere with their economic position. On the other hand, these unrestricted land purchases and immigration are the methods by which the Zionists say the national home is to be built.

The White Paper gives the impression that when such a conflict arises, the needs of the Arabs will receive all the consideration. If the impression is false, as I believe it is, then let us hope the Government will soon make that clear.

The policy in Palestine must be based on justice for both, Arabs and Jews.

The rights of the Arabs are obvious; the rights of the Jews need some explanation. The rights of the Jews, as I conceive them, are not rights of a nation to its land, but rights issuing out of humanity and supported by historic associations.

The Balfour declaration promised the Jews to redress the many wrongs which in the past had been done. It was a gesture of humanity.

I resent with all the power I can the suggestion that the Balfour declaration was in the nature of a bargain, that it promised Palestine to the Jews in return for Jewish support of the allied cause.

There were hundreds and thousands of Jews who joined the armies of England and France in the three war years that preceded November, 1917. Hundreds and thousands of them had died on the battlefields of Europe before there was any Balfour declaration.

At a critical time of the war, Lord Reading gave up a high post, and at the cost of personal sacrifice went to America, where his country wanted his services.

Did he make this sacrifice and do this service because he expected Lord Balfour to promise the Jews Palestine? His motive and impulse were the same as those which moved many other Englishmen—love of country and belief in its cause.

When Sir John Monash came to the battlefields of Europe as a leader of the Australian forces, he was moved by loyalty to Australia and the Empire.

As it was true of these men, it was true of the Jews in humbler positions.

It is an insult to the Jews to suggest now that the Balfour declaration influenced their loyalty, an insult to the Jews in the allied countries who had already given ample proof of their loyalty and readiness to sacrifice, and equally an insult to the Jews in the enemies' countries who had given and continue to give proof of loyalty to their countries.

And whoever says that the Balfour declaration influenced the sympathy of English or American or French or German Jews was either deceived by others or self-deceived.

The basis of the Jews' right in Palestine is the need of the Jews in Eastern Europe now recognised by humanity through the League of Nations.

Politics cut out

THE new British policy may mean the end of the political hopes which some Jews centred in Palestine.

But Palestine does not lose its meaning for the Jews. It remains, under British rule, a place of refuge for some of the oppressed and impoverished Jews in other lands, whose rights to citizenship in Palestine are guaranteed by law and by the British spirit.

And Palestine must become, under British fair rule, a country in which Jews and Arabs will live together as fellow-citizens.

CANDID COMMUNICATIONS

WATCH the WHISTLE!

Maggie Will Make 'em Work—Noble "Drudgery"—Smoking Away Living

The MAHARAJAH OF PATIALA
Round-Table Conference, Whitehall

YOUR HIGHNESS,—Britain expects much of you as the Chancellor of the Chamber of Indian Princes.

The *Round-table* is oval. I trust it will be all square.

Now that we have a meeting together

of the responsible heads of Indian life and thought, I hope that there will be a ruthless repudiation of the wild words and woolly ways of Gandhi and his propagandists.

Even they, in their hearts, don't want to lose Britain's protection—they merely want to blackmail her into the surrender of privileges.

Most of you will realise that those very privileges are a protection, either to the whole of India, or to one of its minorities.

You *do* need a referee, and the referee must be Britain.

JOHN BULL.

Lord STRICKLAND,
Prime Minister of Malta

MY LORD,—You need not fear that the British Government will ignore the true interests of Malta and allow the Italian propaganda to have its way.

Lord Passfield has his faults; but the stand he has taken with regard to Palestine shows he is for fair play and no favour.

He knows, as you and I know, that the Italian claims are preposterous. Malta never was Italian. And never will be.

JOHN BULL.

Miss MARGARET BONDFIELD,
Ministry of Labour, London

DEAR MAGGIE,—You show the true public spirit in declaring that women and girls who refuse alternative work in domestic service will not receive unemployment benefit.

It may lose you a few votes, and possibly the support of purblind colleagues who rave about making the rich women do their own dirty work.

Domestic work is a high science—the backbone of our social being—as silly young hoydens will discover when they come to cook their first eggs for their men.

Overworked mothers with big families must have help. In modern households servant girls are practically members of the family.

Degrading?—nonsense!

JOHN BULL.

LORD AMULREE,
Air Ministry

MY LORD,—I am glad that one of your first actions as Minister was to announce that you did not now intend to buy the land on the Berkshire Downs for bombing purposes.

It would have been confoundedly hard luck on the local racehorse-trainers.

More than that, considering that there are plenty of waste places you need never take land which is industrially useful, or beautiful, or a playground of the people.

JOHN BULL.

PRESIDENT HOOVER,
White House, Washington

DEAR HOOVER,—In a democratic country you would have to resign following such a defeat as that you have sustained at the polls.

As it is, you have more than a year to think things out, and to decide how far the electors dislike you, or corrupt administration, or Prohibition.

You are not a raving Pussyfoot, and your opinions on that matter may suffer a change. Again, you, personally, dislike corruption. As a last resort you might determine to defy your party bosses.

If you fail to do the hammering you will be "hammered."

JOHN BULL.

The Rev. GORDON LANG, M.P.,
Oldham

REVEREND SIR,—I am glad to note that you have from your place in the House declaimed against girls being forced by Labour Exchanges to take work in canteens.

But don't call canteen work "domestic service," or domestic service "drudgery"! It isn't. It is as noble work as there is in the world.

JOHN BULL.

Sir CHARLES EVES
Cheshunt Lodge, Horsham

DEAR SIR CHARLES,—It seems hard luck for you to have to pay through the nose for what a jury found that your wife had said and done in the way of slander and assault.

Mr. Justice Avory told you, with a wry face, that a husband is responsible for his wife's wrongful acts. But we know that responsibility belongs to a vanished world.

Isn't it absurd that they should have taken away all a husband's rights and left him only his liabilities? And then to call it, with devilish irony, "the equality of the sexes"!

JOHN BULL.

GENERAL HIGGINS,
Salvation Army Headquarters

DEAR GENERAL,—Your first act on your return to Headquarters after a tour of inspection abroad is infinitely to your credit.

You have called a conference of Commissioners to consider the abolition of your own autocratic rule, and the investment of the Army's vast assets in a body of trustees.

For a long time many people have thought some such arrangement essential if the fine work of the organisation was not to be vitiated by lack of public confidence.

By taking the first step yourself, you have shown leadership worthy of the highest respect.

JOHN BULL.

THE BRITISH ELECTRICAL AND A.M. ASSOCIATION

GENTLEMEN,—I congratulate you on a great year. In the midst of a world-depression, and with nearly every British prophet a Jeremiah, you have gone steadily ahead.

Your factories are working full time; you have no unemployed: you are beating your foreign rivals in the export trade.

And this is being done, not by reducing wages, not by help of a tariff, but by saving costs on scientific and technical development

Splendid! And you prove my case. If only we put our heads as well as our backs into it, we can beat the world—and its depression.

JOHN BULL.

Mr. N. NORMAN BUBB, F.S.A.A.,
National Union of Retail Tobacconists

DEAR SIR,—I see your point of view with regard to the wholesale purchase of tobacco and cigarettes by bank clubs, and the sale to members at less than the usual retail price.

You are no doubt aware that there is a far heavier traffic in North of England factories.

Considering that tobacconists p licence fees, rates, taxes and the re and upkeep of shops, the competiti seems unfair.

Instead of bringing pressure on t banks by threatening to withdraw yo accounts, your clear course is to pr the wholesalers and also urge t prosecution of people who sell witho a licence.

JOHN BULL.

STRAIGHT *from the Should*

GORDON SELFRIDGE: "Printers' i makes people make up their minds." *Sometimes it makes some peop make up other people's minds.*

• • •

LADY ASTOR: "The more I see public life, the more I distrust t people who just talk."
You've said it!

• • •

GENERAL SEELY: "I masquerade chairman of the National Savin movement, although I have never be able to save a penny in my life."
Well said! And only the poor k what a penny rise on the loaf of br means to them.

• • •

MRS. BALDWIN: "The sidewalk hell is bordered with lost opportun ties."
Stanley keeps to the sidewalk

Not from the B.B.C.—Capt. Morris, President of the Farmers' Union, in—

A MORRIS WAR DANCE

I'LL own I'm a trifle rattled;
But if you were in my place
From you, too, angry words would flow
And to an awe-struck world you'd show
A stern and frowning face.

I'll admit that an angry Captain
Is a terrible sight to see;
And if you wish to see that sight
Before you go to bed to-night
You need but gaze on me!

I'd gladly become a Sergeant
For the course of a night or less,
If only I, with a Sergeant's grace,
And the aid of a Sergeant's frowning face,
My feelings could express!

Not being blessed with the vocabulary or the physiognomy of a Sergeant, I have had to do my best, as a mere Captain, to let the world know what I, as President of the National Farmers' Union, think of the present Government in general and the Prime Minister and Minister of Agriculture in particular.

The former has had the effrontery to suggest that the leaders of the Union of which I am *the leader* "show no signs of capacity," and Dr. Addison has smilingly endorsed the opinion that agriculture in this country is an "inefficient industry."

This is something we cannot tolerate. It is all very well to talk of rationalising mining or shipbuilding; but to suggest that our farming is capable of improvement is an unendurable blasphemy.

This is why my Union is threatening war on the Government. I have suggested that our representatives should withdraw from all Government committees and have already written to Dr. Addison cancelling our acceptance of his invitation to collaborate with the "Scrub" Bull Advisory Committee.

Some people consider that this is cutting off our nose to spite our face; but we must preserve our dignity even at the expense of our sense of proportion.

On dignity we pride ourselves. For never have we been guilty of undignified grousing [illegible] ing others [illegible] our own sho comings. [illegible] ing for a[illegible] from t[illegible] general [illegible] player or a[illegible] ing for Gove[illegible] ment. [illegible] when we w[illegible] unable to h[illegible] ourselves.

I[illegible] there's [illegible] man in [illegible] and who [illegible] model of [illegible] ciency.

Who shows [illegible] brains a[illegible] enterprise [illegible] vestige of [illegible] ficiency.

I[illegible] the Brit[illegible] farmer. H[illegible] the salt of t[illegible] community

And nobody can criticise his meth with impunity!

His pride's at least as great as that any Don of Arragon.
Of industry and shrewdness he's a mittedly a paragon;
He keeps a cheerful mien in face ev'ry dire adversity—
And never, never seeks to blame weather for perversity!

His rugged independence is extolled the most critical.
For never would he deign to grouse ask for help political;
A subsidy for anything is someth he'd despise to take—
Small wonder, then, on his behalf protest I should rise to make!

If Ministers wish to avert a natio calamity,
They'd better change their tone and to work with us in amity.
By first of all accepting the conclus unescapable
That, since we are perfection, of improvement we're incapable!

by A. G. GARDINER

My ELECTION Prophecy

THE Government is living from hand-to-mouth and from hour to hour, and the declaration of war by Sir John Simon, followed by the Shipley by-election result are new nails in its coffin.

It is unfortunate, not merely for the Government but for the country. If ever there was a time when we needed a strong and respected Government at home it is now.

The most momentous Conference in our history has opened, and upon what happens in the next few weeks may depend the whole future of our relations with India.

This event should be the sole preoccupation of the Prime Minister, and to it he should bring not only his whole time and energies, but an entirely free and unembarrassed frame of mind.

Instead there seems every prospect that he will be occupied with preparing for an election, and we shall be fortunate if the Conference itself is not submerged in an embittered and confused struggle in the country which could not fail to leave disastrous effects upon the atmosphere in which the fate of India is being decided.

Fleas' conspiracy

It is not, of course, the wholly unexpected action of Sir John Simon that constitutes the danger. Why he has chosen this moment to split the Liberal Party and declare war on the Government is not apparent.

In the lobbies the action is attributed to his resentment at having been left out of the Indian Conference by the Government; but that is a most ungenerous suspicion which ought not to be entertained of a man of his public record and distinction.

But whatever the motive, his action is only one factor in the critical situation of the Government. Mr. MacDonald is in the position of Curran when he slept at a country inn. "If the fleas had been unanimous," said Curran afterwards, "they would have shoved me out of bed."

Mr. MacDonald has kept office on the same insecure terms. He is enveloped by open enemies and doubtful friends, and if all who disapprove of him and his government had ever voted together he would have been "shoved out of bed" long ago.

The Liberals have kept him in, not because they love him, but because if they put him out they would put somebody else whom they like even less into his shoes. He has characteristically shown little disposition to thank them, or to make their task easy by concessions to their views and policy.

Perhaps he has feared to do so lest he should offend the fire-eating section of his followers. If so, he has failed in a double sense. For while he has irritated the Liberals he has not placated the hostile factions in his own ranks.

The Maxton group is now quite frankly in arms against his leadership. They regard him as a traitor to the cause of "Socialism in our time," and they will be content with nothing short of his abdication or overthrow.

Thinnest ice

Whether the faction of Sir Oswald Mosley is in sympathy with the aims of the Maxton group is not clear; but it is hardly less unfriendly to Mr. MacDonald.

With all these dissensions in his own household, the Liberal cave against the Government becomes serious.

In numbers it is not great—probably not more than ten. But the Government's margin over the Conservatives is so small that even ten votes—counting twenty on a division—may be fatal. But this is not all. There is no doubt that the Government is gravely discredited both inside the House and outside. Its failure to stem the tide of unemployment has killed its prestige.

Whether that failure is due to its own inefficiency, and whether any other Government would in the circumstances have done any better, may be a debatable question, but the fact that it has failed is open and flagrant, and it is equally obvious that it has no policy for the future that promises any measure of success.

A little light electioneering for him at Christmas?

Certain defeat

And, burdened with all these discontent and disaster factions, Mr. MacDonald faces the House with a policy which is calculated to arouse a variety of opposition that must bring him down, if not before Christmas, then in the months immediately following Christmas.

Sir John Simon, in his letter, makes special reference to the proposed amendment of the Trade Disputes Act. This may not assume a critical phase until February, but whenever it reaches that phase it is certain of defeat, for not only the Simon Liberals, but the bulk of the Liberal Party will go into the lobby against it.

Even if it got through the Commons it would be defeated in the Lords.

Mr. MacDonald cannot, of course, be under any illusions on this point, and it is not unlikely that, having realised that his Government is doomed, he is riding for a fall on this issue as the most promising one on which to go to the country.

He may hope that it would sidetrack the unemployment question and consolidate the trade union element behind.

Perhaps it would, but it is not at all certain. The fact that half of the trade unionists of the country appear to have ceased to contribute to the political levy on the voluntary basis does not suggest that they would be particularly eager to have the compulsory levy restored.

Next to the amendment of the Trade Disputes Act, the most provocative proposal before Parliament is the maintenance grant in connection with the raising of the school age. This has excited, as it may well excite, an extreme bitterness of feeling in the public mind.

If ever there was an occasion when Party considerations should have been subordinated to great affairs it is this. The Indian question has reached its climax, and the whole thought of Parliament and the Government should be directed to bringing the Conference now in being to a happy issue.

The avoidance of a domestic crisis is obviously essential to that end, and, weak and discredited though the Government is, there is no desire in any Party to swap horses while crossing this perilous stream.

In introducing legislation which the Opposition cannot accept, which he has not the remotest chance of carrying into effect, and which will drive those who are most anxious to keep him in power into the lobby against him, Mr. MacDonald is risking an irreparable disaster in connection with the pacification of India.

A calamity

The best we can hope now is that the defeat will be delayed until after Christmas. Whatever can be done to secure that should be done by all Parties.

And in the meantime let us push on with all speed to the goal of a reconciled India.

It would be lamentable if, while that great matter was in the balance, this country was plunged into the turmoil of a General Election.

Homely Wisdom—

by CANON R. J. CAMPBELL, D.D.

FORGET IT!

THE other day I sat in a public assembly listening to an exceedingly frank discussion of the Lambeth Report on the subject of birth control and sex difficulties generally.

One speaker after another got up to express opinions on the limitation of families by artificial methods, and on the duty of instructing the young on questions of sex morality.

What struck me most forcibly about the astonishingly plain speaking that was going on was its futility.

There were numbers of unmarried persons present, many of them looking very uncomfortable at what was being said about the relations of men and women in wedlock.

Not a word was said that was in the least helpful to persons who cannot marry, but who want to live decent and useful lives without being constantly reminded that on one side of their nature they are being starved.

Two facts were ignored which my acquaintance with human nature shows to be of first importance.

One is that young men who cannot afford marriage and a family are often obsessed by the sex urge to such an extent that it dominates everything else in their experience, and tempts them to evil courses which result in life-long disease and the ruin of their constitutions.

The other—an equally glaring problem—is that at a certain period of life unmated women often lose their mental balance through frustrated craving for husband and child.

Women, as a rule, are less sensual but more sexual than men. Sex plays a larger part in their thoughts and aims, but sensual gratification counts for less.

What can be done to supply enlightened guidance to these two classes of people?

* * *

In the first place, it should be definitely understood that no small part of the storms engendered by sexual passion are due to suggestion.

If it were not for the attention directed to the physical side of the subject in conversation, newspapers and books, especially among the young, sexual desire would seldom assume such proportions as to break bounds.

The harm done at schools in this respect is considerable. Curiosity is at the foot of it, and the proper preventive is the cultivation of such an atmosphere of healthy idealism by parents and teachers as will cause children instinctively to choose what is clean and right and avoid what is foul and bad.

This is not a new remedy for evil of any sort; it is as old as Plato and has been proved to work well.

* * *

Plenty of children even to-day are so brought up as to remain undisturbed by sex till they reach adult years, and even then are as completely master of it as of any other part of their natures.

Far too much attention is paid to sex. It is not the whole of life, but only a part of it, and the fuller and more active a life is the less are sex aberrations to be feared.

Every man and woman should know that no part of our nature should be allowed to take command of the rest, and that the energies which fail to find outlet in the responsibilities of marriage can lift the soul to great heights in other ways and be employed in happy service for mankind.

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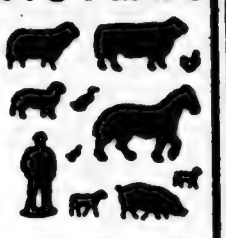

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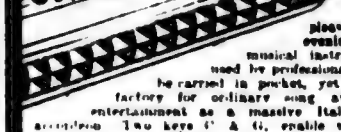

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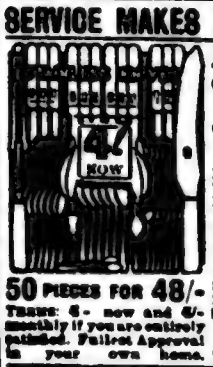

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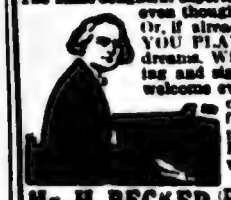

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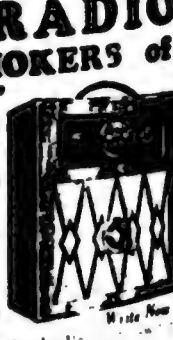

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BOGUS BARONESS' SECRET MICROPHONE

A SUPREMELY attractive woman of twenty-seven, with dark hair and determined eyes of grey, has recently claimed considerable attention in society and literary circles.

She is the Baroness Carla Jenssen, whose portrait adorns this page. Boasting an exquisite suite in Park Lane, London, she has also been a distinguished guest at fashionable hotels.

Her claim to literary distinction lies in her recent publication of a remarkable book entitled "I Spy!" which purports to reveal inside information of certain secret service exploits in which she claims to have participated.

She did the thing in style. Her book was a high-class production priced at 10s. Yet it is now out of print and it is uncertain whether a further edition will ever be issued.

Despite her youth, the baroness, if her book is to be believed, has led a life crowded with hazard and sensation. Her father, she says, was Baron Jenssen, the late Danish Consul at Pretoria, and after his death she became a secretary at the South African Government offices there.

Dancer, maid, duchess

In this capacity Baroness Carla Jenssen made the acquaintance of members of the African Intelligence Service and, attracted by their work, became a decoy.

"One moment," she avers, "I was a dancer in a cabaret in Paris; for a time I was a lady's maid; often I became a chamber-maid in order to get papers in the possession of some visitor to the hotel; and I was once a duchess. . . ."

Dangers she faced unflinchingly. The maddest of her experiences seem to have been when a dagger was flung at her in Spain and when she had to have fourteen stitches put into her head after being set upon by a gang.

She relates that when she first came to London from South Africa in the summer of 1926 she "did the giddy round," racing, polo, yachting, night clubs, making the acquaintance of many among the highest in the land."

One of these was a certain "Major X" of the British Intelligence Department.

Luring the schemers

But her life was not all gaiety. Suddenly, in the early hours of a certain morning, "Major X" telephoned to her and intimated that important secret papers were on the way to England from Russia.

She was ordered to intercept them; and a specially chartered plane bore her to Paris.

There an aged man handed her a sealed package, which instructed her to proceed to the Riviera, where the Russian schemers were staying.

They were surly, cold, suspicious, yet she contrived to lure them to her room. That she is an adept in this respect will be later apparent.

The Baroness certainly made short work of these two Russians, having previously impregnated the atmosphere of her room with a powerful drug. She had provided with an antidote, and was able to watch her victims sink into unconsciousness.

As she was leaving with several coded telegrams found on their persons she encountered their "bodyguard," a treacherous-looking giant, seven feet in height.

She evaded him cleverly, raced by car to Paris; had the cablegrams decoded and, finding they referred to a conspiracy at Dieppe, proceeded thither at a speed which must surely have broken all existing records.

Enter the marquis

Going straight to a cabaret where the conspirators were gathered together, she found that the giant Russian had arrived before her.

She was at once denounced as a spy; pistol shots rang out; chairs and knives were hurled at her and all became blank until she regained consciousness in a hospital in Highgate, London.

This little exploit, she declares, led to the famous Arcos raid in London!

It makes most breathless reading, yet it is as nought beside a little secret coup the Baroness recently effected in London, and which for reasons that will be appreciated, she omits to mention in her book.

A certain so-called "Marquis de Andia," who also moved in exclusive London circles, was involved in High Court proceedings which turned out most unfavourably for him. He has now disappeared and numerous people are, in the aggregate, thousands of pounds the poorer through his visit.

In the early stages of the proceedings, when certain gentlemen, including an English peer, were suing the "Marquis," the Baroness Jenssen took it upon herself to come forward in a most helpful way.

Charming—at first

She made it known to these gentlemen that she was particularly interested in the case against the "Marquis" because she herself had been badly let down by him.

She had recently returned from abroad and, noticing the case in the papers, had decided that it was her duty to intervene.

The story she unfolded was as colourful as many of those in her book—which, of course, had not then been published.

It appears that she regarded the "Marquis" as a most dastardly person.

She had originally made his acquaintance on the Continent, where he was posing as the owner of vast South American estates.

At first he was most charming in his manner towards her, and she was indeed sorry for him when he confessed one day that through a temporary estrangement with his people, rents due from his South American holdings were indefinitely delayed.

What a tale!

Believing in him implicitly, she had entrusted certain substantial sums of money to him, which he had never repaid.

Actually, when she began to realise the sort of man he really was, he had spurned her.

That was why, hearing he was now being so anxiously sought by numerous later victims, she had resolved to give them all the help she could.

The "Baroness" regarded the "Marquis as a dastardly person"

A born actress, she recounted this story so convincingly that confidence in her was complete and the litigants were naturally delighted to invoke her aid.

Then things took a drastic turn. The Baroness announced that the "Marquis" had broken into her Park Lane flat in an endeavour to divert her from her purpose.

But she was more than ever determined to help in the interests of justice, and finally arranged an interview at her flat at which she promised to introduce several other victims who could supply vital information.

A meeting on these lines was eventually staged and the past and present affairs of the "Marquis" were discussed at some length.

Secret ally

Will it be believed that the Baroness, luring all these people to her flat by a story that was entirely false, was actually acting against the interests of the litigants present, who were completely deceived by her feigned sincerity.

Actually the "Marquis" had been a constant visitor to the flat in which this amazing gathering had been so craftily engineered.

The plot was audaciously laid. A microphone had been installed, and in an adjoining room several people were taking down in shorthand every word that was spoken.

What was the object of the Baroness in doing this?

For whom did she do it? What did she gain from it? Her book, as we say, is silent upon all these crucial facts, which are here recorded for the first time.

Borrowed title

Baroness Carla Jenssen, it will be seen, is a resourceful but unscrupulous adventuress. In her book "I Spy" she states that she was arrested in France, and committed to prison, on a charge of espionage. This is absurd.

She puts herself forward as a British spy. France as an ally would certainly not imprison a representative of a friendly Power without diplomatic communication.

Actually the Baroness was apprehended and sentenced for passing worthless cheques.

She has latterly been doing the same thing in London—quite a number of people receiving cheques which, drawn upon a Piccadilly bank, were dishonoured.

A firm in Old Compton Street, London, for example, supplied the Baroness with clothing for her servants. When they were paid it was by a cheque which the bank refused to meet.

After threatening proceedings the account was settled by a third party.

Friends have had to come to her rescue in this way on more than one occasion.

But the Baroness seems to have made demands upon their generosity too often, for we happen to know that a West End firm of wine merchants is contemplating taking her to court.

And whence does she derive her noble title?

All the recognised British reference books are silent.

Now, "Jenssen" is a Danish name, as common in that country as Smith, Brown or Robinson in England. There is not one titled person by the name of Jenssen in Denmark.

What has the Danish Legation in London to say about this intriguing lady? Count Ahlefeldt Laurvig, the Danish Minister, states quite emphatically that Carla Jenssen is not a Danish Baroness.

Exploded

The Legation has received many inquiries about her, and she once had the impertinence to use the Legation as a reference. The authorities there threatened her with proceedings if she persevered.

It would seem, therefore, that the British Secret Service ought to make a few enquiries into the activities of this intrepid adventuress, whose claim to be "one of them" can now be fully exploded.

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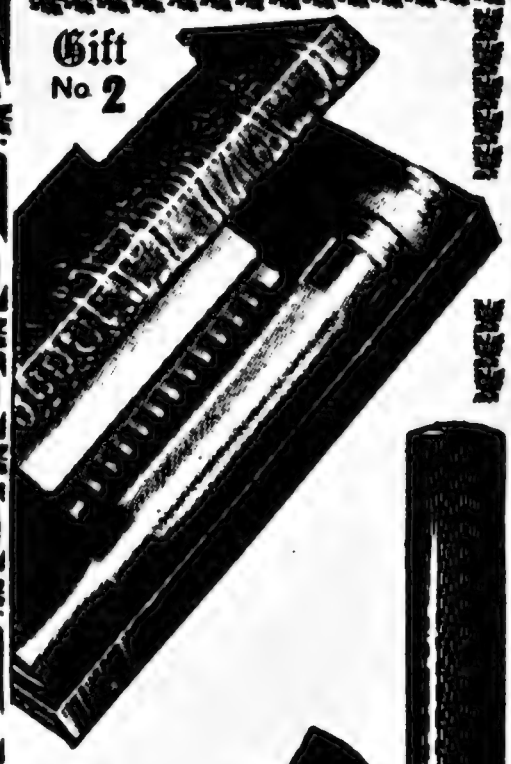

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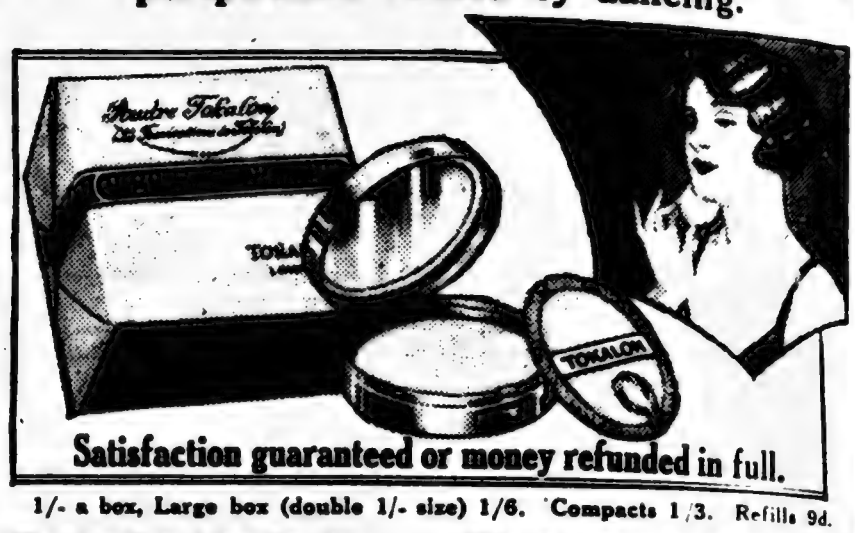

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—Mr. G. Bradley, Mona Lodge, Sunninghill.

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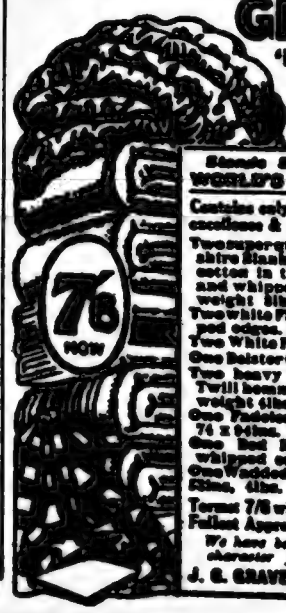

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See pages 4 & 5.

WEEKLY INFORMATIONS from Sir Wyndham Childs

CRUELLEST FRAUDS in the WORLD

SINCE I recently drew attention to the frauds of Seward Fraser and Company, super share-pushers, of Dashwood House, Old Broad Street, London, E.C., complaints have poured in from all parts.

The position is even worse than I anticipated. Countless people have been completely ruined. Men who have built up sound businesses after years of toil have seen all their labours laid waste; others have had to sell their dearest possessions.

Seward Fraser and Company commenced operations about a year ago. At that time an individual called P. S. Seward was shown as proprietor.

With the assistance of a large staff, gratuitous copies of a bogus financial paper and unsolicited circulars were systematically distributed over a very large area.

Latterly the name of Mr. Seward has been replaced in the literature by that of a Mr. S. Fraser. But both gentlemen have been very elusive!

One poor victim was a bedriddén cripple living at Peacehaven.

"Thank God," he writes to me, "I had not put all my money into this business, or I should have lost my little all. But what I did put in means much to me."

He was visited by two canvassers, who gave the names of Clinton and Green.

Clinton informed this bedridden victim that he had just returned from America, where he had had an interview with the Western Electric Corporation. He had thus learnt that big business was likely to ensue with Syntok Talking Films, Ltd., and he urged the purchase of Syntok shares.

Lies, lies, lies

The effect of the Western Electric Corporation's interest would be to send the 6s. shares soaring to £1; so with prospects of a quick and handsome profit the Peacehaven man was induced to purchase a block of Syntok shares on the spot.

Clinton's story, however, was a shameful tissue of lies. The shares in question have never been marketable, and the company has failed dismally.

Equally sad is a letter which reaches me from a draper in South Wales.

"I am another of their victims," his letter opens regretfully. "They have caused the ruination of my home. My wife has been crying incessantly during the last two or three months since she came to know the truth. . . ."

Silver-tongue's victims

Green seems to have been chief spokesman in this instance, and as a result of his blandishments the draper parted with £800.

Later he received progress reports from Seward Fraser and Company which appeared to be so favourable that he was induced to exchange 400 shares in another company for worthless Syntok stock.

Yet this poor fellow had been assured that the shares would be worth £1 each "in a fortnight's time."

A Margate reader is another victim who was personally visited by the silver-tongued Mr. Green, with the ultimate result that he was led to sink £12,000 in Syntok shares.

To-day he writes to me as a ruined man "without money sufficient to pay for solicitor's opinion to go to court to try to obtain redress."

A grim sidelight on the methods of Seward Fraser and Company is afforded by the experience of a Holsworthy reader, for it shows that this swindling firm is out to rob rich and poor alike.

After being bombarded with the usual literature, he wrote intimating that he only had £50 to invest. This simple statement was enough for Seward Fraser and Co., who, without waiting to consult him in the matter, notified him by return that shares to that value had been allotted him in Syntok Films!

Now most of the Syntok shares disposed of in this manner were, I find, part of a large block originally allotted to an American named Fred Hedinger for considerations other than cash.

The directors of Syntok Talking Films have publicly stated that they have in no way benefited by the sale of these shares by Seward Fraser and Co.; but a statement as to the exact position would be more to the point.

£15,000 loss

It must not be thought that these are the only worthless shares this company has unloaded.

I have before me particulars of several grave cases involving other stock. One concerns an elderly woman who was persuaded by personal canvassers to part with a substantial sum of money and £500 worth of National Saving Certificates in return for shares in Helin Sulphur, Ltd.

These shares are absolutely unmarketable, and this poor woman has thus lost her life savings.

In regard to Helin Sulphur shares, I have just interviewed a solicitor who is acting for a client who has been mulcted of £11,000, while among the many other cases before me is that of a Glasgow victim who, following telephone calls from London and personal visits, has parted with £15,000.

Last week a Liverpool woman won a case in which she alleged fraud and misrepresentation on the part of Seward Fraser and Co.

An original director of Syntok, Lt.-Col. G. Seton Hutchison is pressing for the fullest investigation

Chief-Inspector Ward, one of the City Police experts in rounding up share-pushers

Other victims might therefore take similar action.

Latterly the name Seward Fraser and Company seems to have been discarded and the rogues behind the scenes have operated as "Investment Service"—formerly the name of their bogus financial sheet, which is now being merged with another so-called financial paper—the *Stock and Share Holder*.

Gallery of rogues

It is interesting to note that the proprietor of this publication is a Mr. George Lewis, because a solicitor who once ressed to see Mr. Seward or Mr. Fraser was told that this same Mr. George Lewis was the man he *ought* to see.

In dealing with personalities, I should like to hark back to Clinton, who, it will be recalled, played such a prominent part in canvassing campaigns.

His real name, I can reveal, is Baumgart, and he has been associated in the past with other share-ventures of a very dubious nature.

It is significant that some of the people connected with Seward Fraser and Co. have also been associated with the notorious Mark Godfrey, familiarly known as "Goddy," or Skylinsky, whose swindling operations have been repeatedly referred to in these columns.

I have been in touch with the present chairman of a shareholders' committee which is investigating the affairs of Syntok Talking Films, and the association with Seward Fraser and Co.

So grave are his discoveries that he has taken the matter up with the Director of Public Prosecutions.

Let me urge all my readers who have any evidence bearing upon the scandalous issue at stake to communicate with me without delay.

I need hardly add that my growing dossier, containing as it does a wealth of important evidence bearing on these frauds, is at the disposal of the Public Prosecutor should he desire to examine its contents.

The MAN from BORNEO

comes home to win

They've £600 to share for crossword skill

SITTING beneath the veranda of his shack in British North Borneo, five years ago, Mr. William Trim, a petroleum-refinery operator, wrote home to request that a copy of JOHN BULL should be forwarded each week.

It was. When, two years later, Mr. Trim transferred his services to that of a large British company operating in Baku, on the Caspian Sea, he found it expedient to arrange Mrs. Trim's passage to London.

From her furnished room in an old cottage in High Road, Leyton, his wife despatched a copy of her husband's favourite journal as regularly as she paid her rent and did the washing.

That's how it came about that Mr. Trim's interest in the competition page was aroused.

"I'm going to have a shot at some of those fat cheques when I get back to England," he said in a letter.

He came home twelve months ago as a result of the cessation of the efforts made to trade in Russia, since when he has worked only four months.

Unemployed, with no "dole" to fall back upon, he had to draw upon his slender savings. But he has competed in our competitions.

"When I am confronted with an alternative word for my crossword attempts, I endeavour to put myself in the Editor's position," he said from his fireside.

"You've just about come in time, too. Here am I, without hope of any immediate employment, and my banking account down to £1 3s. 9d."

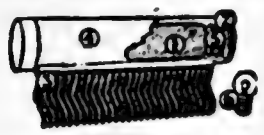
And now, as a result of having won a half-share in JOHN BULL'S Crossword Competition No. 86, it has been augmented by the sum of £300.

* * *

A similar sum has been won by Miss O. E. Cleeve, an assistant in a drapery firm in Bramley, near Guildford.

"I have been 'crossording' in JOHN BULL from the outset, and, apart from finding them an excellent recreation, they have proved to be of great educational value," Miss Cleeve said.

"Twenty of my fellow-assistants who live in are diligent JOHN BULL competitors, and my welcome win will increase their zest."



(1) *The strong little battery in the comb back.*

(2) *Nothing to turn "off and on." Everything ready for use. When you want to put in a new battery, simply unscrew here.*

(3) *Double set of double-waved teeth wave the hair as you comb. The teeth are brilliantly nickel-plated.*

(4) *The handle and side pieces are in two-colour harmonies. Choose the colour you want—Light or Dark Blue, Mauve, Green, Yellow, Red or Brown.*

(5) *The small high-tensile spring which holds the battery in place.*

(6) *A pocket lamp bulb will light when pressed against the teeth.*

Actual photographs of a test by Miss A. Calder, Croydon.

FIRST DAY

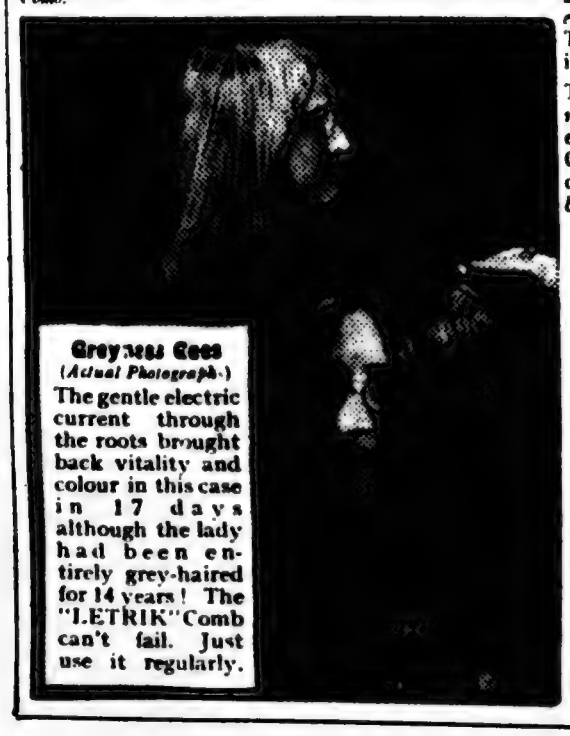
"I had a bald patch spreading. My hair was very thin and coming out in handfuls."

FIFTH DAY

"New hair started growing on the bald patch — my hair was much thicker and stopped coming out. Getting wavy, too!"

TENTH DAY

"My hair is absolutely lovely. Growing fast. It's now wavy and full of colour. My friends are astonished. No need for permanent or water waving now I've got my 'LETRIK' Comb."



Greyness Goes
(Actual Photograph)
The gentle electric current through the roots brought back vitality and colour in this case in 17 days although the lady had been entirely grey-haired for 14 years! The "LETRIK" Comb can't fail. Just use it regularly.

YOU'LL HAVE
WAVY HAIR - *same day*
NEW HAIR - *in a week*

once you start using this wonderful

"LETRIK" *ELECTRIC COMB*

3/6 COMPLETE

This is the wonderful and beautifully-made Electric Comb everybody's talking about because it does such marvellous things.

STARTS YOUR HAIR WITH A PERMANENT WAVE THE FIRST DAY. MAKES NEW HAIR GROW FROM "DEAD" AND DYING ROOTS. (In 48 hours you can see the new young shoots starting up on bald patches.) Your present hair gets full of its natural colour and high lights.

This is because the gentle electric current running from one row of teeth to the other passes through the hair roots and brings them to life—(just as water does to parched plants). Starts the roots working once more.

DANDRUFF AND ALL HAIR TROUBLES GO LIKE MAGIC. In a few days the new beauty of your hair (even if you have a good head of hair now) will astonish you and your friends. And all by using this 'live' **LETRIK** Comb instead of your ordinary 'lifeless' comb.

GREY HAIR GROWS COLOURED. Day by day see the natural colour creeping up the old grey stems. You cut off the grey tips as the colour reaches up—then greyness has gone for good. Your hair is back to its youthful beauty—healthy, wavy and colourful.

YOU MAY THINK THIS IS TOO GOOD TO BE TRUE—YET IT IS GUARANTEED. 174,000 people who were doubtful at first were enthusiastic within 24 hours. Many thousands of letters (which are on exhibition at our offices) testify to this miracle-working LETRIK Comb. It cannot fail to re-grow, re-colour and beautify anybody's hair—man, woman or child.

ABSOLUTELY SAFE TO USE even for baby. *No shocks—no feeling at all to tell you electricity is there* except when you place a little lamp bulb against the teeth it lights up. The battery in the comb back lasts six months—then a new battery which you slip in yourself costs only 6d. (1/- a year for lovely wavy hair all your life).

This new hair beauty is yours by return when you post the coupon below. *It costs you nothing to prove it* in your own home on your own hair. For a week if you like. If every word of this advertisement is not true in your case—send back the LETRIK Comb and say so, and we will refund your 3/6 and postage without question or correspondence. We want you to be the sole judge. That's a fair offer. *Use coupon below to get return-post delivery.*

The LETRIK Comb banishes headaches in a minute or so.

Actual photographs of a [illegible] by Mr. J. Martin, Fores: Hi[illegible] London.

FIRST DAY

"My hair was [illegible] going grey. I [illegible] 45 and I'm [illegible] 45

TENTH DAY

"That 'Letrik' Comb yours has [illegible] All the hair [illegible] greyness gone [illegible] hair is now [illegible] natural brown [illegible] I'll spread [illegible]

LETRIK, LTD.,
3, Butler St. E.C.2.
J.B. 233.

£500 GUARANTEE COUPON

Fill in and post to: **LETRIK, LTD., 3, Butler Street, London, E.C.2.**

Dear Sirs,—I enclose postal order for 3/6. Please send me by return of post in plain packing, one of your "LETRIK" Electric Combs complete with battery and instructions, and ready to use. (State colour.....) Under guarantee of £500 you undertake to return my money and postage if I send my "LETRIK" back within 7 days and say I am not satisfied with the results. It is only on this condition I order.

NAME.....

ADDRESS.....

.....

NOTE.—If a friend also wants a "LETRIK" Comb, two will be sent to you for 6/-, post free. Simply mark 2 on coupon and alter the "3/6" to "6/-."

POST THIS RIGHT AWAY

J.B. 233

Mr. Bingley knew that a hand guided the pawn

Makes tentative efforts towards effective legislation in the House: Lt.-Col. the Rt. Hon. H. H. Spender-Clay, M.P.

HIDDEN Sob-Stuff FACTORY

ALL charitably disposed people—particularly those whose names figure in balance-sheets and reports as regular subscribers to charity—should take careful note of the facts we here propose to set forth.

Our words will be of equal value to hospital matrons, school-teachers and social and welfare workers in general, for they constitute an urgent warning against a widespread campaign to exploit kind hearts and generous natures.

The campaign is all the more sinister because the perpetrators have so far contrived to keep well in the background and to cloak their activities in anonymity.

Let us cite the experience of a West London headmistress by way of illustration.

This woman recently received a letter from a person signing himself "C. G. Williams," who wrote from 402, Euston Road, London, N.W.

* * *

He explained that his daughter had been a former pupil at the school and had loved her headmistress dearly.

With convincing pathos he then related how his beloved child and her mother had been killed in a street accident.

As he himself had been out of work and had just passed through a long and "awful" illness, the insurance policies had lapsed, and he was without the means of providing a decent burial for his girls.

Nor could he sell any personal effects to raise the money. The brokers were in possession for overdue rent, and his little home was in imminent danger of being sold up.

Yet a pauper's grave was unthinkable. As a last resource he had decided to approach his daughter's old teacher.

"My grief is terrible," he concluded. "I plead, oh, I plead for your help. . . . Elsie loved you so, and I was sorry when I had to move and take her away."

* * *

The details of the child's schooling being accurate, the headmistress never doubted the authenticity of this pathetic note. She despatched a substantial remittance forthwith in a letter of sincere condolence.

But later, when speaking of the tragedy to a friend, she learnt by chance that 402, Euston Road, was the address of a post-office.

She very rightly informed the police, who, it then appeared, had by that time received similar complaints from all parts of the country.

The stories recounted in each case have been sheer fabrications; but the writers have obviously been in possession of certain information that has enabled them to make their appeals convincing.

The phrasing of the letters suggests a common source, but the handwriting and the signatures have varied considerably.

All kinds of aliases have been used, including those of "J. Evans" and "W. Davis."

* * *

Various accommodation addresses have been employed, while post-offices in various parts of London have served in the same manner as that in Euston Road.

It is clear that a secret "sob-stuff" factory is in existence somewhere, with an information bureau of no mean order.

A man recently appeared before Mr. Bingley, at Marylebone Police Court, in connection with these begging letter frauds, but as he proved to be only a pawn in the game he was bound over, the magistrate saying he was certain there was someone behind him.

Anyone approached in the manner we have described should immediately communicate with the police.

Fleeced by FORMULA

THE palm for ingenuity must this week be awarded to Henry Vernon, of no fixed abode, but with very fixed ideas on the subject of parting people from their money.

So fixed are they, in fact, that he has almost reduced his criminal transactions to a formula.

He recently opened one such transaction by advertising under a box number that a position of trust was available in a provincial kinema at a salary of £4 15s. a week.

His next move was to send multigraphed replies to applicants, headed with the name of a famous film company and giving a London address.

In these replies he requested applicants to forward their bank pass-books for examination, assuring them that provided there were no overdraft entries they could take up the post within a week.

* * *

One man who received such an assurance happened to note that the address given was that of a substantial daily newspaper, and certainly had nothing to do with a film company.

When he communicated this fact to the paper, he was immediately informed that the proprietors had no idea their address was being so used.

It all sounds very mysterious, but the truth is that it was part of a preconceived plan of Henry Vernon.

In the name of James Healy, and representing himself as associated with the film company, he had previously arranged for the insertion of a seemingly genuine advertisement in the newspaper.

As a result, several letters had come in and had been handed over to him, so that he had become known to those in charge.

He had then inserted the advertisement offering a position of trust in another daily paper of equally high standing, and had replied to applicants, giving the first newspaper's office as his address.

In this way he was able to collect the replies to his shady offer without arousing suspicion, the officials believing that the letters related to the original announcement.

* * *

As soon as the truth was discovered, the police were notified, but by this time Vernon, alias Healy, had evidently realised that it would not be prudent to call for any further letters.

Unfortunately, he had already secured sufficient dupes for his purposes.

Once having perused their pass-books he wired to them as "Major Sidney Vaughan" from an address in Russell Square, London, inviting them to come to London and to meet him at a certain famous hotel.

In each case he asked them to wire the time of their arrival.

Many responded to this bait, but they did not find the major at the hotel, nor was he in evidence at Russell Square, where he had only engaged a room for a few nights.

What, then, was his object in bringing his dupes on a fool's errand?

He was simply decoying them from home, and, knowing the hour of their arrival, he despatched wires to their wives, timing them accordingly.

These wires he signed as emanating from the husbands, and in them he requested that cash should be telegraphed at once to certain post-offices, as work had been obtained.

* * *

His previous perusal of the pass-books enabled him to gauge the extent of his demands in each case.

After this cruelly clever coup, Vernon has disappeared and complaints have been numerous.

We hope the authorities will soon get on to this swindler's track. A man who can devise such intricate frauds is a dangerous person to be left at large.

Slaves OF THE *Night*

A RECENT case in Durham in which a pit-boy of sixteen years was prosecuted for having been found asleep at 3.30 a.m. in the mine, points to a scandal which is being overlooked by our legislators.

We would not belittle the seriousness and the danger of sleeping in a mine. It is very rightly established as illegal.

Where reform is necessary, however, is in the fact that by working "night-shift" hundreds of boys are losing their vitality during a critical part of their lives.

They trudge to their work at a time when they should be fast asleep in their beds. They return to the surface exhausted in the brightness of the day, craving for rest.

One would think that half-empty stomachs, due to the pittances which they and their fathers receive for wages in these days, would be a sufficient handicap to their health. But with the additional burden of excessive work in the hours when they should be asleep, they have to meet an unfair toll upon their stamina.

Much of the general debility, consumption, sleepy sickness and other ailments among the youth of the mining classes can be traced to night-work during the first few years after the boys have left school.

Indeed, a great deal of the health-promoting measures now adopted in the elementary schools is wasted when the boys leave for the mines.

It is wrong to imagine that pit-boys have little to do or that their activities are restricted to the driving of horses or the manipulation of small haulage engines.

In the course of an inspection of a mine during a night-shift, the writer has seen two boys of fifteen and sixteen clearing a heavy fall in a low working.

Their task consisted of filling a ten-cwt. wagon—shovelling while they were constantly stooping—then having to push the wagon a distance of thirty-five yards before they could get it to the haulage in an adjoining road.

Sweat was pouring from them.

And they were forced to toil all the night, with only a fifteen minutes' break for food!

Many of these boys do the work of men, as this instance typifies. Even modern legislation has not eliminated cheap labour in the mines.

It is time there was legislation prohibiting boys from working on night-shifts.

ANOTHER QUICK PRESERVENE COMPETITION

No. 1. "I HAVE FOUND IT ALL THAT YOU CLAIM IT TO BE."

Mrs. J. Gray, 74, Urquhart Road, Aberdeen, N.B.:—"I have used your Preservene Soap for a number of years, and have found it all that you claim it to be. Although I both keep my house and grount and work, washing made so easy gives me more leisure than I would have if I used the old-fashioned method of scrubbing and rubbing away, not only my clothes, but my good nature, energy and health, which with all three my home life is very pleasant indeed. There are five of us, and three have very dirty work. I use Preservene for everything which needs cleaning. I go into a lot of homes, and see such a lot of poor women slaving a whole day doing washing. Often I have told them of Preservene, but they don't think it right putting the dirty clothes into the boiler, but I point out they don't scrub all the dirt out the ordinary way, they have still to boil their whites twenty minutes, and some boil theirs much longer. But with Preservene—oh! the difference, so white, and real clean, with that delightful fresh smell which makes you feel they have been hanging in the sun all day, with the sunshine chasing all the dirt and germs out of existence. I have used it a long time now. It is a Soap for the modern mother, however small or large her household is. It is well named Preservene, it saves us so much and the real hard work of washing day."

No. 2. "I FIND IT IMPOSSIBLE TO PUT MY FEELINGS INTO WORDS."

Mrs. V. Ledger, 35, Watson Street, Dundee, Forfar:—"I received your letter re Competition yesterday (Tuesday), which happened to be my washing day. I had already bought Soap and Powders to the value of 10/-. In reading over some of the testimonials I decided to put them all away and try 'Preservene.' I was also persuaded by the fact that I have a little girl very ill just now with bronchitis and I thought that if Preservene did all that was claimed for it, I could be beside her while my washing was going on. Well, I followed the directions in detail and I really find it impossible to put my feelings into words at the result. When I look at the prizes you are offering for your Competition, I am just saying to myself, 'Well, I don't suppose my luck will bring me even a small portion of that, but I can rest assured that I have won an extra big "Consolation Prize" in the discovery of "Preservene Soap.' My friends think I have suddenly become a shareholder in the Company as I have talked so much about it. Wishing you every success and hoping that Preservene Soap will never go off the market."

No. 3. "KEEPS WOOLLENS BEAUTIFULLY SOFT."

Mrs. M. C. Webb, Jesmond, Woodley, Reading, Berks.:—"My friend recommended Preservene to me about three years ago, and needless to say I have used it continually ever since. We are a family of seven to wash for and now I get my washing done by the time the children are home from school for their dinner, whereas when I was first married and had only two or three to wash for I was never done till nearly tea time, and I felt so much more tired with the little wash than now, as I used to spend so much energy then, rubbing everything in the old fashioned way. I have cleaned carpets and upholstered furniture and find it equal to carpet soap. It keeps the woollens beautifully soft and a good colour and it is much safer to wash coloured things than with ordinary soaps and soda or strong washing powders. I may add I find it much cheaper than the old way of washing as I always get three boils out of a bar. Wishing Preservene the greatest success that it deserves as it really is the greatest boon to tired working mothers."

No. 4. "PRESERVENE SAVES A CARPET CLEANING BILL OF £1 2s. 3d."

Mrs. S., Sheffield, Yorks:—"I have an Indian carpet with a cream ground which soon got black. I sent it to be cleaned and it came back looking worse than before it went. The cleaners seemed to have amalgamated the colours. I had previously successfully cleaned my husband's tweed suit with Preservene Soap, and was so disgusted with my newly cleaned carpet. I thought 'anyhow, it is ruined, I will try "Preservene."' My maid and I started scrubbing away just as one would a floor, and imagine my utter astonishment when the carpet dried, it looked perfectly new again. All the lovely colourings as they were originally. I wonder if any of the Preservene users realise that it costs exactly 1s. 2d. to clean a carpet 4 by 4½ yards, when the cost of a half clean at the cleaners for the same carpet is £1 2s. 3d."

No. 5. "PRESERVENE STANDS SUPREME."

Mrs. I. M. Wood, 23, Watson Crescent, Edinburgh, Scotland:—"Not at first did we discover all of Preservene's wonderful possibilities, but just gradually as little things occurred. My husband out of shaving soap—a dainty white georgette evening frock to be cleaned and no time for the cleaners—baby's soap forgotten, and a hundred and one other things which happen in almost every home, but Preservene came to the rescue every time and came to stay. We have used no other soap in the house for years. Preservene is equally efficient for toilet and bath, for laundering everything, from the daintiest silks and laces to the heaviest blankets and quilts, to the greasiest dungarees, for paint, woodwork and floors, and in fact for everything for which a cleanser is required. It has saved pounds in our home. It is a perfect revolution of the old fashioned soaps, powders and cleaners and methods of washing. It saves hours of labour and is rightly named Preservene for it preserves everything that is cleansed with it. I have had considerable opportunity for a great number of years of testing various soaps, powders, cleansers and labour savers on the market, but for purity, "true economy" and the greatest labour saver "Preservene Soap" stands supreme."

No. 6. "WORDS ARE INADEQUATE TO DESCRIBE ITS MANY VIRTUES."

Mrs. E. Murphy, 16, Formby Street, Formby, Liverpool, Lancs.:—"I feel that we women owe you a great debt of gratitude for your priceless labour-saving soap. Words are inadequate to describe its many virtues. It is indeed a boon to womenkind, and a long-felt want supplied at last. I have used it continuously for all purposes with the greatest satisfaction, but for washing it is truly magical. I couldn't believe my own eyes when first I plunged an armful of soiled linen into a boilerful of water and Preservene Soap, and took it out 20 minutes later looking as white as snow. Tea stains, fruit stains, and ink stains had vanished as if by magic, leaving the articles beautifully white yet unimpaired in any way. I have washed two Angora Goat Skin rugs, men's rainproof coats, as well as blankets with Preservene with decided success. I am constantly recommending it to women."

£1,000 Guarantee

that these letters are genuine, self written and unsolicited and that no money has been paid for them.

We have over 10,000 of such testimonials on our files which are open to inspection by any genuine enquirer at our offices in Australia House, Strand, London, W.C.2.

Closes Midday Thursday Nov 20th

Judging the same afternoon

Cheques will be posted to prize-winners on Friday Nov 21st

Results will be published Saturday Nov 22nd

FREE

NO ENTRANCE FEE WHATEVER

NOT EVEN A COUPON OR WRAPPER

£500

OFFERED IN CASH PRIZES

THE FIRST THREE PRIZES WILL BE

1st £100: 2nd £50: 3rd £25

but these amounts will be doubled in each case where one of these prizewinners happens to have a bar of Preservene in the house, and is able to produce it immediately for inspection when our representative calls. If, therefore, the first prizewinner has a bar of Preservene in the house when our representative calls she will receive a cheque for £200 instead of £100. The second prizewinner in the same way would receive £100 instead of £50, and the third prizewinner would receive £50 instead of £25. This doubling only applies to the first three prizes. *There will be*

NUMEROUS OTHER PRIZES TO THE VALUE OF £150

And a CONSOLATION PRIZE FOR EVERY COMPETITOR who places the first 4 testimonials in the same order as the judges' selection.

The Competition is open to anyone living in the British Isles.

Closing mid-day on Thursday, Nov. 20

PLEASE POST YOUR ENTRY TO-DAY

The names and addresses of cash prize winners will be published in the *Daily Mail* on Saturday, November 22nd.

There will be no list of consolation prizewinners published owing to the large amount of space which these names and addresses would occupy. All consolation prizes will be posted by Friday, Nov. 21, so that each competitor that qualifies for one of these prizes should receive it by Monday or Tuesday at the latest.

★ ALL YOU HAVE TO DO

is to read carefully through the ten Testimonials on the right and left-hand sides of this page. Against the word "FIRST" on the voting coupon put the number of the testimonial which you consider would be the most likely to persuade you to give the Preservene Method of Washing a trial. Note that each Testimonial is numbered.

Then put opposite the word "SECOND" the number of your second choice, and so on for the ten places shown on the voting coupon.

Now print your full name and address, clearly in block letters in the spaces provided on the voting coupon. Then cut out the voting coupon and post it in a gummed-down envelope, using a 1½d. stamp, addressed as follows:—

PRESERVENE COMPETITION, 154, CLAPHAM PARK ROAD, LONDON, S.W.4 (Comp).

IMPORTANT.—Competitors must put the first 4 numbers of their selection in order on the top left-hand corner of the back of the envelope containing their entry. (See Rule 3.)

Rules and Conditions

1. The forecast must be made on the voting coupon. The numbers must be given in writing as well as in figures: for example: 6 (six).
2. The voting coupon must be enclosed in a gummed-down envelope (*on the back of which the first 4 numbers of their selection must be given in order*), stamped 1½d., and posted so as to reach us not later than mid-day on Thursday, Nov. 20th.
3. Only one entry will be accepted from each competitor. If the order of the first 4 numbers on the entry differs from the order of the 4 numbers on the envelope the entry will be disqualified.
4. Mutilated, altered or incomplete entries, or entries containing the same number more than once, are liable to be debarred.
5. Proof of posting will not be accepted as proof of receipt by us.
6. The Manager's decision is final and legally binding. No correspondence can be entered into and no interviews granted.
7. In the event of a tie the prize-money will be divided.

This competition is not open to members of our staff.

A GENUINE SPORTING OFFER.

We will buy any woman two bars of her favourite washing soap if she does not find that Preservene makes clothes spotlessly clean without any rubbing whatever just 20 minutes boiling (no extracts). Try Preservene yourself for your next "wash." If you are not satisfied with it send us the Preservene Wrapper, and attach your name and address and the name and price of the soap which you generally use. We shall send you the cost of the two bars of whatever soap you name without question. We have complete confidence in Preservene and in the honesty of the British housewife—hence this unusual offer.

REMEMBER!

It is not necessary to buy a bar of Preservene to enter this competition but the first three prizes will be DOUBLED in each case where the prizewinner is able to produce a bar of Preservene Soap for inspection by our representative when he calls.

If you don't get the results indicated by these testimonials, you can only blame bad patronising of your boiler or your failure to soften the water properly or your failure to follow directions on wrapper.

No. 7. "NO WORDS CAN PRAISE IT TOO HIGHLY."

Mrs. Angela R. McCrossan, Post Office H[illegible] Athy, I.F.S.:—"I do not require any of th[illegible] influence me in using Preservene Soap, as I [illegible] of it for over nine years. No words can p[illegible] I use it for everything—baby's woollies, silk[illegible] paint work, lino, etc., etc. I also shred a b[illegible] jelly which I keep in the bathroom for ge[illegible] shampooing the children's hair. I find it beautifully clean and free from dandruff, a[illegible] soft and glossy. I am the mother of three [illegible] the housework without any help, and when f[illegible] I manage, I always say that Preservene d[illegible] me, and everybody knows that it is the w[illegible] women dread. With Preservene Soap in th[illegible] washing can be done in a couple of hours. M[illegible] how so much washing can be done in such a sh[illegible] out red and sore hands and no backache as w[illegible] As a nine years user of Preservene Soap, I [illegible] deserved testimonial."

No. 8. "IT SEEMED LIKE A NEW LIFE TO ME."

Mrs. Banning, 46, Northbourne Street, [illegible] Co. Durham:—"I tried Preservene as directed what a blessing I truly did find it. I have myself and five children to wash for. In housework I have to go out as often as I [illegible] cleaning. I find myself tired out after my own used to take me all day. I have many a time self—'Oh, I do wish to goodness some [illegible] something to help we women who have to ear[illegible] towards the upkeep of the home. If only th[illegible] something to lessen the hard work just by an[illegible] great help.'

"I have found Preservene such a boon. T[illegible] washing by dinner time, which used to take [illegible] after, and the saving it will be to my coal bill [illegible] my boiler by noon. I could not believe it m[illegible] like a new life to me to get the rest I have long [illegible] long hours of toil of washing. I am sure to [illegible] toil hours at the washtub to try washing the [illegible] They turn out so beautifully white, and such [illegible] smell when dry. I cannot find words to explain

No. 9. "NO TOIL, JUST BOIL."

Miss J. Fitt, 27, Halstow Road, Kenesal [illegible] N.W. "Having read your testimonials I will add an[illegible] I am not very strong, and was always very [illegible] little washing. Going to bed one night with a[illegible] the words ran through my mind: 'No toil, just [illegible] just boil,' as though someone was telling [illegible] myself, 'Is there any truth in it? Could [illegible] come clean with only boiling?' Still those words [illegible] through my mind, so with very little faith I [illegible] Preservene and just shredded it into the copper [illegible] of soda (this water being hard). It was surpris[illegible] were beautifully clean. The suds wash all the [illegible] very quickly and never hurt the hands a scrap."

No. 10. "IT DOES NOT CRACK AND CHAP MY HANDS."

Mrs. Hambrey, 41, Stream Park, Kingswood, Worcs.:—"For two or three years now, I have like to write and say what a great boon Preservene has been to me. It makes washing a pleasure. dirt and stains out so easily and what I feel most [illegible] for is that it does not crack and chap my hands [illegible] soap and powder I have used did. There is [illegible] not seen mentioned in your various testimonials [illegible] wonderfully it removes tar stains. The children [illegible] their legs and socks in the summer but Preservene [illegible] quickly. Tell mothers to try it. Another three [illegible] eldest boy had been doing his home work and [illegible] ink away let it fall. The bottle went spinning [illegible] crosswise, the ink flying all ways. I thought [illegible] was ruined and I felt very worried, but I flew [illegible] and some hot soft water and rubbed all ink s[illegible] clean cloth. I was indeed thankful, for it was a [illegible] good carpet. I always clean it with Preservene [illegible] furniture. I have given several tablets away [illegible] as they could not believe all the wonders of it [illegible] use it regularly."

1 VOTING COUPON 1

First	Sixth .....
Second	Seventh .....
Third	Eighth .....
Fourth	Ninth .....
Fifth	Tenth .....

NAME .....
(State whether Mr., Mrs., or Miss)

ADDRESS .....

1 1
Please write clearly in Block Letters

Please cut neatly along these dotted lines

IMPORTANT.

Preservene costs a little more than ordinary soaps, please bear in mind that it is sold in a highly concentrated form and that in any case *the price of the soap is a small part of the cost of a wash.* It is because of the saving in fuel, extracts, wear and tear and labour that we are able to claim for Preservene that it actually SAVES 1/- EACH WASH and THREE HOURS WORK.

For artificial silks and woollens, old or new, Preservene has no equal.

THE JUDGING

The judging will be carried out by two advertising experts (whose name and address will be published in the prize list), in conjunction with Mr. A. E. Whitelaw, of Messrs. Fleming and Whitelaw. Those competitors whose selection most nearly agrees with the judges' selection in order of merit will be the prizewinners.

PRESERVENE SOAP

Saves 1/- each wash *Preservene is stocked by practically every grocer and stores throughout Great Britain* **Saves 3 hours work**

Aldwych

Fleming & Whitelaw, Australia House, Strand, London, W.C.2.

JB

"I would make these mixed marriages illegal"—a tragic symbol

WOMEN'S Terrible Ordeal A WARNING

by
E. ROFFE THOMPSON

MIXED marriages are the very devil. If I had my way, I would make them as illegal as are marriages within the prohibited degrees of relationship.

It is a source of constant amazement to me that authority so complacently tolerates them.

Every dockside in England can tell tragic stories of white women who married coloured seamen, can show their degradation and their shame, their appalling outcast life—neither white nor black—scorned by the one and shunned by the other.

Every British port teems with the children of half-caste parents, disowned, suspected, and unable to get work.

In kindly Britain there are rare instances of happy unions of individuals, but the canker in their lives is the thought of their children and the terrible handicap which they must carry.

Pity they scorn, and help is hard to find, for in commerce, in social life, in hopes of happy marriage the half-caste suffers a feeling of inferiority. He or she, is of two races and yet of none.

An outward sign of this is that coloured men born in Britain may not compete for the highest honours in boxing, clean and splendid fighters though they may be.

The blacks too

The world over this colour bar is hard, inexorable, terrible—but a reality. And it is not only the white races who put up this bar.

The great negro thinkers of America scorn the idea of black mating with white.

Those conversant with the facts know that the Elders of the Tribes who govern 60,000,000 negroes in Africa are far more emphatic on the rigid enforcement of the colour bar than even their white overlords themselves.

Nowhere in the world is there any endorsement of it, for it is only too terribly true that of all forms of white slavery this is the worst. Yet English girls will not be warned.

Again and again they fall into the trap, lulled into a false security by the glamour and supposed romance of the East.

When they wake up to the tragic truth they are lost to their own kith and kin, vanished beyond any hope of escape or recall.

Asiatic students come to nearly all our British Universities, and many of them take home white girls as their wives.

"Home," did I say? Never was a word more pathetically misused.

Not home—hell

For one has only to turn the files of JOHN BULL to find scores of tragic instances of this folly, to find tale after tale of utter degradation, down and down, banned utterly by the whites of India and the further East, and scorned and derided by their husband's people.

Not home—hell. A veritable hell on earth for any white woman who is so misguided as to try an experiment that centuries have proved to be hopeless.

"Their star may shine for a brief moment in the seraglio," said a man to me the other day who has seen this kind of tragedy at close quarters, "and then they decline inevitably to the dung-heap.

"They may live within a stone's-throw of the white quarter, within hailing distance of their own people, but for all the good it is to them they might as well be in the nethermost hell.

"Why won't they listen when people who know tell them and warn them?"

There came into my hands the other day some letters from China. That is as much as I dare disclose.

Were I to give either names or addresses my correspondents would be tortured and massacred without mercy—despite the fact that they are white women, citizens of no mean Empire.

Listen—what they have to say is worth listening to.

"I am a British subject," says one, "at least I was until I married a Chinese.

"I was forced to divorce him for infidelity, and I want to warn other girls of the degrading life awaiting those who are foolish enough to be hoodwinked and taken in as I was by a Chinese student studying in Britain.

Less than the dust

"I, like a number of white women here, am living lower than animals, but we are all terrified at the thought of Chinese vengeance should it ever be found out that we have written to you.

"Much has been written of China, but very little of the actual truth finds its way into print.

"I venture to say that less is known of the Chinese to-day than of the dinosaur recently found by explorers in Mongolia."

"There are courts and laws," says another, "but the laws cannot be enforced. It is the man with most money, the one who can bribe the highest, who wins the case. Let me show you.

"A white woman sued her divorced husband for non-support of her two daughters. The court was quite unable to enforce payment.

"Then the court was asked to put a lien on his salary—he has £40 a month, besides private means.

"The woman is very poor, but she borrowed a large sum on the explicit guarantee of the court that the matter would be adjusted and her children provided for.

"But imagine her consternation when the next time she was summoned to court the judge blandly informed her that the University her former husband worked in (which is a Government institution) refused to obey the law and would not allow his salary to be touched.

"'In this case,' he said, 'we cannot enforce the law'—but he did not refund the fee the poor woman had paid."

Concubinage

"Several white women here," writes a third, "are kept alive by British charitable institutions or friends, many starve to death or commit suicide, and each and every one is helpless and hopeless.

"Their own Government refuses to acknowledge them, while the Chinese Government says, 'You are not Chinese. We don't want you and we have no desire to help you.'"

Listen to this—from a fourth.

"God alone knows what indignities these poor women, well-bred most of them, have to suffer.

"Many are forced to live in the same house with one or two concubines, and have to submit to amorous attentions from the husband's friends.

"One woman, a beautiful girl of twenty-three, was forced to live with her husband's father as his fourth concubine. She came from a very influential American family.

"We should all like to see these stories in JOHN BULL, for you stand up for justice and your paper goes into every corner of the Empire.

"Justice for ourselves we don't hope ever to have. Our lives are finished, some at the age of twenty-five, but if we could prevent other British girls from wrecking their lives as we have done it would be a little balm to our tortured minds."

What can I or anyone else add to poignant letters like these?

Only perhaps a fervent prayer that any who are contemplating physical and spiritual suicide may read them and hesitate before they are lost, irretrievably and for ever.

Believe me, there are worse things than death. To the white women who were recently massacred by Chinese bandits death was probably the least of their tortures.

Mark this, girls

It is often easier to die than to live—that, if I read their meaning correctly, is the message these white outcasts in China are burning to pass on to their English sisters who may be trembling on the brink.

If among those who read this article there is one English girl who is turned back to sanity and safety by it, neither I nor my correspondents in China will feel that we have failed to do something well worth while.

THE HUMAN MACHINE

Leaders are MADE

THERE is a saying, upon which Mr. H. G. Wells once wrote a story, that "in the country of the blind the one-eyed man is king." It is equally cogent to say that in any society the man who can think is the leader of his fellows.

Can you think? You may imagine you can, but the only way to find out is to sit down and think. It sounds obvious, doesn't it? But not one in a thousand ever tries. Most people are content to use other people's thoughts—it saves a lot of hard work.

Yet to think seriously and quite deliberately is an interesting and often startling experiment; for thought breeds thought, ideas breed ideas, and no one has ever yet measured the depths of the mind.

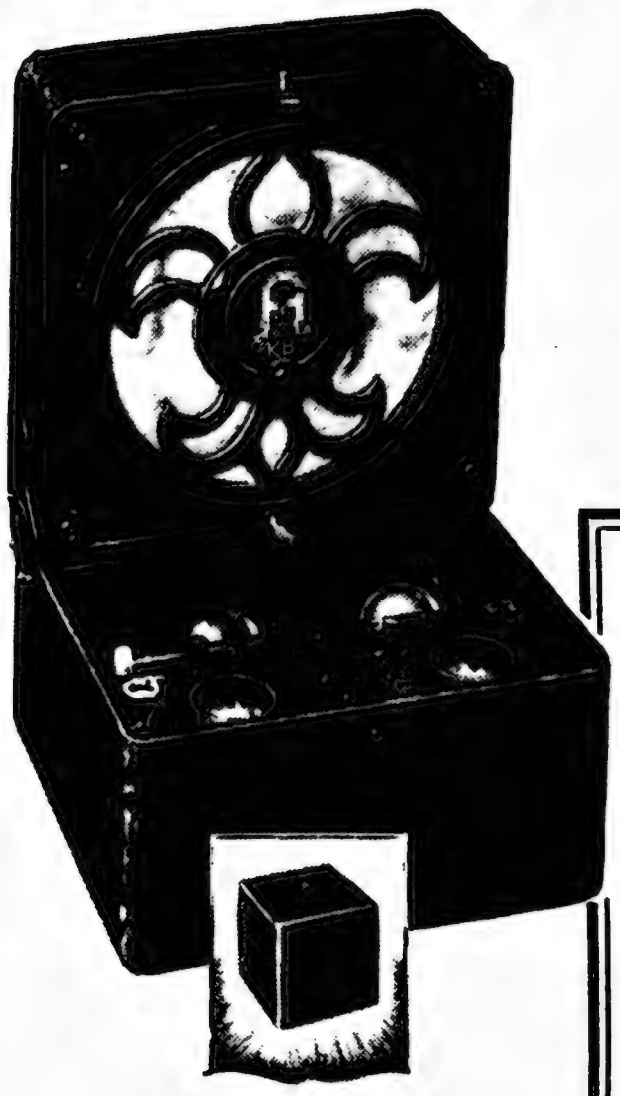
Take a piece of paper and write down an idea, a thought. See how another thought follows it—and another, and another—until, before you know where you are you have written a page.

You will be surprised to find of what you are capable if you will only sit down, probably for the first time in your life, and definitely set out to think.

What about? What does that matter? There is nothing in the world on which finality has been reached. The most abstruse subject as well as the most commonplace and the most homely is waiting for someone to say something fresh and new and original.

And, as the song says, "it might as well be you." Until you have tried you don't know what you can do—and until you are dead it's always worth while to try.

THUNDERBOLT



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500 Coupons! Not 1250 — the number that would be asked for similar value in many other gift schemes! The magnificent Kolster-Brandes 2-valve Set merely points out the new B.D.V. Standard of values — the Standard that now applies to all B.D.V. Gifts.

The most compact of all 2-valve sets. Size 7¼" by 7¼" by 7¼". Highly sensitive regenerative receiver. Pure-toned loudspeaker of novel design built in lid. Polished dark figured-mahogany finished case in beautiful Bakelite. Complete with two Fotos valves and full instructions.

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Just a few of the astounding coupon reductions. All other gifts similarly reduced.

ART SILK STOCKINGS Made from famous "Dubrova" yarn. Pointed heel. Fine gauge. Reinforced shades. Slight flaw. NOW	75 / 25	GOODSON RECORDS Featherweight! And never need new needles. All the latest numbers. NOW	30 / 20
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PURE SILK STOCKINGS 100% Pure silk. Picot heel. Double garter tops. In all fashionable shades. NOW	140 / 55	SMOKER'S KNIFE Sheffield made. Narrow blade for scraping. Spoke and reamer. NOW	60 / 25

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B.D.V., the cigarette that set the standard in coupon values, *goes further ahead.*

Present day trading conditions enable us to buy in volume in the right place and at the right time. By placing immense contracts with manufacturers who are anxious to keep their workers on full time and by working on minimum profits ourselves we are able to announce the sensational new B.D.V. values.

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Even B.D.V. gifts can be had for as low as half the number of coupons hitherto required.

We do not offer more coupons per packet, we give more value for coupons and charge only 11½d. for 20. *Compare the astounding values in the accompanying panel.*

Smoke only B.D.V. for highest value in cigarettes and gifts.

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To PHILIP MORRIS & CO., LTD., 117b, Commercial Road, London, E.1.

Please send me a copy of the amazing B.D.V. Gift Book showing the astounding coupon values which enable me to get my gifts in less than half the usual number of coupons.

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✱ THESE SENSATIONAL VALUES ALSO APPLY (in proportion) TO COUPONS FROM B.D.V. TOBACCO 11d per oz.

Without Fear or Favour

"Share-sharks and other criminals flock to our hospitable shores"

Plan to Cut CRIME in HALF

THE sensational share-swindling action which was concluded in the High Court a few days ago, when Mr. Justice Horridge gave judgment for a clergyman who had been defrauded of £4,325 by a coterie of share-pushers of foreign origin, has drawn attention once again to one of the most vexed scandals affecting the British public to-day.

In a word it affords striking confirmation—if confirmation were needed—of the ease with which alien rogues, even with criminal records, can enter this country with no other object than that of plundering our citizens.

We have accused the Home Office repeatedly in the past of inaction and inefficiency in tackling the problem of the alien menace; and this latest issue shows beyond question that authority has also been guilty of the most culpable neglect.

No other country in the world tolerates, or would dream of tolerating, the impudent intrusion of swindling foreigners as we do.

Indeed, in many instances an honest Britisher abroad fares worse than a dishonest alien in Britain.

Let yourself be found in France without permission and you are liable to be landed in jail at once as a "suspected person."

Milksop England!

ANYONE found to be in France with wrong intent would suffer a long term of imprisonment and deportation. The British policy of indulgence with a paltry month's imprisonment is laughed at across the channel.

For this reason share-sharks and other criminals make little headway in France, but flock to our hospitable shores in increasing numbers. England alone seems to be the "milksop" of Europe.

If the Home Office is capable of keeping awake for a few moments we should like it to consider the true significance of this in plain figures.

Commercial frauds since the war in which aliens have played the greater part have robbed British creditors of something like £35,000,000.

Share frauds of the type revealed to Mr. Justice Horridge have, it is estimated, similarly relieved British citizens of an additional £10,000,000.

Yet the permanent officials of the Home Office, viewing the menace presumably through a mist of cobwebs, make no attempt to cleanse our shores, and are content to pursue their policy of inaction.

This apathy is all the more appalling when we reflect on what might be done.

As far back as 1926, after we had waged an intensive campaign of exposure, the then Home Secretary *did* get a move on. And, in conjunction with the companies department of Scotland Yard, he gave a very creditable demonstration of how simply the menace can be overcome.

Inquiries were then made by the police regarding a gang of known share-pushers who were here without permission, actively engaged in their criminal work.

Once he had satisfied himself that these aliens were really undesirables the Home Secretary promptly had each one served with a notice ordering him to quit our shores within a stipulated time under penalty of official action.

It sounds simple; and it is. The Home Secretary is very rightly empowered to banish any undesirable alien on his own initiative should he deem such action demanded in the interests of the State.

Hit them hard

IN the cases we have in mind he chose for once to assert this authority. The result was gratifying. His order was sufficient; no police court proceedings were necessary; no escort had to be provided to conduct the undesirables to their steamers.

Over forty hardened rogues packed their bags and departed as meekly as lambs. They may have said things beneath their breath; but the fact remains—they went.

Two of the forty, who happened to be Americans, decided to try their luck in Belgium and set up in Brussels as "stock and share dealers."

They engaged a staff of thirty Belgians, launched an extensive advertising campaign and commenced operations as the Belgian American Company.

But the Belgian authorities had their eyes upon them from the start, found they had been "gated" from England, and soon intervened.

Before they could repeat the many successes they had enjoyed over here they were arrested and charged with fraudulent conspiracy.

Both went to prison for long terms. On the Continent they do not begrudge the prison upkeep of unwelcome aliens. They know it pays in the long run; that it saves their citizens from being plundered and that it teaches the offenders a lasting lesson. Once released they are not likely to return again.

The Home Office "offensive" of 1926 was a move in the right direction. But what is the use of being firm in spasms?

One cup of water will not save a blazing building, and the competent officials of the Home Office must formulate some systematic plan of action

Hundreds of trans-Atlantic swindlers are here now, for instance, as Scotland Yard and the Home Office know only too well. Yet they are permitted to remain to the ruination of countless unsuspecting citizens.

Rarely does one hear of a big case of share-swindling without finding that an American spell-binder was instrumental in decoying the victim into the net.

Entry into Britain at the present time presents no more difficulty to a deported rogue than the opening of a child's money-box would to a safebreaker.

The favourite trick is to ask an accomplice already here to purchase an excursion ticket to the Continent and to send them the return half by post.

They then mingle with ordinary trippers, and as no passports or other papers of identification are necessary they can pass the port authorities unhampered.

If the Home Secretary will consult the records of the Aliens Department at Bow Street, London, he will find scores of cases where alien rogues, arrested in this country for being here without permission, have adopted this ruse.

Every kind of thug

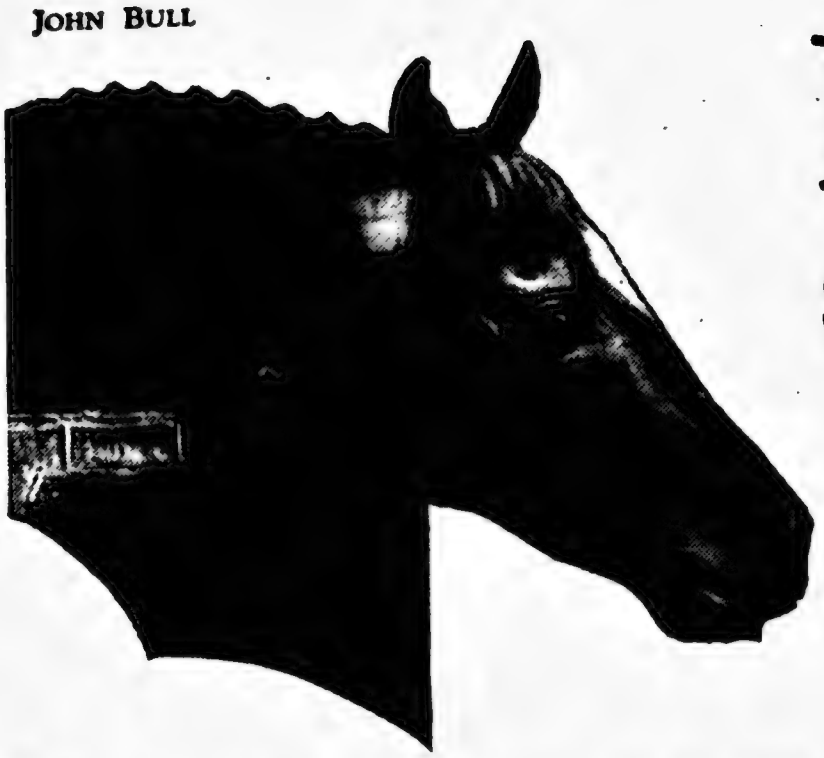
IS it surprising, then, that white-slave traffickers, drug pedlars, brothel keepers, expert wallet and jewel thieves and international adventuresses boast that they can enter Britain whenever they choose?

The scandal of the excursion ticket trick will be realised when we say that numerous aliens have re-entered this country in this manner five, six and even nine times. Yet fines or a few months in jail have been their sole punishment when caught.

Long sentences such as are inflicted abroad would have a salutary effect in discouraging these invaders.

But what is most needed, and what we must have without further stupidity, is a sound system at our ports to check this unwelcome influx.

If it is really beyond the experts of the Special Branch and of the Aliens Department of the Home Office to provide an effective remedy, then the Home Secretary must take drastic steps and replace the apathetic with those who can be depended upon to tackle the work which has been left undone so long.



Horse-DOPE

STARTLING NEW FA

The Turf's Gravest Peril — Drugs to make the Favourite Lose

High-Pr
are Ped
Ignoran
Credulo
Knaves

" Why take the risk of 'pulling' the horse?" A dose of sugar-coated dope on the night before the race will do the trick

NEXT week the curtain will be rung down on another flat-racing season.

In the published records of the Turf in future years the season now closing will be distinctive as the one in which H.H. the Aga Khan had his patience as a breeder and buyer at last rewarded, as the one in which eminent owners had to start a policy of ruthless economy, and one in which backers generally punished the bookmakers.

But 1930 will stand out in the history of racing for another reason. It will be remembered as the year in which the Stewards of the Jockey Club declared relentless war on the most evil enemy of clean sport—the horse doper.

This treachery

The ordinary racegoer and the stay-at-home punter have for years past heard stories about the doctoring of horses, and to a large extent believed them as the explanation of the in-and-out running of animals from certain stables.

These reports—concerning Derby favourites and £50 selling-plate competitors alike—were accepted also on the principle that where there is smoke there is fire.

Therefore, the man in the street was bewildered by the inaction of the Stewards of the Jockey Club until a few months ago.

The reason is simple, although not very consoling to those who felt themselves being defrauded by the treachery of the dopers.

" Gang " blind

It is that the composition of the various bodies of Stewards changes annually, and the eyes of the authorities are only opened when a newcomer to their ranks proves to know more about what is happening on the racecourse than his predecessor did.

This has happened—and in a manner characteristic of them, the Stewards, deep in lethargy and bold in action, are pursuing with stern determination the policy which has at last been adopted.

Do not let it be assumed that because the Stewards have lately ordered the veterinary examination of half a dozen horses and sentenced three trainers to be warned off Newmarket Heath, they consider this gesture sufficient.

Truth has eluded them for a long time, but now that it has been revealed in stark reality, the fight with the dopers will be one to a finish.

A cry of protest has been raised. It is that those who have been punished were innocent and that they have been the victims of the work of " gangs."

There is no handier word in the sporting dictionary than " gangs," and those who have spoken and written in this connection have uttered nonsense.

A racehorse cannot be doped by " gangs." Only someone employed by or in closest association with the stables can administer drugs to the animal.

If a drunken man is supplied with liquor in a public-house by a servant or friend or enemy of the proprietor, who is held responsible? The licence-holder.

And the licence-holders of the Turf are the trainers. They and they alone, even if innocent of any complicity in the doping, must be held responsible. They are the custodians of the horses competing for the prizes and on whose form and ability the public is invited to bet.

Doped—to lose

So far, the racing stewards have mainly ordered the examination of winning horses. Their challenge in this respect has proved well justified by results, but a greater problem must claim their attention.

It is ever so much easier—and more profitable—to drug a potential winner than artificially to stimulate an outsider to win.

If an unscrupulous owner or trainer knows that he has a race at his mercy many other people will have the same knowledge. The betting prices, therefore, will be short and his purpose will be to defeat the market and bet upon an animal from another stable whose form has been judged to a nicety.

Or, he may be seeking only to deceive the handicapper and the betting public so that both may lose faith in the horse. Next time out it can win with the ideal combination of a lower weight and a longer price.

It's simpler now

Why take the risk of discovery by instructing the jockey to " ride tight " or " pull " the horse?

A dose of laudanum in the animal's mash or drink or the administration of an opium pill on the night before the race will do the trick.

Every farmer and breeder who takes horses to market and fair knows that he can transform a vicious or biting animal into a docile creature by this simple method. His trickery will be revealed, however, soon after the sale when the horse's vices will appear again.

Not so with the racehorse trainer.

The thoroughbred which could have been on tiptoes for the race will run like a sheep and finish down the course, and a veterinary surgeon may be baffled to trace the laudanum or opium which produced this effect.

Of course, the Stewards and the public do not see the horse when it is back in the home stable twenty-four hours later.

The vet can tell

Then the drug will have worn itself off without having impaired the condition of the horse in the least and the animal is again brisk and fighting fit, ready almost for the next outing when the spoils can be gathered with greater certainty.

Totally different is the case of the horse doped to win. Only one drug can be used for this purpose—caffeine, or a similar derivative of the cocaine group of poisons.

This drug can always be traced by the taking of a swab or testing the sweat or other excreta.

In racing stables the extraordinary belief persists that dope of the kind will be exuded during the race and become unrecognisable in the lather.

Let them beware; the veterinary surgeon and analyst have no easier or simpler task.

A horse can only be successfully treated with caffeine by or with the aid of a person qualified in the use of this drug. It may be administered by the nostrils or the mouth or by injection, but the quantity given must depend upon the extent to which the animal has been previously doped.

An intimate knowledge of the horse is, therefore, necessary. More so is it required in respect of the time at which the drug is applied.

WHERE THE DOPER SHARES

The Bad Men of the Turf playing a risky game for world's highest sporting stak

Horses Running in Last Flat Racing Season	4,6
Races Run—	
5-6 furlongs	8
6-1 mile	3
One mile	1
1-2 miles	6
2-3 miles	1
Total	2,3
Value of Stakes	£729,0
Minimum Betting Overturn	£300,000,0

"Dope gives the coward courage to battle out a finish"

The man who injects caffeine must have an intimate knowledge of the drug — and the horse

"He drugged horses himself"— Major Campbell Russell

It must be given from fifteen to thirty minutes before the race, but the exact minute has to be calculated with absolute accuracy according to the constitution of the horse and its known reaction to the drug.

This in itself is sufficient repudiation of the "gangs" theory.

By what means could a gangster have access to the horse at the crucial minute, at a time when the trainer or his lad is supervising it in the box, or it is being led round for the paddock inspection?

Often, it is true, the dope is given during the paddock parade. A seemingly affectionate pat can conceal the insertion of the hypodermic needle and the horse is no more disturbed than it would be by a flea-bite.

For rogue-horses

But gangsters are not in the parade ring. Only owners, trainers, jockeys, and stable-boys can enter there.

Contrary to popular belief, dope does not increase either the speed or the actual stamina of a horse.

A proper quantity given at the correct time will give just that amount of courage to a natural coward which will induce it to battle out a finish.

So also will it prove a temporary tonic to the horse which has become stale or sullen from the routine of monotonous exercise, and give new heart to the animal which lost the savour of racing soon after it was put into training, because, perhaps, of the kicks and cuffs of an unintelligent stable lad.

It is rogue-horses of these types alone which are drugged with caffeine, and as a big percentage of the thoroughbreds in training are rogues, the doper's field is vast.

Dopes of the caffeine class are known to be supplied almost exclusively from Hamburg and Antwerp. Now that the Jockey Club has become alive to what is going on, it should not have much difficulty in discovering the channel through which the drugs are distributed in this country.

The name of the man who mainly directs this traffic became known to the Stewards in connection with another disreputable affair, and this individual is to be seen on the British racecourses almost daily.

His special customers are some of the small-scale trainers who struggle to exist in a game where expenses are high and rewards infrequent. When things are going badly with the stable, and it is a question of survival or bankruptcy, the temptation to get a race out of a "dog" horse by stimulating it can be understood.

Man who knows

No one in Britain has better knowledge of the doper and his methods than Major Campbell Russell, the one-time owner and amateur rider.

He drugged horses himself in the period when it was no more an offence to do so than for an athlete to have a whiff of oxygen. His exposures are blunt and backed by indisputable evidence.

Major Campbell Russell's most astonishing revelation is that trainers, as a body, have a most unsound knowledge of the elementary principles of doping, and that those who practise it are often themselves being deceived and fooled.

They not only use the poisons with little intelligence, but often buy preparations which are harmless. There are cases of stable connections having bought what they believed to be dope for £10 or £15 a dose, but it contained nothing more than honey and saffron.

An illustration, however, of the ease with which Stewards and the public can form wrong suspicions as to the use of dope is provided by a case in which Campbell Russell figured.

It concerned his horse Cushy, ridden by Perryman, at Manchester. This was an animal of immense pluck, and one of the type which it would be futile to drug.

Perryman failed to get the horse away with the others, and it was soon baulked for position. Always when he was left, Cushy never took hold of his bit, but sulked and ran moderately. He did so then.

After pulling up at the winning post, the jockey touched Cushy over the head with the whip. The horse took command and made another circuit of the course at full racing pace.

Just hot-headed

Of course, the Stewards held an inquiry, and odds of four to one were laid on the trainer being warned off, the belief being that dope had acted on the animal at the wrong time.

It was soon proved, however, that Cushy had not been doped. Evidence was given by Mr. Cottrill, Captain Whitaker, Perryman, B. Carslake, T. Morgan and others who had trained or ridden the horse, and the Stewards were convinced that he behaved as he did because of natural wilfulness and strong-headedness.

An amazing case of an experiment to really induce a horse to move faster occurred with Campbell Russell at Blackpool, where he rode his own nice horse, Splendour.

Riding in the race also was Cairns on Ethel's Darling. Cairns declared emphatically that his mount would beat Splendour, but as Campbell Russell had once owned Ethel's Darling, he laughed at the idea.

Electric spurs!

It was a desperate race, and nearing the finish Russell, as he went on to win, was amazed to see Cairns and his horse crash through the rails and land among the bookmakers in the ring.

Round his waist Cairns had placed electric batteries and connected them by hidden wires to his spurs. Every time he touched the mare she received a shock, and he applied the current so copiously for the finish that the animal almost shot from beneath him.

On another occasion Russell himself doped a horse to win at a flapping meeting at Gilmore's near Aintree. He showed the drug to the jockey, who took a sip of it himself, remarking, "If it's good for the horse it's good for the jockey as well."

Stimulated by the drug, it seemed a certainty that Russell's horse would win. Towards the finishing post, however, it was running head to head with another, the two animals almost touching.

At the moment when he should have come out to win, the dope which the jockey had tasted took effect on himself.

Instead of getting on with the business, he leaned over and flung his arms round the neck of the rival jockey. Locked in this embrace, they passed the post together amid the laughter of delirious excitement from the public rings.

Too many lunatics

From his personal experience of doping, Major Campbell Russell is convinced that the practice does more harm than good to the horses, and he declares that the doper of horses is nothing short of a lunatic.

But there are more "lunatics" of this kind on the Turf than is desirable.

We have faith, however, in the determination of the Jockey Club Stewards that they shall be weeded out.

It is the doper who prevents favourites and form horses from winning who must be the object of the Jockey Club attack.

He is the worst menace to the purity of sport.

Pull the old arm chair to the fire-side and light a Manikin—the first puff's a pleasure and half an hour's real enjoyment follows.

The Mild, Nutty Flavour of Manikins has no rival—and they're quite inexpensive—10d. buys 5. Your tobacconist will know you as a judge of the good things of life when you ask him for a packet on your way home this evening.

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CUPID MENDS 200 DIVORCES

"Baby fingers pull the heart-strings . . ."

ALREADY this year over two hundred married couples have turned aside at the very doors of the Divorce Court and said, "Let's forgive and forget. Let's begin all over again."

Happy in the discovery that love could heal the deepest wounds, they appealed to the lawyers they had paid to divide them to have their petitions removed from the files.

And in a little private room in Somerset House, London—where all the faded leaves of love in Britain are folded together—the curtain has fallen on many a little drama of paradise regained.

Now, these two hundred romances are a very wonderful thing. For when a man and woman have reached the petition stage in a marriage dispute the horizon is dark indeed.

* * *

IT looks like broken homes and drifting lives and "orphans" with fathers and mothers.

And it needs a lot of love, pluck and compassion when the bridge of separation has been passed over to say, "We'll burn it and never pass that way again." It needs big-hearted forgiveness, pity, sympathy, understanding.

These two hundred couples have done a big thing. News of them is like a breath of fresh air. Amid the booming of bishops and the bleating of literary nincompoops with a "sex" complex, it is further heartening proof that the marriage institution is not so rotten after all.

For every one of those couples who scrapped petitions there must be hundreds who subdued the thought and temptation of them.

Lawyers have touching tales to tell of these romantic reunions in the shadow of the Law Courts. They are scented and sanctified with all that is truly nice in man and woman.

* * *

The story of Mr. and Mrs. X, whose differences were recently settled without the aid of a judge, is a slice of life that makes you think.

Mr. X was romantic in his fifties. His youth was spent, but he would not reconcile himself to the advent of age. He philandered and was happy in his folly.

SO happy was he, so intent on his last "fling," that he made little or no attempt to veil his misdeeds.

His wife suffered the indignity as well as the betrayal in silence. His daughter of nineteen pleaded with him in vain.

Was it her mother's fault that she had grown matronly and perhaps a little "dowdy"? Must he break her heart, break the family and wreck the home?

He was not, however, to be dissuaded, and self-respect drove the distracted but still devoted wife to her lawyers. The petition for divorce was filed.

It happened that Mr. X visited a kinema where a problem film, "Their Own Desire," was exhibited. It was the story of a middle-aged man who contended that he was entitled to follow his heart's dictates whatever the cost and the consequences.

Remorse came when he discovered that his own daughter was engaged to marry the son of the woman he intended to take as his new wife. His own desire became a horror.

Mr. X was humbled and conscience-stricken. He consulted his lawyers. There were negotiations. His wife gladly forgave, and the little room in the shadow of the Law Courts knew another glad reunion.

* * *

Children, indeed, play a high part in preventing couples at the eleventh hour from stepping into the yawning chasm of divorce. Baby fingers pull the heart-strings as nothing else can.

A FEW weeks ago a noted divorce lawyer argued in vain with a woman who wished for her petition to be removed from the files. In vain he pleaded with her not to sacrifice her life further to the brute and bully who was her legal consort.

She was still young, he said. She still had her looks. She would be given the custody of their child.

"That's just it," she said. "I can't bear the thought of little Paul looking at me with wide eyes and saying, 'Where's my daddy?' If I lied to him he would find out one day and he might blame *me*."

It was useless impressing upon her that the boy would be better off if reared by her alone than in a home overhung by a cloud of unhappiness. She insisted upon the petition being scrapped, and it was.

* * *

Youth has its place, too, in this little regiment of couples who have hesitated not to be lost. Many young couples have had a second honeymoon in place of a separation for ever.

There was the case recently of a young ex-officer who had been out of touch with his wife for some years.

They met again only to arrange a divorce, but that meeting eventually led to a complete reunion in the first real home they had ever had.

The two first met when he was a young stripling of seventeen. He had falsified his age to join the Army and quickly won a commission in an infantry unit.

She was the "girl at his billet," the same age as himself, beautiful, hypnotised by the glamour of the uniform and by the gallant young soldier himself.

On the eve of his departure for France they were married in haste, and, like thousands of others, lived to repent at leisure.

While he was away she lived a life of comparative luxury. She mixed in circles that were above her station. She danced, played bridge. With the wives of her husband's brother-officers she led a gay life—not necessarily bad.

Then peace came—and later demobilisation. Her husband was back in mufti—very awkwardly so. And she discovered that his job was—'bus conducting!

He invested his gratuity in a small, one-man sweet business, but the business went bust. It went bust, of course, because he had not the faintest idea of how to run it.

They moved to a small, one-room flat, borrowed from relations, but the fount ran dry, and the young ex-officer—all credit to him—decided to go back to the 'buses.

Selfish, horrified, she left him. For years they did not meet. When they did, by appointment, she handed him evidence for divorce—and the money with which to pay the lawyers. It was collusion, but the thing went ahead.

At the last moment her conscience pricked her. She appealed to her husband to take her back. She would live anywhere and anyhow. She was unaware that in the years of separation he had achieved a splendid job.

HE was big-hearted enough to forgive, and the petition was scrapped. To-day, they know what happiness means.

* * *

Often when petitions have been cancelled touching little scenes have been witnessed in the little room near the Law Courts.

In several cases the wives have handed back their wedding-rings to their husbands, to be once again placed upon their fingers. A lawyer is the "best" man, and a lawyer "gives the bride away." No one is more happy in such reconciliations than the legal men.

Many more such cancellations of petitions are anticipated in the present batch before the courts of Britain.

For some, it is good to know, these tragic journey-ends are lovers' meetings.

"What was that!!"

HOW you jump! Your heart beats quickly! There is a tingling apprehension of impending trouble. Nerves! NERVES!

The noise was nothing—merely the wind or a passing car. But this overwrought state is a sure indication that something is radically wrong with your nerves. They are strained and ragged—they are starved.

In the ordinary way the normal wastage of the nerve cells and tissues would be made good by the restorative elements obtained from food. But at times of worry, overwork or excitement the wastage is abnormal and your ordinary dietary yields insufficient nourishment.

From "Ovaltine" you can obtain all the restorative nourishment necessary to rebuild your nerves. This delicious beverage is prepared from Nature's tonic foods—malt, milk and eggs. Eggs are particularly valuable because they supply those organic phosphorus compounds which are essential for building up the brain and nerves.

Feed your nerves and forget them.

'OVALTINE'

TONIC FOOD BEVERAGE

Restores—Strengthens—Rebuilds

Prices in Great Britain and N. Ireland, 1/3, 2/- and 3/9 per tin.

P. 681

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EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs and other articles available at a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

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H.P.

the SAUCE that leaves clean plates

The indefinably pleasing flavour of H.P. suits all tastes. That's why it is Britain's favourite fruit sauce.

damp, dismal mornings...

For health's sake you need a Quaker breakfast

Morning workers crossing London Bridge in a real London downpour. In weather like this millions find Quaker Oats their best health assurance . . . building up stamina and fortifying them against all kinds of weather.

WET or fine, millions of people have to be out early every morning. Damp and cold quickly affect undernourished persons . . . don't handicap yourself with an inadequate breakfast.

Build up your stamina against bad weather—supply vitality for strenuous mornings . . . fortify yourself with a hot breakfast of delicious Quaker Oats.

Containing every vital health element Quaker Oats gives not only greater energy but more *lasting* energy than ordinary breakfast foods.

Milled from the world's finest oats, grown and ripened under sunny skies and then roasted by a special process, Quaker Oats has a rich, delicious, creamy flavour that no other oat has ever been able to imitate.

A Quaker breakfast not only keeps cold out but puts health and energy in.

Quick Quaker takes no longer to prepare than the morning pot of tea, making the richest hot breakfast the easiest and quickest to prepare and also the most economical.

Two kinds—Quaker Oats and Quick Quaker. Both made in Canada. Sold by all grocers in two sizes—4½d. and 9½d. per packet, except in the Irish Free State.

Quaker Oats

Q 33

THE HEALTH BREAKFAST

PURE & NATURAL

If the tobacco you smoke is "flavoured" plug, "scented" flake or some "tangy" mixture, or if you usually pay 10½d., 11d. or even 1/- an ounce, John Sinclair asks you to try his RUBICON MIXTURE. It is a pure, *natural* Tobacco . . . unscented, unflavoured, undoctored.

RUBICON MIXTURE *saves and satisfies.* Try it for one week against anything you may be smoking—you will then probably decide to smoke it regularly. It has no equal at, or near its price.

NO SCENT NO FLAVOURING

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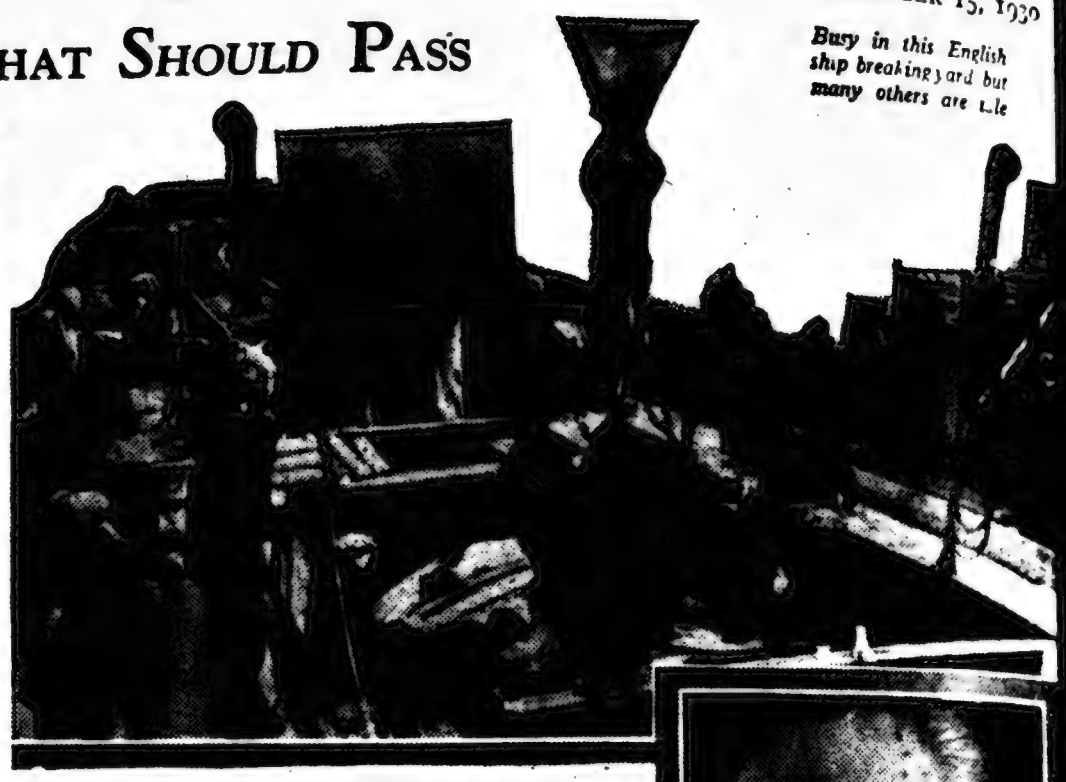
SHIPS THAT SHOULD PASS



Busy in this English ship breaking yard but many others are idle

A Knotty NAUTICAL PUZZLE

He believes in scrapping—Sir F. W. Lewis

LESS scrupulous nations are robbing us of commerce on the high seas with our own vessels, discarded because they are old or because they no longer fulfil the very rigid requirements laid down by the British Board of Trade.

The problem is a national one, for it not only involves the welfare of a comparatively small number of shareholders, but the very livelihood of thousands of shipyard-workers, steel-workers, iron-founders and plate-makers.

The query, "To scrap, or *not* to scrap?" sums up the situation in a sentence; but a decision either way involves difficulties and drawbacks of a very formidable nature.

Let us suppose that a well-intentioned owner decides not to scrap.

By selling the vessel outright to some foreign purchaser he probably reaps a bigger return than would have been the case had the ship gone to the breakers.

But do not imagine that his responsibility ends once the transaction is closed.

When he has laid out the proceeds of the sale, and much additional money besides, in building a new vessel, he may have to meet his old ship as a competitor.

Biters bitten

It is an unquestionable fact that other nations go on using our well-found old ships long after they would have been condemned by the British authorities.

Second-hand British ships, sold to foreign flags, are thus competing against us in world markets!

A case in point is that of the *Lismore Castle*, a former Union-Castle liner, which became obsolete for Royal Mail requirements in 1903.

Being then only thirteen years old, she was sold to sail under a foreign flag, and for seventeen years she has been employed in world trade.

The advantages which other nations derive in acquiring these old ships of ours at slightly more than scrap prices are many, for foreigners can evade restrictive regulations and run these ships with a few underpaid men.

When we say that in some instances their expenditure is thus 50 per cent. less than British expenditure, it will be seen how easily they are able to cut freight rates.

Many shipowners are fully alive to the menace of this kind of competition, prominent amongst them being Sir Frederick W. Lewis, Bart., chairman of Messrs. Furness, Withy and Co., Ltd.

A few days ago Sir Frederick announced that the Manchester liner s.s. *Manchester Shipper* could no longer be usefully employed in the company's service, and had been sold for breaking up.

"Possibly something more could have been obtained for the steamer," he observed; "but as I indicated a year ago, this would have tended to increase competition; we therefore decided in common interest to have the steamer broken up."

But is the decision to scrap any happier in the long run?

It cannot be overlooked that the breaking up of obsolete tonnage has in a very large measure contributed towards unemployment of steel-workers, iron-founders and plate-makers in this country.

What has happened is that the dismantling of our obsolete ships has provided some of our foreign competitors with an abundance of cheap metal which has passed through Continental furnaces.

Some has returned to us in the form of cheap new metal, while the balance has helped to undercut British prices in overseas markets.

For the business year ending September, 1930, the German Metal Trust produced 5,926,970 tons of pig-iron and 5,638,395 of steel.

What proportion came from scrap is not disclosed. Yet because they consume less coal in smelting, the Continental iron-founders find it advantageous to buy scrap.

And it is significant that many of our old ships have been broken up in the vicinity of their furnaces.

Figures showing the export of scrap-metal are misleading because obsolete shipping tonnage has not been included.

During one normal week, that of October 18, South Wales imported 22,867 tons of iron and steel from foreign sources in addition to 9,700 tons of iron ore from Spain.

Her exports of iron and steel for all countries during the same period amounted to only 4,136 tons.

Another point worthy of consideration is that Germany has re-established her merchant fleet, primarily by the use of cheap metal.

Her first post-war returns gave 1,138 ships of 672,671 tons. At the beginning of this year she had 3,274 vessels of 4,272,385 tons.

The truth is that for the past eleven years we have fed Germany and Belgium with millions of tons of scrap metal wherewith to compete against us in the markets of the world!

We supply them with iron and steel of all kinds, only to find that it is returned in various new forms.

The merits of resmelted metal are open to question; but the fact remains that we and other countries purchase it, not only for shipbuilding construction work of all kinds.

Clever move

Every ton of scrap that lies on the North Sea has probably displaced a British worker, for without adequate supplies of scrap cheap steel could not be produced.

To-day some 300 of our merchant vessels are scheduled for replacement by new modern vessels, and a Government committee has been appointed to find economical means of scrapping them.

We have given some ideas of the difficulties which confront this committee, whose report will be of supreme national importance.

Meanwhile, one remedy which shipowners have in mind for encouraging the transfer of second-hand tonnage is a system of insuring ships against old age.

Proposals are now being considered for the provision of a fund for this purpose, whereby certain percentages of a vessel's value may be annually set aside in the form of a premium on a new ship.

By this system sufficient capital would accumulate at the end of twenty years to provide a new vessel, which would mean continuous activity in the shipyards.

Our own steel-workers would then be able to absorb more scrap, and our old ships could be broken up at home.

All these possibilities must be fully explored by the Government committee now sitting, for Britannia's prestige is at stake.

The Funniest GHOSTS

DO you believe in ghosts? Even if you don't, you cannot fail to feel a thrill when reading about the grim spectres of legend, in the flickering fire-light.

But ghosts aren't always eerie. There are funny ones, too. You meet them all in the 68 pages of the JOHN BULL Christmas Annual, on sale everywhere, price sixpence. And more than ghosts!

All the plums of Christmas fiction are here—front rank writers and the brightest artists. They have conspired together to bring the jolliest fare to your Christmas feast—for sixpence.

Look out for the coloured cover design by Gilbert Wilkinson, on the bookstalls.

NEW METHOD of Washing-up puts GREASE out of action

The old-fashioned method of washing-up with soda makes hard work. It allows grease to form a scum on the water. It gets back on the plates—soils your hands and dishcloth.

Use Carbosil and put an end to grease. Carbosil *dissolves* it! Clinging grease, sticky grease, stubborn, troublesome fat are dissolved quickly by Carbosil. You can't even see grease on the water or feel it on your hands. Plunge the things right down under the water and the grease loses all its greasiness.

Carbosil is so economical that in most homes a twopenny packet lasts a whole month. Think what that means! For a halfpenny per week you escape the drudgery of greasy dish-washing.

A teaspoonful in a bowl of hot water is the correct quantity to use.

CARBOSIL

dissolves grease

Use Carbosil also for washing greasy cloths

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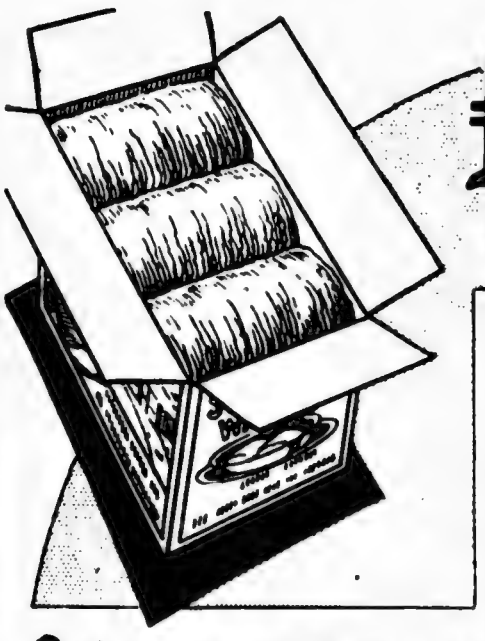

£100 IN PRIZES

Select the 10 most popular ways of serving Shredded Wheat

Read through the list of 25 methods of serving Shredded Wheat, then write, in the spaces below, the numbers of the ten methods you prefer, in the order of your choice. Fill in your name and address clearly, cut out the coupon, then enclose in an envelope (1½d. stamp) addressed to: Shredded Wheat Competition, Room 214, Bank Chambers, Holborn, London, W.C.1. The following prizes will be given to those competitors whose lists most nearly agree with the popular vote.

FIRST PRIZE £25
SECOND PRIZE £10
Three Prizes of . . . . . £5 each
Fifty Prizes of . . . . . £1 each

The awards of the Directors of The Shredded Wheat Co. Ltd. must be accepted by all competitors as final. No correspondence allowed.

The Shredded Wheat Co. Ltd. reserve the right to divide the prizes should two or more competitors tie. All entries must be received by first post November 25th, 1930. Results will be announced in "The Daily Mail," December 19th, next.

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SHREDDED WHEAT

100% PURE FOOD

Methods of Serving Shredded Wheat.

1. With hot milk only
2. With cold milk only
3. With tinned fruit
4. As a welsh rarebit
5. With beef extract or gravy
6. With sardines
7. In jelly
8. With scrambled eggs
9. With butter
10. With cooked tomatoes
11. As porridge
12. With tinned milk
13. With hot milk and sugar
14. With cold milk and sugar
15. With cheese and butter
16. With milk and sliced bananas
17. With syrup and milk
18. With poached egg
19. In a trifle
20. With stewed fruit
21. In soup
22. In stuffing
23. With milk & jam or marmalade
24. With baked beans
25. With honey and milk

First Choice	6th
2nd Choice	7th
3rd	8th
4th	9th
5th	10th

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71

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Put down Liverpool Virus and be safe from the danger of tainted food. Liverpool Virus kills all rats and mice. They die outside. Harmless to children and all domestic animals.

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Make it *this way*

RECIPE FOR
ECCLES CAKE

1. Make a good short or puff paste.
2. Take a piece the size of an egg and roll it out.
3. Place 1 dessertspoonful of Robertson's Mincemeat ("Golden Shred" Brand) in the centre.
4. Gather the edges of pastry together on the top; turn over and roll lightly.
5. Prick lightly with a fork.
6. Bake ten minutes in a quick oven.

Robertson's Mincemeat
GOLDEN SHRED BRAND
6½ M.2.

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The PALM-OIL DOWAGER

Gate-Crashers who Pay

"The Viscountess may receive a cheque of anything up to three or four thousand pounds for her services."

WHAT is it worth to have tea with a duchess? There are many people willing to pay big sums for that privilege.

They are chiefly rich Americans, who have won success in business and have everything money can buy—except social distinction.

But there are many colonials, too—people who have made good and built up large fortunes in distant parts—who come to London with the one idea of meeting and mixing with the nobility.

And they are willing to pay for doing so—whatever it may cost.

It is well worth a few thousand pounds to them to be able to say when they go back to their homes that they have lunched and dined, and hunted, with peers and peeresses whose names are known the world over, and that they have stayed at this or that historic seat in England.

This craze to get into English Society has called into being an entirely new profession for impoverished aristocrats—that of Society chaperon.

"Viscountess offers to chaperon young American *debutante* for London season," ran an agony column advertisement the other day.

Coronet poverty

The viscountess will, no doubt, find a "client," and may receive anything up to three or four thousand pounds for her services.

But few people who come across such advertisements realise in what depths of despair and humiliation they originate.

Usually there is a tragic story behind such announcements.

The viscountess is one of a type which is becoming more and more numerous as taxation, death duties and—all too frequently—speculation and high living are depleting the great old fortunes of England.

Reared in sheltered homes and often totally unfitted to fend for themselves in the world, these pauperised bearers of great names finally descend to all sorts of subterfuge and deceit in their pitiful efforts to keep up appearances.

Living in dingy back rooms on the fringe of Mayfair, and frequently going without food or warmth in order to buy clothes that look smart, they become pitiful cadgers on their former friends and on such new ones as they can attract by their titles and their lineage.

The most lucrative—and frequently the only—profession to which they can turn is that of introducing wealthy "outsiders" into high Society circles.

If they are successful in this they can keep afloat in their set.

C. O. D.

Fees for such services vary very much, according to the purse of the "client" and to the social status of the chaperon.

The extent to which the chaperon is successful in securing invitations to really exclusive houses is sometimes also a factor in settling the terms.

A rich American family which recently spent a season in London was a case in point.

The head of this family drew up an elaborate schedule for "payment by results" and fixed a high sum for an invitation to a ducal house.

These sums were somewhat less for one to that of a marquis or a viscount, and a bare twenty-five guineas for invitations from lesser titled fry.

Usually, however, a lump sum for the whole season is agreed on; in addition, of course, to out-of-pocket expenses. These are sometimes very high, and may even exceed the "chaperon's" fee.

Young girls bitten by the snobbery bug yield rich pickings to their unprincipled exploiters in addition to fees and expenses.

Many small West End shops are more than willing to give big commissions to anyone who introduces clients to them.

This is easy money for the chaperons of rich fledglings, who are only too anxious to buy "the right sort of clothes" on the expert advice of their blue-blooded mentors.

"Tickets sold here"

So well organised has the traffic in gullible "outsiders" become that invitation-cards to great functions in the stately homes of England are being freely sold by a certain class of comedown nobility.

Sometimes this is done even with the tacit consent of the hosts themselves.

At least one great London hostess, whose mansion looks over Green Park towards Buckingham Palace, is kind-hearted enough to send an impoverished lady friend a blank ticket for all her big receptions.

This the lady in question can easily dispose of for anything up to fifty guineas.

The deal is tactfully arranged through the porter of a well-known West End hotel frequented by wealthy Americans.

Transactions of this kind are, however, usually less legitimate and are effected without the knowledge of the hostess concerned.

A variant of this form of deceit which verges on petty crime is the "rigged party."

The fake party

This is a reception given solely for the benefit of hoodwinked strangers who are told that it is a most exclusive event for which it is very difficult (and expensive!) to obtain an invitation.

Little do the unfortunate dupes suspect that their own money is to pay for the whole despicable farce, or that the stately-looking Lord So-and-so who receives them with gracious restraint has pocketed ten or twenty guineas for doing so.

But they may find out later that Lord So-and-so is a bankrupt with an unenviable record, and that his titled guests included a divorced actress still trading on the name of her former husband: a peer who evades his creditors only by spending most of his time in a cheap lodging in France and an Honourable who is not very honourable at all.

The high cost of living in London has driven many impecunious ex-members of the Smart Set into the country.

But there, too, with a little ingenuity, an easy living can be made out of people willing to pay handsomely for invitations to week-end house-parties at a titled person's "little place in the country."

The invitations are, of course, effected by a decoy, who shares the proceeds with the host or hostess.

And so the shameful game of sham and deception goes on—and will continue to go on.

Many of the dupes never find out. And those who do—well, they never tell the world what fools they've been.

PULL OFF A—

CHRISTMAS PRIZE!

On Christmas Eve, seven hundred people who enter for "Bullets" this week will enjoy the thrill of unpacking a big Christmas Hamper or Christmas Cake.

You can enjoy a Christmas feast for a few minutes' thought—turn to page 43 and pull it with a "Bullet"!

De Luxe — in appearance-AND performance

The new Platignum de Luxe in six lustrous mottlings!

2/6

Six new lustrous mottlings, fittings that are gold in everything but name, non-dulling, untarnishable; super ink capacity and a Platignum Senior nib that makes writing effortless and trouble-free! De Luxe in name, performance and appearance, Platignum in all that this famous name stands for, and covered by the Platignum 100 per cent. efficiency guarantee. Money cannot buy better writing service. This pen gives for 2s. 6d. a lifetime's writing satisfaction—*that* is unconditionally guaranteed. Ask your stationer to show you the whole range.

5/-

—and the Platignum de Luxe Writing Set

A snake skin effect, silk and velvet lined jewel case cradle a Platignum de Luxe Pen and Propelling Pencil matching in any of the six Platignum de Luxe colours. The pencil with golden fittings, propels, rejels and expels its lead, carries spare leads in the barrel and an eraser under its cap. Surprising value, 5/- complete.

Six Lustrous Mottlings
Black and Silver
Blue and Silver.
Green and Silver.
Black and Gold.
Red and Gold.
Green and Gold.

Platignum de LUXE

Made in ENGLAND

If unable to obtain write to the makers—THE MENTMORE MANFG. CO., LTD., Dept. B.J.11, Platignum House, Hackney, London, E.9. Illustrated List of Platignum Pens, Pencils, Writing, Desk and Wallet Sets, post on request.

FURNISH at DRAGES

ON NO DEPOSIT—

GUARANTEE.—I guarantee to deliver to every approved account whatever article is chosen either from this advertisement or from our large general catalogue carriage paid to any address in Great Britain, directly only one monthly instalment is paid.

Sidney Drages

Chairman, Drages, Ltd.

EVEREST GROUP

Very charming group in dark oak, suitable for small room, consists of 3ft. 9in. wardrobe with mirror and hanging accommodation. Neat dressing table with three drawers. Dressing chest with spacious cupboard and one chair. Well-constructed 4ft. bedstead in oak to match, with wire spring overlay, bolster and two pillows completes the group.

GROUP COMPLETE £20 0 0

10/- Monthly After.

SEND 10/- ONLY

LICHFIELD GROUP

Oak Dining-room Group, comprising 3ft. 6in. Oak-finished Sideboard with two drawers and two commodious cupboards, £6 6s., 3ft. 6in. Gate Leg Table, £3 7s. 6d., four small Dining Chairs with drop in rexine seats, £1 4s. each. One exceptionally comfortable adjustable Armchair with heavy brown rep cushions, £1 12s. 6d.

PRICE COMPLETE £16 0 0

8/- Monthly After.

SEND 8/- ONLY.

OXFORD GROUP

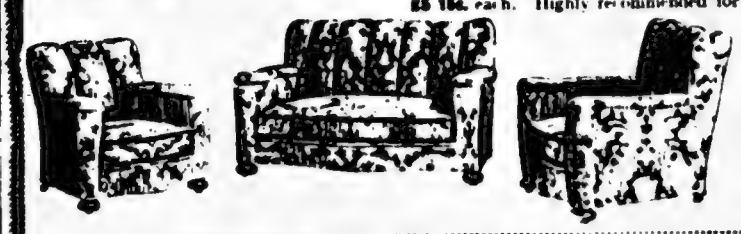
Choice Drawing-room group consisting of mahogany finished Cabinet, £3 10s. Seven-piece Settee Suite, consisting large settee, two well-upholstered chairs and four drop-in seat small chairs, all finished mahogany, £17. Also Louis mahogany-finished fancy table, £1 12s.

Price £22 10s.

SEND ONLY 10/-

10/- Monthly After.

TRIUMPH SUITE



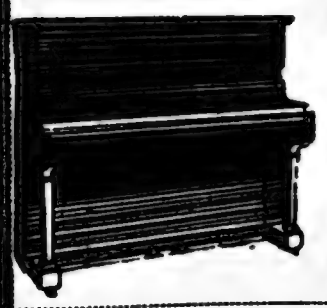
Most attractive three-piece, upholstered in beautiful pink and blue velour, comprising Settee, £10, and two Easy Chairs, £5 10s. each. Highly recommended for lasting wear.

PRICE £21 10 0

SEND 10/- ONLY

10/- Monthly After.

ELDHURST UPRIGHT



Mahogany or Walnut finish. Iron frame. Tape check action. Full compass. Height 3ft. 9in. Width 4ft. 2in. Depth 1ft 11in.. Sweet tone.

PRICE 39 Gns.

20/- Monthly After

SEND 20/- ONLY

DELEMANT CONSOLE

In oak finish. A 'Goldenphone' model. Record cupboard. 12 in. turntable. Double spring silent running. British made motor. Silk and Fretwork front. Automatic stop. Height 3ft. 9in. Width 2ft. 3in.

PRICE £8 17 6

8/- Monthly After.

SEND 8/- ONLY

In Mah. Easy £8 15 0
In Walnut - £9 9 0

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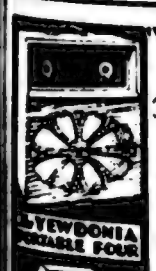

YEWDONIA WIRELESS

The sets that amaze the experts

The new Yewdonia sets are astonishing bargains. They comprise the newest features for combining selectivity with sweetness of tone, power and general all round efficiency. Pick up stations after station with remarkable ease and purity. Exceptionally fine loud speaker units in cases, made from specially selected oak.

FOUR TYPICAL BARGAINS:
Golden Wonder (3 valves), £7 15/6, 10/- monthly. All-in-Three, £11/11/6, 12/6 monthly. Each complete with valves, loud speaker unit all ready for use. Sultonee Portable Five, £11 11/6, 12/6 monthly.

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SENSATIONAL GRAMOPHONE BARGAINS. You'll be astonished at their perfect reproduction. Have one sent home on approval. Pay as you like (6 mths.). Horned, Horn-less "Mickey Mouse" Jazzer Sets free with all orders.

EVERYTHING FOR JAZZ. A good instrument will help you to become a good musician. Pianos, Banjos and tuned instruments. Easiest possible terms. Write now for illustrated catalogue. State if Piano, Gramophone or Jazz.

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The relief afforded in all cases of Indigestion by Dr. Jenner's Absorbent Lozenges made by Savory & Moore will be evident from the opinions quoted below.

ACUTE INDIGESTION.—"There is one thing I shall always be thankful for—the sample of Dr. Jenner's Absorbent Lozenges you sent me. Having suffered agonies with acute indigestion, since an illness in 1914, it is marvellous how they have benefited me and proved an absolute godsend."

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Boxes, 1/3, 3/- and 5/- of all Chemists.

FREE SAMPLE

of Dr. Jenner's Absorbent Lozenges will be sent on receipt of a postcard. Mention "John Bull" and address Savory & Moore, Ltd., Chemists to The King, 143a, New Bond Street, London, W.1.

DR. JENNER'S ABSORBENT LOZENGES

The world's most beautiful women

Claudia Dell
Starring in Warner Bros. Pictures.

—and **Odol**

Women who are celebrated for their beauty believe in the intelligent care of the body, and particularly in mouth hygiene. They realise the importance of using Odol regularly night and morning. For Odol Tooth Paste keeps teeth pretty and white in the safest possible way—removing tartar and decay germs without affecting the delicate enamel. It leaves the mouth delightfully refreshed. Use Odol and let your pearly white teeth smile its praises.

TOOTHPASTE. A large tube costs only 1/-
MOUTHWASH. In Flasks, 1/6, 2/6 and 3/6

Odol Mouth Wash is specially recommended for artificial teeth. It will not discolour or crack denture plates.

Aldwych T.F.55.30

Why Pay Cash? BLANFORD'S WAY MEANS EASY TO PAY

ASTOUNDING OFFER OF LADIES' WINTER COATS

FOR **2/-** DOWN

FREE A SMART LADY'S MORROCCERIDE HANDBAG, SENT WITH EVERY COAT.

We wish you could see this Coat instead of reading the description. Without doubt it is the finest Coat ever offered at the price. Extra heavy Wool Face Cloth Coat. Guaranteed not to spot in the rain. Smartly fashioned front and back panels, as diagram. Slightly flared skirt. Fully Silkateen lined. Extra large Mole or Beaver Coney Collar, and extra deep gauntlet Fur Cuffs. Well made-tailored and made in our own workrooms. Cut in West-end style. Every Coat a perfect model. Do not write for patterns, but send for a Coat. You will be delighted. In shades of Navy, Black, Light and Dark Brown, Almond Green and Wine. Price 49/6. (S.S. & X.S.S., 48 and 50 in., 5/- extra. Give us your bust measure, length and colour required, and send 2/-, postage 6d. extra (no further payment required until you have the Coat one month), and agree to pay 5/- per month. We can supply you with anything you want. Send for illustrated free catalogues or call at our showrooms.

FULL PRICE 49/6

John Blanford (DEPT. J.B.L.), 1, 3 & 5, BATH ST., CITY RD., LONDON, E.C.1.

Showrooms open 8.30 a.m. to 6.30 p.m. Thursday 8.30 a.m. to 1 p.m. Saturday 8.30 a.m. to 7 p.m.

The PORKER'S *Farewell*

by C. J. CUTCLIFFE HYNE,

Famous Creator of Captain Kettle

"Pig was our mainstay. We kept a large and affable sow"

AT one time in the big Durham coalfield every collier who could afford it kept a pig. On the hoof or hanging from the kitchen beams, the pig was a familiar signt all over the country.

To-day, the bureaucrats have almost harried the British pig out of existence.

I speak of pig from a personal knowledge. I was, so to speak, brought up with pigs.

My father was a country parson. He had a large mining and manufacturing parish, and had to keep a couple of horses and a curate and a lay-reader out of his own pocket to get over the ground.

He had, of course, to put up cash for all village subscriptions.

His clerical income varied between £200 and £230, and the vicarage lived largely on agricultural products of its own raising. I have never been really fond of eggs and chickens and hens since those days.

PIG was our mainstay. We kept a large and affable sow which was the personal friend of the whole family, and which produced issue with regularity.

We sat on the edge of her cottage walls, and scratched her behind the ears with naily boots till she crooned at us. Then we gave her small coal as a sweetmeat. I have a photograph of her galloping round the stable-yard, with my sister as postilion.

Her nuptials were the product of much discussion and thought. My earliest recollections are of greasing the tails of her piglets to prevent them falling off, and so depreciating the value of the owners.

In each family of youngsters one was usually dwarfish, and was frowned upon by the experts. He came to table as a sucking-pig, and, for some reason which I forget, it was the custom to give a dinner-party on these occasions to grammar-school masters.

The family, possibly knowing of that piglet's sad past, usually decided that there was not enough to go round, and filled out on the apple sauce and peas.

Others of the young were sold. Three were kept for fattening, and their diet of thirds, sharps and odds and ends from the kitchen by way of dessert was pondered upon with a nice anxiety.

There was a swill-tub in the yard, where a variety of sauerkraut was brewed, of full Hunnish pungency, and a set-pot in which porridges to suit every palate were boiled twice a week.

AT intervals this growing trio were turned out into a grass field to gather their own salads fresh and crisp.

As days went on, the girth of patients grew, and neighbours called and scratched their backs, caressed their ears, and fondled them across the hips.

Every right-minded village pig looks forward to the pomp and circumstance of his obsequies as a fitting climax to a life full of easy comfort and pleasant dignity.

The occasion is a social event. An invitation shows that you are on intimate terms with the family and a friend of the pig; and it is a far more exclusive affair than, say, a mere wedding, at which you might drop in without being directly bidden.

DISUSED sties and uncultivated potato patches can be seen in every part of the country.

This coincides with the coming of the motor delivery van, the motor-'bus, the kinema and cheap foreign meat.

PIGS' fry, that delicious dish; a cool oval of brawn on the sideboard; pigs' feet *à la* St. Menehould; sausages that were made of real pork and had no relation to the punk-filled bags of mystery one buys in the outer market.

Roast loin of pork: boiled knuckle of pork with two days' salt on it, and suitable vegetables to share its flavour; roast leg with crackling as crisp as toast; caps, especially for nursery tea or a kitchen supper—these were a few of the early dishes with which our generous pig provided us.

They were slightly "rich" perhaps, and a trifle trying to anyone who wore a bilious stomach.

But in those earlier days, in any well-appointed dwelling, the kitchen beams and the ceilings of the alleyways to larder and pantry were festooned with portly hams and generous sides of bacon in various stages of desiccation.

The householder pointed with pride to his collection, much of which matured to the age of three good hefty years. Cottages, in their lesser degrees, were similarly stocked.

"Five weeks from the poleaxe to the palate" is now the scheme; mass bacon for the multitude, and don't lock up capital in three-year-old hams and flitches—these are the mottoes of the modern pig-foundry.

My good friend, William George Brown, who keeps "The Heather" inn, and who has been a pig-fancier all his life, summed up the position with bitter emphasis.

"If you keep a pig to-day, Mister, you're even crueller inspected than if you was in the licensed trade.

"There's county council and rural district, and the sanitary inspec and the London vet., and the pro sor from York and the other lad w the red nose from th' Agricultural partment, and please why have filled in sixteen forms instead seventeen?

"What with enamelled tiles wh they recommend for the floor, glass slates in the roof, and limewa ing all walls twice daily, and kitchen refuse to be boiled over fr coals, and ashes not to be employ you'd think pigs was duchesses. T aren't.

"Pigs is pigs, and want to enjoy their own way, and when I'm cal upon to do different against Na I shut up shop.

"Them farmers is idle, and ther many brought up now not knowing leg of pig from a ham.

"Likewise I admit pigs isn't viol if you don't muck 'em out sufficie That's where the by-law about car for the next-door lady's nose comes

"I SEE," Mr W. G. Brown add "that our comic Government going to spend a million sov eigns in setting up a school to tea out-of-work photographers and fiddl and antichiropodists the trade of p breeding.

"Well, I suppose if you wa money it does go into somebod pocket. But if they really did want get pigs going again, they should st by shooting all the interfering bigg in the London offices that have kil the business.

"You'd soon have the countrys full of our old friends, singing their dinner, and the genuine ha and flitches, and not the import variety, hanging up from the ceil hooks as befo.e.

"Also the house-scraps on wh pigs used to thrive would be no lon thrown on to the midden, which what these blasted laws make us to-day.

"But, as you say, if you've a m to chuck them away, the butcher a the grocer is pleased enough. Th can supply fresh pig and pig produc at your door within an hour of gett the call on the telephone.

"I hate that waste, but Governme laws force it on us. A double one, think you said, Mister? And I do mind having another with you"

"I'm TREMENDOUSLY KEEN on sport, but until I discovered Horlick's I found I got quickly fatigued when taking strenuous exercise. Now I take Horlick's regularly. I sleep splendidly at night and find that when I feel tired it renews my strength at once. Horlick's has pulled me through many a tennis match which I should have lost without it!"

MISS NANCY ROOTH
Combe Cottage
Dawlish, S. Devon

"Now ... I sleep splendidly at night!...."

Sound sleep..new vigour for you, too —this easy way

EAGER to get up in the morning — bubbling over with energy .. that's how we should feel after a night of restful sleep.

Yet — out of every 100 people, investigations show, only 30 get the sleep that is necessary to them. For it is *deep* sleep, doctors declare, that matters. Extra time in bed — longer hours spent in fitful dozing cannot make up for lack of *sound* sleep.

And for this reason — perhaps day after day — we wake still sleepy, find ourselves over-easily fatigued, unfit for exertion.

That is why active men and women have learned to depend on a cupful of Horlick's at bedtime.

For Horlick's promotes sound sleep! And while you sleep the rich nutriment in Horlick's helps to store your system with strength and vitality for the coming day.

Try taking Horlick's today! Chemists and grocers have it, in sealed glass bottles in four sizes. Also the Horlick's Mixer. Ask, too, for the Malted Milk Tablets.

"SINCE THE AGE OF NINE I *have taken Horlick's, and I cannot speak too highly of the splendid sleep-giving and nourishing powers of this delicious food tonic. We are never without Horlick's Malted Milk. It is a valuable asset to our household.*"

MRS. L. STRUGNELL
64, *Prebendal Avenue, Aylesbury, Bucks*

"SINCE WAR DAYS *Horlick's has been a favourite of mine. Taken at bedtime it brings sound sleep, and I can recall days made worth while with stimulating, strengthening and delicious hot Horlick's. Now my wife, nursing our first baby, is building up her strength on Horlick's.*"

MR. W. V. TUSLEY
29, *Crossefield Road, Cheadle Hulme, Cheshire*

HORLICK'S

Plain or *Chocolate Flavoured*

MADE IN ENGLAND

"Oh George, my ring's gone!"

George "Now don't worry."
The Girl But it was a nice one and er — expensive."
George "Well, you see I bought it at Bravingtons and they give a FREE INSURANCE with every ring of £5 and upwards, protecting against Theft, Fire, Loss or Damage."
The Girl "Oh George!!!"

Fine White Diamonds in Gold and Platinum or all Platinum Mounts, priced from £5 upwards according to size of Diamonds.

OLD GOLD & SILVER BOUGHT FOR CASH

RING BOOK POST FREE ON REQUEST

Bravingtons

CHEAP STORE

KINGS CROSS N.1.
(OPEN UNTIL 9 P.M. ON SATURDAYS)

also at 71 LUDGATE HILL, E.C.4. & 189 BROMPTON RD. S.W.3.

STANDS THE RACKET

SPARES THE POCKET

THE name "TREMOLA" means full money's worth in Shirts and Pyjamas—your full share of comfort, smartness and wear. Measured by cost and performance, they give the keenest satisfaction.

A Wemco FABRIC.

See Tab in every Garment. None Genuine without.

Ask your Hosier or Outfitter to show you "TREMOLA" SHIRTS, COLLARS and PYJAMAS for present-day wear.

"Tremola" (REGD.)
SHIRTS COLLARS & PYJAMAS

Write to Dept. 152, 19, Watling Street, London, E.C.4, if any difficulty in obtaining.

MADE BY THE MAKERS OF THE FAMOUS "TRICOLINE."

Keep a box by your bedside!

When you awake does your throat feel constricted or parched? That is a sign of "morning mouth." An "Allenburys" Pastille sucked immediately on waking brings a sweet cleanness to the mouth and a contented throat. The juice of fresh ripe black currants, together with pure glycerine, make them so delightfully refreshing.

Allenburys Glycerine & Black Currant PASTILLES

8d. and 1/3 per box from chemists

MEN OVER 40 GAIN NEW ENERGY

Modern life brings a great strain to men over 40. They lose energy, grow listless and apathetic mentally and physically just when they should be in their prime. That's why thousands are turning to a tried and trusted means of restoring new vigour and strength—Wincarnis. This famous tonic wine contains not only the juice of the grape, but meat extract and a guaranteed vitamin malt extract.

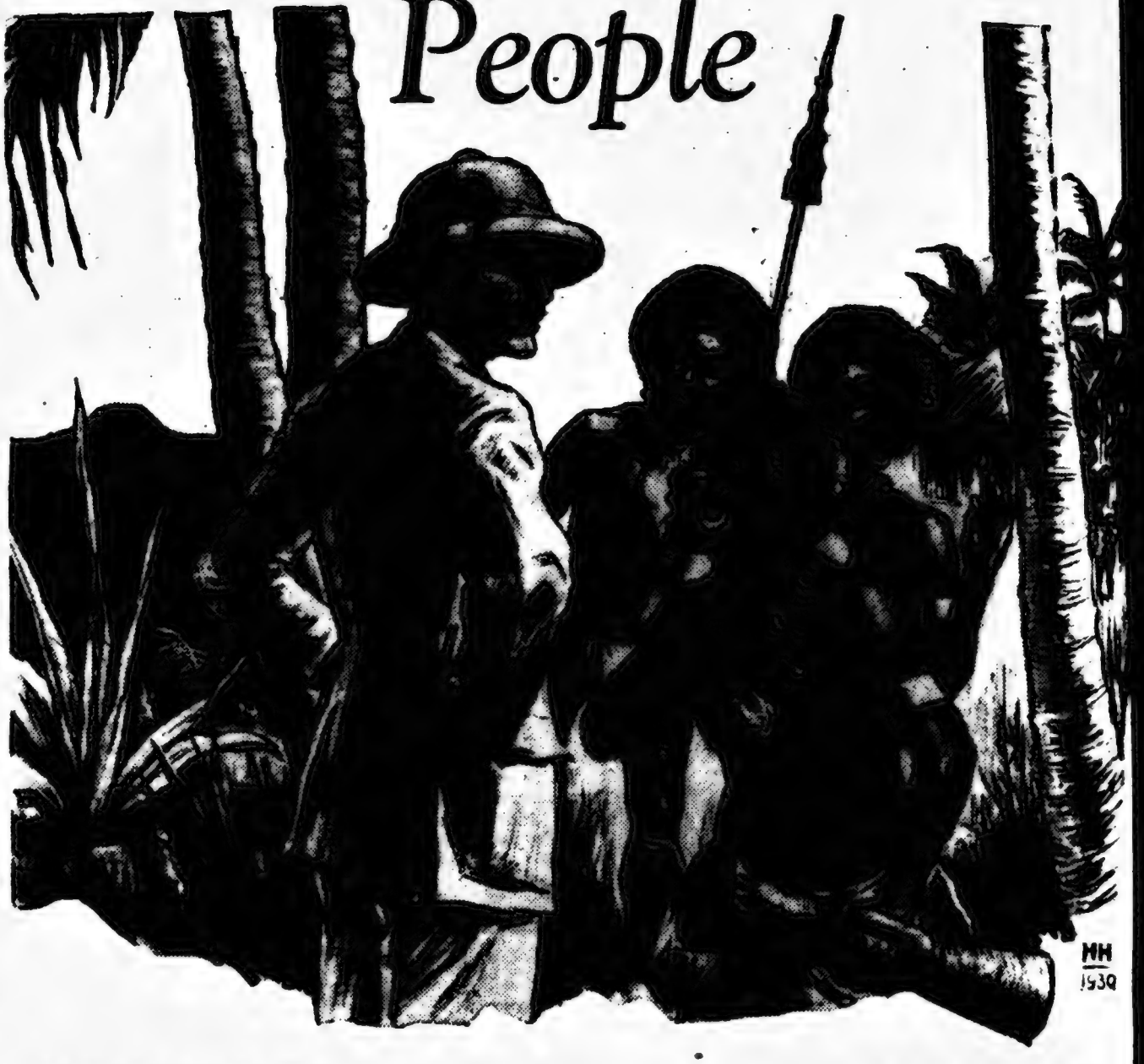
Its effect is simply remarkable. With the very first glass you seem to feel new life coursing through your veins. It tones you up and reinvigorates you. You feel a new man. And this instantaneous effect is a lasting effect, too. Take it regularly and you'll find you sleep better, have steadier, quieter nerves, get tired less easily and grow stronger in every way.

Try Wincarnis to-day. 18,000 doctors say how good it is in cases of weakness, neuralgia, convalescence and for all who are run-down.

NATURAL PRESCRIPTION FOR COUGHS

To cure a stubborn cough or sore throat you need antiseptic Pine fumes to kill germs, Squills and Ipecac to loosen phlegm, Menthol for clearing bronchial passages, and Balsam of Tolu and pure Honey for soothing and healing inflamed tissues. These natural, homely ingredients, quite free from harmful drugs, have been combined with all the skill of modern science to make a pleasant and effective honey syrup. Half a teaspoonful of 'Pineate' brand Honey Syrup brings instant relief, filling the bronchial tubes and breathing passages with antiseptic vapours, and extending a warming, healing influence to the innermost recesses of chest and lungs, so that stubborn bronchial troubles are quickly banished. You can get 'Pineate' brand Honey Syrup from any chemist; a 1s. 6d. bottle lasts quite a long time, and will quickly cure the worst cough or sore throat.

THE STRANGE People



"A very strange man, the villagers repeated, shaking their fuzzy heads"

Illustrated by Herbert Hyde

TALKING of the solitudes and odd things that happen there, said my friend Captain Heyson, South Seas trader, as we smoked after-dinner cigarettes on the veranda of a New Guinea settlement hotel, take the remarkable case of Mervyn Raleigh.

Perhaps you don't remember Mervyn Raleigh, and how away there in London he suddenly threw up everything and cleared out to the wilds. It is a good many years ago now. But I was in London when it happened, and it stuck in my memory.

The cause of it was a love affair that had gone wrong, and for a time it made quite a sensation, with the papers running numerous photos of Raleigh and all.

Then it died down, as things do, and Mervyn Raleigh was forgotten.

Well, a little while ago, back here in New Guinea, on a trading expedition to some of the more remote parts of the coast, I heard as I went along of a strange white man who lived near one of the villages to which I was going.

For a while I could get nothing definite about him—just a whisper here, a word there, all uncertain and mysterious, and hedged about by an atmosphere of fear.

Then one evening I came to the village near where he lived, and from natives who came off to trade drew the information that the man had been there some years, that he lived alone in a tiny, thatched house, earned a living of sorts by trading with the people of the village, and that he was a strange man indeed.

"A very strange man," the villagers repeated, shaking their fuzzy heads. To all appearances he lived alone. The villagers he employed as day-servants could testify to that.

Yet he was not alone. No. At nights strange people appeared in his house. Where they came from no one knew, nor where they went. They were not natives, nor were they white people as natives knew white people.

Several of the villagers had glimpsed these strange creatures through a window or part-opened door, and many heard their voices. There was no doubt about their being there. Yet in the morning there was no sign of them.

The white man now kept his windows and doors shut, so the villagers could not see; but most nights anyone who approached close to the house could hear strange voices within.

They told me a lot of stuff like this, much of which I put down to native superstition, and the rest to gossip and the play of fancy.

Soon after the evening meal, I went ashore and through the village to where the white man's thatched house—which was clearly of only one room—stood in the darkness among the coconut-palms. I was going to make just a friendly call.

I had often enough come across solitary white men in isolated spots like this, and knew how much they appreciated a visit from another white man and a yarn about what was happening in the world from which they were so cut off.

But, almost at the door, I stopped suddenly.

From within the house, the thickness of the thatch muffling the sound, came a voice—a woman's voice, high-pitched and somewhat harsh.

It was clearly not the voice of a native, but

(*Continued on page 34*)

A Real Life Story

by

JACK McLAREN

Author of "My Crowded Solitude," "Isle of Escape."

"What am I going to do about a new Riding Habit, dad?"

"Get the walking habit, my dear—use Cherry Blossom Boot Polish."

Cherry Blossom Boot Polish

Black, White, Brown, Dark Tan and Tonette

In Tins with easy opener

2½d., 4½d., and 6d.

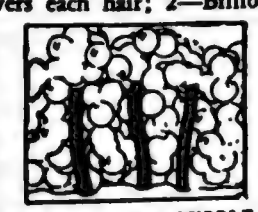
GIVES A BRILLIANT, PRESERVATIVE SHINE TO BLACK AND BROWN SHOES AND KEEPS THEM FIT FOR WALKING.

Start the day with a Colgate 'small bubble' shave

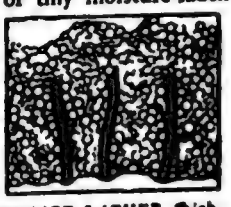
... it will last longer and feel better

A COLGATE shave first thing in the morning will freshen you up for the rest of the day and last all through the evening.

The reason for this is the Colgate "small bubble" lather, as distinct from ordinary lather. The moment you lather up with Colgate's, two things happen: 1—The soap in the lather breaks up the oil film that covers each hair; 2—Billions of tiny moisture-laden bubbles seep down through your beard and soak it soft with water. Instantly your beard gets moist . . . scientifically softened right down at the base . . . where your razor does its best work. Try Colgate's for a change and you will know why thousands are daily changing to the "small bubble" way.



ORDINARY BIG BUBBLE LATHER (highly magnified). Note air-filled bubbles which cannot bring sufficient water to soften the base of the beard.



COLGATE LATHER (highly magnified) showing how small bubbles bring quantities of water right down to the base of each whisker.

Shaving Stick — Metal Box 1/-

Refill ... ... 10d.

Handy Grip Shaving Stick 1/6

COLGATE'S SHAVING STICK

"Gives a shave that lasts 2 hours longer"

Make Extra Money IN YOUR SPARE TIME

with the ALL-BEST BRITISH

G.T.L. Tool Chest

& Home Repairing Outfit

EVERYONE—regardless of occupation or position—can turn the present long dull evenings to profitable account with the G.T.L. Tool Chest and Home-Repairing Outfit. With it you can make all kinds of articles of Furniture and Fixtures both for your own home and to sell. Just as easily you can do all Home Repairs and save the expense of outside help.

Instead of spending money to fill your leisure hours, you will be saving money for a rainy day—you will enjoy your new hobby—and you will be giving added comfort to your family, just as thousands of others in all walks of life are now doing.

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A valuable Free Book of Instruction, containing over 200 working illustrations is included in the G.T.L. Tool Chest. If you have never handled a tool, you can be sure of immediate success because this book tells you what to make and shows you step-by-step how to make it.

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To GUARANTEED TOOLS LIMITED,
114-116, MARYLEBONE LANE, LONDON, W.1

Please send me by return, free of all cost and obligation, your beautiful illustrated booklet of the G.T.L. Tool Chest and Home-repairing outfit, together with particulars of price and how I can obtain it at once for a small first payment.

Name.....

Address.....

.....

JBX2/30 PLEASE WRITE CLEARLY

Give him a 'Blackbird'

The "Blackbird" is not a toy but a real pen. Strongly made to give hard service under exacting conditions. Well finished and fitted with a 14-ct. gold nib, it is wonderful value and just the pen to help the boy and girl through their studies.

SELF-FILLING

7/6

Also 10/6 and 12/6
Non-Self-Filling 6/-.
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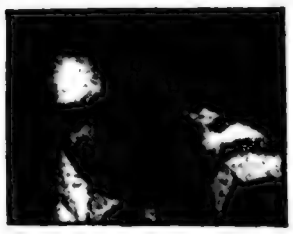
Illustrated list post free from Mabie, Todd and Co., Ltd., Swan House, 133 and 135, Oxford Street, London, W.1. Branches at: 79, High Holborn, W.C.1; 114, Cheapside, E.C.2; 95, Regent Street, W.1; and at 3, Exchange Street, Manchester.

Warded off INFLUENZA..



"LAST Saturday I had a temperature and all the symptoms of influenza. I ached all over. On a friend's advice I decided to try your Musterole Brand Ointment. I applied the ointment before going to bed Saturday night and put on a second application Sunday. Monday morning the cold was completely broken up, and in a day or so was entirely gone."
—A.R.C., Burlington Gardens, Chiswick.

• • •

If you feel feverish and ache all over, rub on this clean, white ointment, and feel the pain easing ... going ... gone, as the tingling, soothing warmth penetrates deep down, draws out the inflammation, stops the pain. Thousands have used this famous ointment for years because it brings such quick relief. Ask any user. They will tell you how effective it is for relieving those 'flu pains, breaking up congestion and drawing out inflammation. Your favourite chemist has Musterole Brand Mustard Ointment. Get a jar today.

MUSTEROLE BRAND

MUSTARD OINTMENT

Thos. Christy & Co., 4-12 Old Swan Lane, E.C.4

"The Strange People"—*Continued from p. 32*

of a European. There is all the difference, you know, between a European and a native voice, difference of tone, pitch and everything.

Now, this was very remarkable indeed. A white woman in this wild and remote spot! It was utterly incredible that I should not have known of it long before.

In this region, where even white *men* were the rarest of rarities, the existence of a white woman would have been a phenomenon impossible of being kept secret. I would have heard native chatter about it long since.

YET there had been no mistake about it. I had heard it as plainly as possible.

Indeed, as I stood there wondering, it came again, a little louder, and with a kind of calling note that was oddly familiar, though I couldn't for the life of me place it, and with the European quality more pronounced than ever.

I began suddenly to feel there was after all something in what the villagers had said. The house there before me in the darkness assumed an air of mystery I had not noticed before.

I backed away from it. I felt that if by some extraordinary means this man had brought a white woman here it was no business of mine. It would be better if I called on him to-morrow, in the daylight.

As I turned to go, however, I noticed a small hole in the thatch of the wall, revealing a gleam of a light within. The woman's voice was more high-pitched than ever.

She seemed to be repeating a phrase or set of phrases. I strove hard to gather their import, but the thickness of the thatch defeated me.

For awhile I stood irresolute. Then curiosity overcame my fear. On tip-toe I crept to the wall and placed my eye to the hole. The hole was very small, and shreds of thatch obscured my view.

I carefully picked enough of them aside to allow me sight of at least a portion of the interior.

The house, as I have said, was of one room only, and the size and position of the hole allowed me a view of a portion where stood a small table, upon which was the lamp that lit the room.

THE woman was standing beside the table. There was no doubt about her. I saw her as clearly as I could have seen anything. Nor was there any doubt about her race. She was as white as I was.

She seemed about fifty years old, was rather stout, had untidy, greying hair, and wore a darkish kind of dress, somewhat shabby and dirty—a strange garment for the tropics, where all Europeans wear white.

She appeared to be addressing someone out of my range of vision, but what it was she said I could not hear.

I stared at her. There was something peculiar about her—a queer air of unreality, a sort of exaggeration. It gave me a shiver to look at her.

I have said she was as white as I was. I should have said she was whiter, far whiter. Her skin had an odd pallor. And this pallor was emphasised by wrinkles so definite that they looked almost black. Also there was a queerly dull quality about her hair. It seemed to lack life.

At first I thought all this was the fault of the light, which was far from good, but I soon saw the light had little to do with it.

The suggestion of unreality seemed to envelop her, to be an inherent part of her. That is the only way I can put it. It was even in her voice and movements.

In my knocking around odd parts of the world I have been in many peculiar situations, but stooping there, peering at that strange creature in that isolated house, I felt that this was the most peculiar of all.

I kind of half felt it was a dream or something, yet all the while knew it was no dream at all, but actuality.

Suddenly the voice stopped, and I began cautiously to enlarge the hole. When I looked again the woman was gone from the table.

I went on enlarging the hole, doing it very carefully and slowly picking aside the threads of thatch one by one, so that I would not rustle them and thereby betray my presence.

When next I looked to see by how much I had increased the area of my vision, a man had appeared. He leaned heavily on a crutch, and was dirty and ill-kempt.

As he turned in my direction I saw he had a scrubby beard and that the expression of his face was curiously set and dull. There was an air of mustiness and dustiness about him.

His face was drawn and drooped. He had an expression of hopelessness. There were great dark shadows beneath his eyes. There was a shaking feebleness about his movements.

He hobbled to the table, stood there, mumbling, and making appealing sorts of gestures. At the same time he held the collar of his coat high up about his throat as though he were cold. Cold, mind you, in a temperature of over 100 degrees!

And enveloping him, as it had enveloped the woman, was that strange air of unreality and exaggeration.

And after him came others. . . .

I AM not a superstitious man, nor a particularly nervous one. Nevertheless, it was only by a great effort of will that I was able to stand there watching what went on within that room.

I felt most distinctly I was seeing that which it was not meant for me to see. Yet I just had to go on looking. It was all so dissociate from the run of ordinary experience.

I don't know how long I was there. I lost all sense of time. All I was aware of was the oddness and unaccountability of those people.

There was an olive-skinned, Italian-looking man, with black hair plastered flat on his head, a pointed, black moustache and dangling earrings, who spoke in what was evidently broken English, though I could not gather what it was actually he said.

His clothes were a dirty white, and now and again he wiped his brow with a large bandanna handkerchief. Another such handkerchief was about his neck, and he wore a grubby white apron.

There was a greasy look about him, and he spoke with much shrugging of the shoulders and play of the hands.

There was a brisk-mannered person who climbed upon the table, and spoke much in a kind of frenzy. His manner was most assured. He gesticulated very freely. His voice had a particularly hard quality.

Sometimes he stopped as though listening to a question. Sometimes he extended a forefinger straight before him as though in denunciation or emphasis.

SOMETIMES he thumped his closed fist hard into his palm. His eyes rolled as he spoke. Towards the end a hoarseness crept into his voice. He seemed tremendously in earnest.

There was a youth who came with what appeared to be some papers under his arm. He cried something unintelligible.

Like the man who had held up the collar of his coat as though he were cold, he was ill-clad. His face was thin and pale. It had the pallor of the woman's face, that clammy whiteness.

No; clammy is not quite the word perhaps. It was just that strange suggestion of unreality.

There was a shabby man who made a continuous turning movement with his arm. There was in his eyes a look as of expectancy and appeal combined. His glance seemed to rove all over the room.

Once he seemed to stare straight at the hole through which I gazed. His eyes seemed to meet mine. His eyebrows went up as in appeal, and he held out a hand.

DONOVAN BAYLEY,

Author of next week's powerful True Story "The Filament of Death"

I drew back hastily, fearing for
moment I had been discovered.
directly at me had he seemed to
so real had seemed that look
gesture of appeal.

Sometimes he stopped and appear
to pick up an object from the fl
after which he would nod and sm
and resume his turning movement.
the end he walked away slowly, w
shoulders somewhat stooped as thou
he were pulling something.

There was a young woman, blond
haired and rather over-dressed, w
made a bold play with her eyes. Ab
her was that very definite something
which distinguishes the ordinary r
spectable woman from a well-
woman of the streets. It was in h
manner, her gestures, her dress.

THERE was a man in evening
dress—full, black evening-dre
mind you, tail-coat and all! H
was middle-aged and rath
portly, and seemed well-dined.

His walk was a little unsteady h
speech a trifle thick. Once or tw
he gave a hiccupped laugh. He had
monocle, which he found difficult
keep in position.

There was—but there's no need f
me to enumerate further.

So they appeared before me, tho
odd people, with their air of unreali
and exaggeration. I know not ho
many of them, conjured up like spirit
coming from I know not where, goi
I knew not whither. . . .

Then, just as I felt I could n
endure it any longer, I found sudden
I had so enlarged the hole in th
thatch that every part of the roo
was exposed to my view. And at on
it was all explained.

In a sense, the strange people tru
were conjured-up spirits—the spiri
of a man's past.

In a further corner of the room w
a man whose striking face I remem
bered from the photos I had seen
the London newspapers.

Mervyn Raleigh.

Mervyn Raleigh, the once-famou
character-actor and impersonator
street types—orange-women, beggar
Italian ice-cream men, soap-bo
orators, newsboys, barrel-organist
street-women, dudes, and the like.

He was standing before a cracke
mirror, with about him an array o
wigs, make-up and costumes, whitenin
his face, drawing wrinkles on it, ma
ing himself up in the likeness of y
another of his characters. . . .

GOD, but it gave me a lump
the throat to see him!

Driven by loneliness an
maybe, a twist in his brai
he was acting again the character
creations of his past—peopling h
solitude with them, as you migh
say.

A Shaving Cream that never varies

In Cold or Heat

In sweltering heat or freezing cold, Gibbs Shaving Cream keeps its uniform creamy consistency. Thus Gibbs have registered a rare triumph—one of many in a British Shaving Cream that multiplies itself 200-fold in strong lather—that holds the water (for ten minutes if need be)—subdues the beard—puts the razor on its mettle—speeds the shave—soothes the skin—and leaves you luxuriating as from a Cold Cream Massage. Wouldn't you like to try a cream like that?

WRITE FOR FREE TRIAL TUBE AND STICK

Send 3d. in stamps for generous samples and enjoy 14 days' perfect shaving. D. & W. Gibbs Ltd. (Dept. 1587), London, E. 1.

From your Chemist:

Gibbs Shaving Cream - 1/- & 1/6
Gibbs Wooden Shaving Bowls - - - - - 1/6 & 2/6
Refills - - - - - - - - - 1/-

In handsome black Bakelite containers

Gibbs Shaving Stick 1/3 Refills 10d
Gibbs Shaving Bowl - - - 2/6

Gibbs Shaving Cream

GS 48D

THE CREAM OF SHAVES

You're bound to benefit from Bemax
if you suffer from
INDIGESTION
CONSTIPATION
SLEEPLESSNESS
NERVOUS DEBILITY
RHEUMATISM
Reduced Physical and Mental Stamina.

15,000 Tasting Samples of BEMAX

During the next few days the Bemax Laboratories will despatch 15,000 Free Tasting Samples. With each they will send a brochure "The Way to Health," written by a doctor, dealing with the treatment of Indigestion, Constipation, Sleeplessness and other deficiency diseases. Page 12, "A family experience," is a human document which parents will appreciate.

Bemax gets at the root of most of the diseases that harass civilisation to-day. It energises the system by providing the essential elements of energy—the vitamins A, B and E, and valuable mineral salts, rich in phosphorus. It rectifies the deficiency of vitamins in ordinary diet.

Make it a rule to take Bemax every morning.

You're bound to benefit from

BEMAX

THE NATURAL VITAMIN TONIC FOOD

Ask your chemist or stores for Bemax to-day; the 2/6 carton lasts an adult a month

FILL IN AND POST THIS COUPON

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(Please write clearly in Block Capitals)

Name .....

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THE BEMAX LABORATORIES (Dept. J.B. 6),
38, Danemere Street, London, S.W.15

ASTHMA

Sufferers from Asthma find instant relief in this standard remedy of 60 years standing.

4/6 a tin at all chemists.

Himrod's ASTHMA CURE

A SMART COAT

Let Measure both to the wearer and her friends. You can dress beautifully without extravagant outlay if you go the right way about it. Charming Furs, Stylish Costumes, Coats and Frocks, Dresses, Underwear, Hosiery, Dress Lengths, Footwear and all women's dress requirements. Monthly Payments. Write for Catalogue and Patterns of anything you want. 30 years character for straightforward trading.

J. G. GRAVES LTD. SHEFFIELD

BIRD'S CUSTARD

"It's so nutritious"

Something to sing about

Has your dog grown his WINTER COAT?

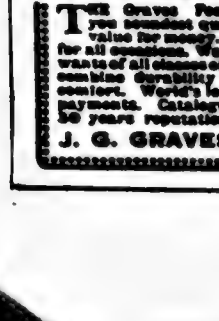
FOR winter protection dogs must grow a dense winter coat—and an undercoat, too, if the dog is rough or long haired. This keeps them free from colds and chills and allows them to enjoy, and take exercise in, any kind of weather.

But dogs have to be in perfect condition before they can grow or improve their coats. The quality of the coat and undercoat depends entirely on the condition of the blood, and you should do NOW what all famous Breeders do; give your dog Bob Martin's Tasteless Condition Powders, which purify the blood and tone up the whole system. In ten days or so your dog will be in perfect condition, and well able to look after himself all through the winter.

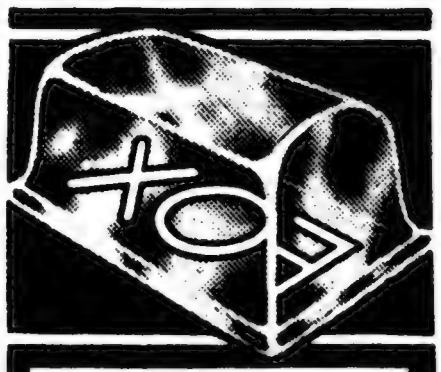
All good Dog Biscuit Shops and Chemists sell Bob Martin's Tasteless Condition Powders in 6d. packets of 9 powders and 1/- boxes of 18 powders.

BOB MARTIN'S TASTELESS CONDITION POWDERS

Since 1892 the best-known dog remedy.



Bob Martin's Tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition, such as *Listlessness, Loss of Appetite, Excessive Scratching, Loose Coat, Eczema and Gouty Eczema.* Made (*since 1892*) by BOB MARTIN, Ltd., Southport, Eng.



If you want the best peppermint it is possible to buy—the finest peppermint in the world—you want

FOX'S GLACIER MINTS

GOOD BOOTS & SHOES

THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 50 years reputation for honourable trading.

J. G. GRAVES LTD. SHEFFIELD

NEED THE SONS BE TOLD OF

Their MURDER INHERITANCE?

YEARS ago I held an important business contract that necessitated a prolonged residence in Cairo.

Whilst here I met and fell in love with a beautiful Egyptian girl, and presently we married.

The difficulties of language limited our intercourse, so that I learned little of my wife's antecedents, but we were happy. After a year a son was born.

About this time I met in business an Armenian, who seemed a particularly decent sort. He was young and handsome, and showed such marked preference for my society that I could not respond.

He became a regular visitor to my house, and in time he wooed and married my wife's cousin.

After this, things jogged along pleasantly enough until one night coming home I passed this cousin's house.

As I approached I heard a terrible shriek and my wife's voice crying out in Arabic, "You dog. You coward!"

Rushing up, I discovered my wife bleeding from a dagger-thrust in her side and my "friend" standing over her with the weapon.

HE appeared quite mad and turned on me, but I whipped out a revolver and held him at bay while shouting for help, which presently arrived in the native police.

That night my wife died, and though she was conscious towards the end, she would not speak.

The man was tried for murder, and suffered the penalty for his crime.

I was thankful when my contract terminated and I was free to come back to England. Since then I have devoted my life to the rearing and education of my boy.

He is now a fine, dark, handsome fellow of twenty, holding a position which necessitates occasional visits to the Continent.

A few months ago he came back from Paris, bringing on a visit a pal of the same age, whose acquaintance he had made in that city.

The youth was an Armenian, and when I was introduced I staggered as under a blow. Enquiry put beyond doubt that he was the son of my wife's murderer.

He had been born on the actual day that his father was hanged, a fact that probably accounted for his mother's death in child-birth.

Neither lad knows anything of the terrible truth, my son merely understanding that his mother died in Cairo, but I am distracted with worry.

Dare I allow this friendship between the lads to continue, or is it my duty to tell my boy that the father of his pal was his mother's murderer?

"HUMANIST" says: Ask yourself what good would such a terrible revelation do?

If your son's friend is personally decent and of high character, it is your duty to keep silent, and not cloud two bright young lives with the mistakes and sins of their parents.

Human Documents

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

MOTHER-MISER

and her miserable mites

AS a commercial traveller for a good old-established firm of woollen merchants, I have to travel a wide area. I am often away from my home as much as four or five weeks at a time.

I am married, with two children, a boy and a girl. It is of these I write, for I am nearly beside myself with worry concerning them.

Both children were born healthy and strong, and as babies they once won a prize in a "big bouncing bab competition. But both have grown into astonishingly puny and defec specimens of humanity.

I now know that this is entirely d to my wife's meanness. My salary £5 a week, plus commission.

Soon after marriage, and thinking this commission, I gave my wife £10 notes to open a banking-accou which she did in her name.

She has developed such a pass for adding to it that she has c sistently starved our children in or to save.

They were remarked upon at sch as being under-nourished, and, n my girl has started office work, I feared that she will be too weak stand the strain.

My son is ordered open-air tre ment to check incipient tubercul

Worry changed to consternat when some of my wife's relatives v tured to remonstrate with me for meanness in not allowing my enough money to keep h ably and supply herself and the dren with necessaries.

I replied that all I could do best, as I regularly gave my a week to keep house on and pa rent myself.

They were flabbergasted, and ally produced letters from m in which she complained able to make ends mee for old clothes.

After this I had it wife good and hard replied that the £10 managed to save w "fancy stuff" for the so long as she had cash should continue to save.

"HUMANIST" says: I you did not notice the children sooner.

But now you do know, a very firm stand with Make her see that her miserly meth may have fatal results.

TEN BAD PACKERS

—foreman's packet of troub

I HAVE been for many years employed by a firm of export pack Three months ago our foreman old man, retired, and I was o his job.

I took it gladly, becau it mea 10s. rise. Ten men are under immediate charge, and on Fri make up their time-sheets.

These I hand over to the cas who draws the amount, giving it t to pay over after I have placed amounts in the pay-envelopes. T the trouble starts.

Our late foreman always made full-time sheets, no matter how m time certain individuals lost during week. He then paid the men what due and pocketed the rest.

I confess that I, when under charge, had several half-days off. was too keen on holding my job care how much he made out of m

But now that I am the one expe to profit by such slackness I can the dishonesty.

When I handed in time-sheets sh ing two days short last week, the demanded to know how much I made out of it.

When I said "nothing," they did believe me, and are combining ge ally to render my life unbearable.

"HUMANIST" says: Do the str thing and take the consequences. will pay best in the long run.

Meanwhile, much of the trouble be obviated by arranging to have pay-envelopes handed direct to men from the cashier's office.

EXPERT SHOOTING!

On Saturday, November 1, JOHN BULL's Football Expert brought off his record coup of the season—thirty-five winning results out of fifty-four forecasts. Five of his six coded selections were forecast correctly. Accurate shooting, this!

Forecasts for November 15

FIRST DIVISION.

(1) Middlesbrough v. Birmingham.
(2) Aston Villa v. Derby County.
(3) BOLTON v. Sunderland.
*(4) CHELSEA v. Manchester C.
(5) GRIMSBY v. Blackburn.
*(6) HUDDERSFIELD v. Sheffield U.
(7) LIVERPOOL v. Leicester.
(8) MANCHESTER U. v. Blackpool.
(9) Newcastle v. PORTSMOUTH.
(10) WEDNESDAY v. Arsenal.
(11) West Ham v. LEEDS.

SECOND DIVISION.

(1) Millwall v. EVERTON
(2) BURNLEY v. Port Vale.
**(3) BRADFORD v. Bristol City.
**(4) NOTTS FOREST v. Plymouth.
(5) OLDHAM v. Bury.
(6) PRESTON v. W.B. Albion.
(7) READING v. Charlton.
(8) SOUTHAMPTON v. Bradford C.
*(9) STOKE v. Cardiff.
(10) HOTSPUR v. Swansea.
*(11) WOLVERHAMPTON v. Barnsley.

THIRD DIVISION (Southern Section).

(1) GILLINGHAM v. Swindon.
**(2) BRENTFORD v. Thames.
(3) BRIGHTON v. Watford.
(4) BRISTOL R. v. Coventry.
**(5) CRYSTAL PALACE v. Norwich.
(6) Exeter v. Boscombe.
*(7) LUTON v. Walsall.
(8) NEWPORT v. Fulham.
*(9) NORTHAMPTON v. Orient.
(10) SOUTHEND v. Q.P. Rangers.
(11) Torquay v. Notts County.

THIRD DIVISION (Northern Section).

(1) CARLISLE v. Wigan.
(2) BARROW v. New Brighton.
(3) ACCRINGTON v. Gateshead.
(4) CHESTERFIELD v. Halifax.
(5) CREWE v. Hull.
(6) ROCHDALE v. Doncaster.
(7) ROTHERHAM v. Darlington.
(8) Southport v. STOCKPORT.
**(9) TRANMERE v. Hartlepools.
(10) Wrexham v. Lincoln.
**(11) YORK v. Nelson.

SCOTTISH LEAGUE.

*(1) KILMARNOCK v. East Fife.
(2) ABERDEEN v. Hibs.
(3) Airdrie v. DUNDEE.
(4) CLYDE v. Falkirk.
(5) Cowdenbeath v. Celtic.
(6) Hearts v. MOTHERWELL.
(7) LEITH v. Ayr United.
(8) MORTON v. Hamilton.
(9) PARTICK v. St. Mirren.
(10) Queen's Park v. RANGERS.

This Week's Star

Hampson, surefoot of Blackpool

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code.—Div. II.—3(*H*), 4(*H*): Southern Section—2(*H*), 5(*H*); Northern Section—9(*H*), 11(*H*). This would indicate Bradford, Notts Forest, Brentford, Palace, Tranmere and York.

MOTHERS LET YOUR DAUGHTERS

TRY THIS NEW COMPLEXION RECIPE

Thousands of women have found well-to-do husbands in the past year by reason of the simple secret explained below

£1,000 GUARANTEE

9 out of 100 women, and thousands of girls have under-nourished skins. Crème Tokalon Skinfood, Rose Colour (made in Paris), is guaranteed under a forfeit of £1,000 to contain specially prepared food elements which eminent physicians say can be absorbed by the skin and will thereby supply the nourishment to living cells and tissues—food elements which your skin needs to get rid of wrinkles, signs of age, sallow, faded complexions, and help build up shrunken tissues. There is nothing which appeals to a man like a soft, velvet-like skin and a rosy youthful complexion. Fifty thousand women owe their marriages to rich men in the past year principally to their beauty. Just try increasing your own beauty by this new method of skin nourishment. See how much younger you will look! How much more you will appeal to your admirers! Crème Tokalon, Rose Skinfood, is a Parisian product which has attained tremendous popularity among French women. This remarkable discovery is now offered to British women. Always use the Rose Colour Skinfood before retiring and the White Skinfood (non-greasy) in the morning. The White Skinfood is a perfect Vanishing Cream which makes face powder extremely adherent and invisible. Successful results guaranteed in every case or your money refunded. White, 1/- and 1/6; Rose, 1/3 and 2/-.

REAL LUCK

You have never had such a chance before

EVERYBODY loves music; it brightens the home, cheers up dull moments and makes life happy and pleasant. This high-quality Portable Gramophone is made throughout in our own Factory, and is the soundest and most popular-priced instrument ever offered to the music-loving public. With every instrument we present 12 Half-Crown Double-sided Records, making 24 Musical Selections of Songs, Dances, and Instrumental performances by talented Star Artistes and First Class Bands. The entire outfit at our Bargain Price costs £3 : 10 : 0 and is sent carriage paid for 5/- now. Balance 5/- monthly. Fullest approval allowed. Try it in your own home and if you are not more than fully satisfied, return the Outfit carriage forward at our expense.

5/- NOW

With 12 Half-Crown Records

WRITE FOR CATALOGUE

Gramophone Bargains in all styles. Whatever you buy we have been and can supply you

J. G. GRAVES Ltd. SHEFFIELD

Mankind only fears what it does not understand. Knowledge of the means of protection always brings security and removes the fear. So here's a message of hope for all those who fear colds, 'flu and rheumatism. They are the bugbears of most people during the winter months. 'ASPRO' however is a sure protection and security, for it will banish colds and 'flu at their inception—relieve rheumatism in one night and bring sweet sleep to the sleepless. THOUSANDS OF PEOPLE HAVE PROVED THAT A HOT LEMON DRINK OR WHISKY WITH TWO OR THREE 'ASPRO' TABLETS WILL SMASH UP THE MOST PRONOUNCED COLD OR INFLUENZA ATTACK if taken at its inception. Furthermore that groggy—"gone at the knees"—feverish condition that one experiences when subject to colds, 'flu or rheumatic attacks disappears like magic. "Keep 'ASPRO' in the house and keep colds, 'flu and rheumatism out" should be your slogan for this winter. 'ASPRO' not only saves the discomfort of these ailments, it SAVES YOU MONEY because it saves you lying up. For your information we herewith submit some practical proof from users.

READ THESE LETTERS

LOST NEURALGIC PAINS

15, Fir Street,
Upper Sydenham,
London, S.E.26.

Dear Sirs,

I am writing to tell you of the great relief I have obtained from your 'ASPRO' Tablets. After suffering from Neuralgia, which kept me awake night after night, I saw your advt. and thought I would try a packet. I had only taken two or three tablets when I completely lost all my pains, and am never without them in the house.

I remain, Yours faithfully,
(Signed) Mrs. E. MARSHALL.

SERIOUS INFLUENZA ATTACK-BEATEN IN ONE NIGHT

Sir,—I am just writing a few words of thankfulness for what your wonderful 'ASPRO' has done for me and my family. My son had a bad attack of influenza a fortnight ago and, noticing your advert. of 'ASPRO' I decided to give it a trial, so I purchased a packet.

I gave two tablets immediately to my son, and after half an hour he broke out in a violent perspiration from head to foot, and I firmly believe that sweat saved his life. Thanks to 'ASPRO,' he has recovered wonderfully. It also broke up a cold in my eldest son in one night.

I feel I cannot speak too highly of your 'ASPRO,' and shall recommend it wherever I go and shall never be without a packet in the house.

A GRATEFUL MOTHER
AT LITTLEBOROUGH.

'ASPRO' Uses

1. It stops violent headaches in 5 to 10 minutes.
2. It brings sweet sleep to the sleepless.
3. It relieves rheumatism in one night.
4. It relieves children's growing pains.
5. It saves many a sound tooth by removing toothache.
6. It brings relief without causing sickness, indigestion or a craving.
7. It stops pain without harming the heart.
8. It soothes away irritability.
9. A hot lemon drink and two or three 'ASPRO' Tablets will smash up a cold or 'Flu attack in one night.
10. It reduces temperature in a few minutes.
11. It can be taken any time, in Tram, Train, at Home, at Business — anywhere — everywhere.
12. It is so safe a child can take it.
13. It is the greatest help for women every little while ever known.
14. It stops the ill after-effects of alcohol.
15. It relieves Malaria by reducing the fever.

FIRST AID for MOTHERS

Most children are subject to Toothache, Earache, Colds and sudden bursts of Temperature. 'ASPRO' can be safely given to children so affected. It will soothe the pain away and quickly reduce Temperature.

HOW TO GIVE 'ASPRO' TO THE KIDDIES

Two simple methods of giving 'ASPRO' to the kiddies are: (a) with a little milk; or (b) break the tablet up and administer in a teaspoonful of jam. The dose is: children 3 to 6 years, ½ tablet; 6 to 14 years, 1 tablet; 14 to 18 years, 1½ tablets. 'ASPRO' like any other medicine should not be given to babies under 3 years of age without medical advice.

3d. 6d. 1/3 & 2/6

PER PACKET

The cheapest way to buy 'ASPRO' is the 2/6 packet. It contains 60 tablets, equivalent to 3/- worth of 'ASPRO' for 2/6.

'ASPRO' consists of the purest Acetyl Salicylic Acid that has ever been known to Medical Science and its claims are based on its superiority.

'ASPRO' REG. TRADE MARK

Agents: GOLLIN & CO. PTY. LTD.
('Aspro' Dept.), SLOUGH, Bucks. Telephone: Slough 608

No proprietary right is claimed in the method of manufacture or the formula.

Made by ASPRO LIMITED, SLOUGH, ENGLAND.

All leading Chemists and Stores, including BOOTS, TAYLORS, TIMOTHY WHITE'S, NEEDHAM'S, etc., Stock and Display 'ASPRO.'

Ambrose Wilson's Latest Bargain

THIS **Fashionable Velveteen FROCK** FOR **2/-** WITH ORDER

We have never offered a Greater Bargain than this beautiful Chiffon finish fast pile Velveteen Frock, which is made in our own workrooms, of best class material, in a variety of lovely shades.

It is very smartly trimmed with pin-spot Art Silk at Collar, Bow piping, and edge of turn back cuffs. The Bodice is shaped at front and pleats form fullness for the skirt. Double belt at back only of self material.

Special Price 16/11 only

So confident are we of its wonderful value that we are willing to send it to you on "home approval" for a small deposit of 2/- only.

When you see this becoming and fashionable Frock you will realise how much you save by buying from the actual maker, as a similar garment would usually cost anything from 1 to 2 guineas.

The full price is only **16/11**, the balance of which may be paid by monthly instalments of 3/6.

Send your Deposit now and judge for yourself.

SHADES: Palm, Henna, Saxe Blue, Wine, Nut Brown, Navy, or Black.

LENGTHS: 38, 40, 42, and 44 inches.

OUTSIZES: 42, 44, 46, and 48 inches, 3/- extra.

F. 153 BARGAIN COUPON.

Please send me, on approval, Velveteen Frock No. F. 153, at present Bargain Price of **16/11.**

Length .....

Colour .....

I enclose 2/- deposit, together with **6d.** for postage, and I will pay balance of price either in one sum or by monthly instalments of 3/6 or more. If not satisfied, and I return the Frock at once unworn, you will refund my Deposit. Enclose coupon with name and full address and Postal Order crossed thus / /.

Overseas and Irish Free State full cash only.

JOHN BULL, 15/11/30 No. 509

Post Order to—
AMBROSE WILSON, Ltd., 509, Ambrose House, 66, Vauxhall Bridge Road, London, S.W.1.

NEW HAIR

Grown on

BALD HEADS

By Using KOTALKO

A typical example of the enthusiastic praise accorded to Kotalko is the report of Mr. W. Jones, of Manningtree.

"I was practically bald," he states, "and now I have an abundance of hair which my photo shows.

"Like many others, I was disheartened because I had tried certain hair remedies, but all to no avail. At last I decided to use Kotalko, and I have marvelled at the results. Friends who saw my head before I used Kotalko—and who see it now—are simply amazed. I want it to be remembered that I was nearly bald before I commenced using Kotalko."

TEST-BOX COUPON

If you have dandruff, or are losing hair, or if you are nearly or actually bald, use or copy the Coupon below. To **JOHN HART BRITTAIN, Ltd.,**

2, Percy Street (23 R.W.), London, W.1.

Please send me post paid, Testing Box of KOTALKO, with directions, for which I enclose three pence in stamps.

Name .....

Address .....

.....

Worth £'s

to any sufferer from

CATARRH

A New Scientific Discovery

It seems almost like magic, but after a few days' use of KARSOTE (new scientific inhalant) every symptom of Nasal and Bronchial Catarrh is driven right away. Same with Persistent Colds, Coughs, etc.

Simple, too, is this new safe way. You just sprinkle 10 to 15 drops of KARSOTE on to a handkerchief and inhale the pleasant vapours. The effect is remarkable. KARSOTE is a pleasant new germicide containing 22 valuable ingredients which kills catarrh germs in half the time other inhalants take. In a few minutes KARSOTE opens up stuffed nostrils, clears away mucus at back of throat and clears and soothes wheezy, inflamed breathing passages. In a few days your Catarrh is gone.

The actual germ-killing effect of KARSOTE on catarrh-causing germs is shown in magnified diagram below.

Fig. 1. Germs at commencement of attack. Fig. 2.—Showing large increase in number of germs after 24 hours. Fig. 3.—Less than 10 minutes' exposure to Karsote Vapour has entirely killed the germs.

KARSOTE

(Brandy) Inhalant is obtainable from all Chemists, including Boots, Taylor's Drug Stores, Timothy White's, etc. Trial size, 1/-; Family size, 2/- (containing double the quantity).

If you want to bet on

RACING

or

FOOTBALL

Take our advice and bet with

"THE BIG TWO"

They are as

"SAFE AS THE BANK"

The "Challenger" (Credit) Football Coupons are the Finest in the country

BIG ODDS
20/- in the £
GUARANTEED

Write To-day for Lists to

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227, BATH ST., GLASGOW, C.2.

OUR LETTER PARLIAMENT

FOR *the Trades Union Political Levy*

THE spectacle of a trade unionist refusing to pay the political levy is enough to make the angels weep.

He often pays his hard-earned contributions quite cheerfully, but the poor fish does not realise that he might as well throw such away, for he deliberately negatives its value industrially by withholding his support politically.

Such a man ought to ask himself why vested interests are usually so well represented politically.

The capitalistic coterie pays for adequate representation through the medium of "subscriptions" and "gifts," the primary motives being titles and business interests. Politics spell power. —*A. J. Slowe, Burnley.*

A Fat Lot—!

The trades union political levy is a legitimate device for raising funds, and the substitution of "contracting-in" for "contracting-out" is indicative of the average Tory's conception of the intelligence of trade unionists.

It presupposes a crass ignorance of the rules relating to the collection of the levy, and visualises the wicked Labour Party waxing fat on the contributions of the poor deluded Conservative and Liberal trade unionists.

Such a view is a caricature of the position, and only finds credence within the precincts of the Carlton Club.—*A. Douglas Henderson, Neath.*

Why Have a Card?

The idea of the political levy always raises one question in my mind—"What on earth is a man of anti-Labour views doing in a trade union?"

Why cannot such individuals be fair to themselves and their fellow-men?

If they are so satisfied with the old order of things they have no business holding a card for the purpose of better conditions for themselves, and then squeal when they learn a few coppers they have paid are being spent to help to get representatives in Parliament to try and get better conditions for all.—*Parkie, Woolwich.*

Help Yourselves

History proves that the strike and the lock-out have always been a poor way of improving the conditions of the worker. Therefore, the only alternative is representation in the House of Commons by trade unionists themselves.

The expenses of running candidates are very high, and as we have no millionaires to finance us, we must find the means ourselves, and this can only be done by a levy.—*H. J. Cooke, Birmingham.*

The Open Door

"Workhouse-boy to M.P.," "Pit to Parliament," "Cottage to Cabinet"—all have been made possible by the workers' pennies.

It is surely right for the nation's toilers to have a direct voice in the government of their country. Why should they for ever be ruled by aristocrats and lawyers, many of whom are drones in the national hive?

To kill the levy would badly wound democracy. It is voluntary, clean and wholesome. Would that one could truly say the same of other political incomes.—*F. Pritchard, Glos.*

Two Streams

The worker's interest is divided into two spheres, the industrial and political.

The trades union protects his interest, in the form of wages and conditions, in the industrial sphere.

The Labour Party protects his interest in the form of legal enactments—such as workmen's compensation, factory, health and unemployment insurance, pensions, education, housing and local government Acts—in the political sphere.

The way whereby the voice of workers may be heard is by rendering financial aid, by means of the political levy, to secure the return of Parliamentary candidates.—*W. J. M., Bynea.*

The Man—or Woman—I'd Like to Be

ORIGINAL letters upon the subject above, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, November 18.

—*and* AGAINST

THE very fact that a levy is imposed on trades unions leaves the odious impression that the Government is representative of trades unions, and is in office primarily to guard their interests.

Although in its genesis the Labour movement might have been, to an extent, aided by unions, it has now evolved into a great and important Party, with the support of all classes of the community.

Having achieved this object, which it set out to achieve, I think the levy unfair and unnecessary.—*J. Philip Jones, Holywell.*

Bargaining Power

Immediately I became a journeyman I joined my union, thinking it was simply what it was represented to be—a trade protection association.

I paid my entrance-fee, and still subscribe, for the purpose of having a mouthpiece in trade bartering. I did not sell my rights of citizenship.

Now I am told I am not a trade unionist unless I subscribe voluntarily to political opinions with which I cannot agree.—*R. A., London, N.*

Imaginary

Applicant (interviewing employer): "Any vacancies, sir?"

Employer: "Yes, I have a vacancy on conditions."

Applicant: "What are the conditions, sir?"

Employer: "The conditions are that you must contribute a portion of your wages to the upkeep of the Conservative Party."

The above, of course, is purely imaginary; no decent-minded employer would impose such a condition, and would term blackmail.

That is the trades union position—blackmail. Its principle is the same.—*El. Win. Henry, Coventry.*

Paid "Pros."

I'm against the political levy because I believe in the policy of One man one job."

It is obvious that the trade union official who is also an M.P. cannot do justice to both duties.

Again, when trade unions desert the industrial for the political field there is the tendency for the professional politician to creep in, to the disadvantage of the trade unionist.—*J. Grant, Hull.*

The Big Things—

Compulsion is always distasteful. In some matters it may be necessary. In trade union politics it is not. The greatest achievements in history have been the result of voluntary effort.

Moral, physical and financial support of a political movement, if spontaneously, is cleaner and more creditable than organised.

Doubtless trade unionists' Parliamentary representation would be effective. By the compulsory offertories alone may be gauged the extent of a union's enthusiasm for the ideal.—*Labourer, Angus.*

A Mere Cog

I believe in the effect of the political levy—it has great power. But the perusal of the balance-sheet of my union has made me pause and think. Has it been worth while?

The expenditure has been enormous, and the miners are in a worse plight to-day than ever they have been.

The most flourishing time in the history of the coalfield was when the organisation was purely an industrial one.

When it entered the political arena the labour leaders forgot that they were industrialists and became mere cogs in the Parliamentary machine.—*Tony, Rhondda.*

* * *

Why should I be forced to subscribe to one Party while I vote for another?—*M. E., Brighton.*

If a tax is to be placed on every member of a trade union, let it be for three Parties a share.—*Fair Play.*

Given leaders with shrewd constructive brains, the unions would not need to talk of levies. Support would be assured.—*T. Turner, Nelson.*

Race with "Silver Ring"

HORSES bred in France have had a wonderful year on our courses; in fact, the best ever.

Altogether, forty-seven French-breds have annexed seventy-eight races, worth over £30,000 in stake money.

Leonidas II. set the ball rolling for them when he won the Lincolnshire Handicap.

Major Sneyd trains Massai

Since then a fair share of the big prizes has gone to French-breds and I shall not be surprised if they capture the final double of the season.

Last week I put up Oletta for the Derby Cup. Mr. Macomber accepted with the daughter of Odol-Zita, and although at the moment of writing he has three others in the race, I think Oletta will prove the "pea."

My French-bred selection for the Manchester November Handicap, the second "leg" of the double, is Massai, owned by Lady Ludlow and trained by Major F. B. Sneyd at Sparsholt.

Massai is by the fine French stayer Massine, who beat Filibert De Savoie in our Ascot Gold Cup a few years back.

I made a special note of the three-year-old at Goodwood when, backed for pounds, shillings and pence, he beat Bay of Acre, Willow King, Paper Boy and others fairly comfortably. He ran well again at Windsor last week-end.

The Code selections are still well on top and I hope we shall wind up the season with a flourish of trumpets. Welsh Dame came up at A.P. followed by Yearly at Wolverhampton and Valet Bachelor at Liverpool.

I expect to have one or two more for Derby, but, in the meantime, I suggest Bold Venture for the Cambridgeshire Nursery. Land o' Burns for the Dee Stakes, Hurst Park, is the Saturday "cert."

FRANCE'S *Best Ever!*

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, November 13, to Wed., November 19:

B A Q X T L 3 R D 5 C F M E

N W K 2 S 9 H I G U Y P V J

In place of the Code letters appearing in the *Sporting Life* and *Sporting Herald*, read the one above corresponding to the case may be. VJGWI9IB would read MEDARLIN.

"SILVER RING."

Hair Free Legs

Simply Wash Away The Hairs

A new kind of beauty cream now banishes superfluous hair as easily as washing your hands.

(1) Simply apply this dainty perfumed cream, called VEET, as it comes from the tube.

(2) Then rinse away the ugly hairs—not even a shadow remains.

(3) And the skin is left as soft and smooth as a child's—as if there never had been any unsightly growth.

Perfect results *every time*—or money refunded.

TRUTH ABOUT WIRELESS

Simple facts are often harder to believe than Fairy Tales, and some people can never believe an article is good unless they pay two or three times as much as is necessary.

THE GRAVES 'VULCAN' SET is the ideal installation for the man who wants perfectly satisfactory results at the most moderate outlay. It is made under Marconi License and embodies all the improvements possible in a popular-priced Set. It gives you the National Programmes in perfection and a wide choice of distant stations. Everything about the Set is reliable and first class; there are no complications. Even if you are only a beginner you can start right away to enjoy the wonders of wireless with as much certainty of success as if you had studied it for years. Cabinet Loud Speaker, Aerial Fittings & everything necessary is included. No extras. Full instructions with each Set.

A HANDSOME PRODUCTION. Full size Cabinet (as illustrated) of polished Oak, with hinged lid; all parts (including valves) accessible. Dull Emitter Detector and Power Valves, anti-microphonic Valve holders. No coils to change. H.T. Battery; 2-volt Accumulator; complete Aerial Outfit. Cabinet LOUD SPEAKER (as illustrated) in Oak to match set. Unit of the 'four pole' balanced armature type with large magnet.

10/- NOW

Price complete and Carriage Paid Terms 12/- with Order, 10/- Monthly **£7.10.0**

One Owner writes about the 'Vulcan' Set: "We feel we ought to tell you what a wonderful set your wireless really is. Ours is only a 3-valve set, but we get more out of it than many people we know with 4 and 5-valve sets"

Another delighted Owner writes: "As I have now had in use for 12 months one of your 'Vulcan' 3-Valve sets, I thought it nothing but my duty to write and say how pleased I am with same. It's the finest 3-valve on the market. Nothing but low tension batteries has been renewed."

Test it in your own Home. Fullest Approval.

Write for Illustrated Catalogue. Full particulars and testimonials of this and other high-class Receiving Sets including Portable and All Mains Sets, Post Free. We have 30 years character for honest dealing.

ANOTHER WIRELESS BARGAIN. The Graves Screened Grid 3-Valve Set (not illustrated here) with handsome Oak Cabinet and Cabinet Loud Speaker. Everything of highest quality and all complete and ready to fix. Price **£12.10**

18/- with Order, 18/- Monthly.

This is a Set of remarkable capacity, very selective and far reaching, and wonderful value for money. Our sales of this Set runs into many thousands per annum; sold solely on merit and without costly advertising push. Ask for descriptive Catalogue free giving full illustrations of Set and Loud Speaker with all information. Costs you nothing to get all particulars of this highly efficient set which offers you finer results, better quality and substantial saving in cost.

J. G. GRAVES Ltd. SHEFFIELD

9,351 SOLD LAST WEEK!

DOUBLE TWO 2-valve Wireless Set

(Complete with Valves)

50/-

See pages 4 & 5.

A GUARANTEE OFFER TO SUFFERERS *from*

Boils, Carbuncles, Whitlows, Poisoned Fingers, Poisoned Wounds, Abscesses

The Proprietors of Burgess' Lion Ointment have decided to make a unique offer, whereby sufferers can test the healing powers of this splendid Ointment for themselves, without any kind of risk.

Lion Ointment has enjoyed a quiet, steady reputation all round the World, for more than 80 years, in cases of local blood infection, as mentioned above. Scores of thousands of families regard it as the old reliable remedy, the household standby. It brings the poison out—gently but firmly—and forms a clean, new healthy skin from underneath, in Nature's own good way.

It is both soothing and healing; and is perfectly safe for infants. A splendid healer also for Cuts, Burns, Scalds, and Bites.

Obtainable from most Chemists at 1/3, 3/- and 5/- per box. In case of difficulty, send P.O. to the Proprietors, Edwin Burgess, Ltd., 59c, Gray's Inn Road, London, W.C.1.

"NO RELIEF, NO PAY"

Get a box from your Chemist; try it for yourself; and if you are not completely satisfied, WE GUARANTEE TO REFUND YOU THE PURCHASE PRICE of this box, our offer holding good for one month.

The only condition is that you get your Chemist himself to sign the Form below and put his rubber stamp on it, and that you send us your claim (if any) within one month from the date of this journal, returning the box together with the Form below.

This Offer also applies to Boxes purchased direct from us.

BURGESS' LION OINTMENT

THE LION OINTMENT GUARANTEE FORM

To EDWIN BURGESS, LTD., 59c, GRAY'S INN ROAD, LONDON, W.C.1

I bought a box of Burgess' LION OINTMENT on.....(*Date*)

for ..... (*Price*) from

Signature of Chemist himself .....

Having given a thorough personal trial to this box of LION OINTMENT in my case of..... (*Nature of Complaint*), and not finding it suitable, I now wish you (Edwin Burgess, Ltd.) to refund me the purchase price under the terms of your GUARANTEE.

M.R.

Name .....

Address .....

.....

Date..... "John Bull," Nov 15, 1930

£650

Awarded in 'John Bull's' Crossword Competition No. 87.

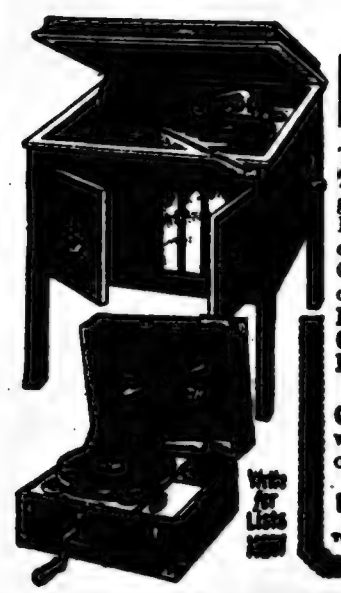
In the above Competition, correct solutions were received from the following four competitors, who share the £600 offered. To each of them, subject to the conditions of the contest, a cheque for £150 will be dispatched:—

A. L. Bloom, Gt. Witchingham, Nr. Norwich.
J. W. Collier, 7, Chain Road, Victoria Avenue, Blackley, Manchester.
Miss D. K. Dewar, 90, Newton Road, Tunbridge Wells.
F. C. Parker, 21, Minster Road, Bromley, Kent.

Solutions containing one error each were received from the following 46 competitors, who share the Second Prize of £50, each receiving £1 1s. 9d.:—

Atkins, L., Main Rd., Mapplewell, Barnsley; Barkely, Miss A., Stanley, Perly; Bennett, S. R., 84, Tennyson Pl., Bradford; Blackie, Mrs. —, 76, Leopold St., Barrow; Blanchard, Miss E., 24, Derby Rd., Dagenham; Bodill, W., 18, Chippenham Gate St., Monmouth; Brown, T. M., 15, Iona Crescent, Leith, Edinburgh; Casson, Mrs. D. E., 75, Alexandra Rd., Skerton, Lancaster; Collins, L., 6, Leinster Av., St. Thomas, Exeter; Collins, W. G., 30, Lyon St., S.E.17; Creed, J. H., 38, Eton St., Walton, Liverpool; Cunliffe, P. O., 28, St. Vincent Av., Blackpool; Dagg, H. H., 5, St. Mary's Rd., W.5; Davies, D. V., 204 Grafton Rd., Becontree; Ellingham, Mrs. —, 10, Ipswich St., Bury St. Edmunds; Fry, Miss D., 2, Corkwell St., Chatham; Goddard, Miss A., Preston, Gardover, Basingstoke; Harrison, F. G., 32, Anglesea Rd., Walton, Liverpool; Headford, D., 151, Bensham Lane, Thornton Heath; Johnson, J. E., "Bryn-y-Mor," Hadley, Salop; Lawrinson, Mrs. E., 59, Aikin St., Warrington; Lester, C. W. —, St. Lawrence's Rd., Coventry; Lewendon, G., West End, Bradfield; Marks, S., 1, Archer St., Cheetham, Manchester; Marshall, Mrs. A. R., 27, Eagle St., Leamington Spa; Matthews, A. W., C/o 22, Philpot Lane, E.C.3; Miller, Mrs. —, 101, Warwick Rd., S.W.5; Mills, W. L., Rowen, Conway; Moss, F., 14 East Av., Corby, Kettering; Payne, A. V., 15, Royle St., Withington, Manchester; Reynolds, Miss K., 49, Park Lane, W. Tipton; Rouse, G., 12, Milton St., Keighley; Scarland, Miss B., 46, The Crescent, Welwyn; Scarth, H., 70, Melton Rd., King's Heath, Birmingham; Simons, W. E., 28, St. Anns Rd., Rotherham; Slack, Mrs. E., 224, Arkwright St., Nottingham; Smethurst, G., 18, Marks St., Radcliffe, Manchester; Smith, Mrs. E., 114, Burnley Rd., Todmorden; Spencer, H., 18, May St., Salford; Taylor, V., 82, Belmont Rd., Bolton; Taylor, W., 15, Collier Av., Chorley; Wells, S., 39, Aughton Rd., Swallownest, Sheffield; Williams, H. T., 18, East Cliff, Dover; Williams, M. E., The Haven, Brynawel, Aberdare; Woodhouse, Miss K., Bella Drove, Watlington, King's Lynn; Worthington, R., Temple Normanton, Chesterfield.

Another £650 cash—also Christmas Turkeys and Cakes—offered for Crosswords this week. **See page 29.**



SPECIAL BIRTHDAY OFFERS

To mark my **FORTIETH TRADING YEAR,** I shall give a BIRTHDAY ALBUM of RECORDS and NEEDLES to every reader who orders a Gramophone, which I send on **14 DAYS' APPROVAL, PACKED FREE,** and **CARRIAGE PAID, DELIVERY BY RETURN.**

Write for my **FREE ART CATALOGUE** and see the wonderful offers of all kinds of instruments.

1/9 WEEKLY

Write for Lists now!

Edwin Burgess Ltd. THE WORLD'S LARGEST SOLE MAKERS 34 COVENTRY.

WOOLLEN VELOUR COAT

Trimmed REAL

2'6 NUTRIA NOW LAMB FUR COLLAR & CUFFS

This smartly cut coat with becoming slightly shaped back is in good quality wool velour and lined throughout with Art Silk. The Bold Mellot Collar and Fur Cuffs in the latest West End Style are of **Real Nutria Lamb Fur.** This coat would be good value at double the present price of 29/11. COLOURS: Navy, Brown, Black.

In order that we may give complete satisfaction please give length bust and hip measures (O.S. 4/- extra). No more to pay for a month. Monthly instalments of 5/-.

FULL PRICE 29/11

VELVETEEN FROCK BARGAIN

YOURS FOR 1/6

NO MORE TO PAY FOR A MONTH

CHIFFON FINISH Fast Pile Velveteen Frock

This beautiful well made garment in splendid Velveteen is a REAL BARGAIN at 17/11. The flare skirt is cut on to long bodice which is trimmed with dainty LACE Collar and Cuffs and finished three small buttons. **COLOURS:** Wine, Almond, New Blue, Nut Brown, Navy, Black. **LENGTHS:** 36 ins., 40 ins., 42 ins., 44 ins., O.S. (hips 46 ins.) 42 ins., 44 ins., 46 ins., 48 ins. 4/- extra.

No more to pay for a month Monthly instalments of 3/6.

FULL PRICE 17/11

Write for Catalogue of Frocks, Coats, Furs Leatherettes, etc., or visit our Showrooms

BARGAIN COUPON.

COAT No. C.118. FROCK No. 318.

Please send on approval your Bargain Coat

Cross out garment not required. Frock.

Length ..... Colour .....

If O.S. wanted please give bust and hip measurements. I enclose my deposit, together with 6d. to cover part postage, and agree to pay balance of price in one sum or instalments, as stated above, per month. If I am dissatisfied and return the garment unworn within 3 days you will refund my deposit. I enclose with this coupon my name and full address, and Postal Order crossed // Post to:

Dept. 33 **John Sterling** *Sterling Value for your Money!*

Triumph House, 189 Regent Street, London, W.1

PILES Sufferers say there is nothing so good as Man Zan for any case of Piles. Ends maddening irritation at once. Easy to apply, it soothes and heals quickly. Persevere—Man Zan will end YOUR trouble for good. In tubes, 3/-, fitted with special applicator, from all chemists, or direct (in plain wrapper) from manufacturers on receipt of P.O. Free sample sent on application to E. C. De Witt & Co. Ltd. (Dept. A. 9), Croydon. **MAN ZAN**

FREE CASH PRIZES

—No Entrance Fee—

are offered on pages 27 and 18.

GRAVES

FASHIONABLE WINTER STYLES

EVERY lady should write at once for the Graves Display of Fashions which includes the newest ideas for the Wardrobe—Coats, Costumes, Dance Frocks and Robes for all occasions—designed & made in the best style, and offered at the keenest bargain prices and on Monthly Payment Terms.

Fullest Approval

We have 30 years reputation for honourable trading.

PATTERNS POST FREE

We have a complete range of Patterns. In your own interest you should write now, stating the style of garment you are interested in, and samples of the animal materials with simple self-measurement form will be sent you per return. Also Catalogues of Ladies' and Children's wear, including Furs, Hosiery, Underwear, Shirts, etc.

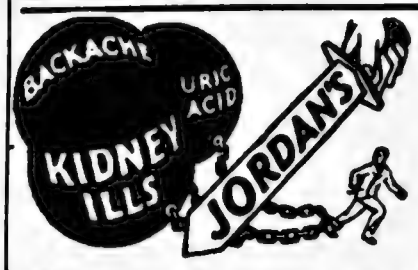
J. G. GRAVES Ltd. SHEFFIELD

5/-

EASY CHAIRS FREE!

In these days when comfort is the essential home reaction to the stress of the day's work, what gift would be more acceptable than a really comfortable easy chair? A chair which makes it possible to enjoy rest without the irritation of having first to find a comfortable position; in short, a chair that lives up to its name.

This is the latest boon to be conferred upon us by Carreras. All one has to do is to save the coupons from 240 packets of 20 Black Cat "Red Band" Cigarettes and in return one will receive free and carriage paid to one's door just that easy chair one has been wanting so long.



Forget these fetters

Take Jordan's "Gin" Pills, the safe, *sure* relief from Lumbago, Rheumatism, Kidney trouble, etc. Send name and address now for **FREE Sample box** to The Jordan Medicine Co., 39, Osnaburgh Street, London, N.W.1

JORDAN'S 'GIN' PILLS FOR KIDNEY COMPLAINTS

PRICES: 1/3, 3/- and 5/- per box

Stocked by ALL BRANCHES: TAYLOR'S, PARKES, HODDER'S, TIMOTHY WHITE'S, HEDGES, VENABLES, LEWIS & BURROWS & other chemists

3/37

MY ILLUSTRATED CATALOGUE SHOWS ALL KINDS OF MODELS from 1/- WEEKLY 19

Free Gift of Records, Album & Needles

I will gladly send any Gramophone and Records **ON 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID.** Money refunded if dissatisfied. You choose Records from the largest stock in the country. Delivery at once. Lowest cash prices, or easy terms to suit your pocket.

Testimonials from Everywhere.

Chas. T. Robey "Phonola" Sq. 3 COVENTRY

WRITE FOR FREE ART CATALOGUE TODAY

HORSE COMFORTS

CARPETS, Rugs, Linos, Curtains, Tea and Dinner Services, Electric Cookery, Table Cutlery, Bedsteads, Bedding, Clocks and Barometers, Invalid Cushions, Vacuum Cleaners, Kitchen Requisites, and all Home Requirements. Catalogue free. Inquiries welcomed. Cash or Monthly Terms. Everything delivered Carriage Paid for small deposit. A firm literally by repute. 50 years reputation for honourable dealing.

J. G. GRAVES Ltd. SHEFFIELD

'XTRA XMAS X-WORD PRIZES

In addition to the £650 Cash prizes, we shall award an extra double prize of a "JOHN BULL" Turkey and a 12/6 Christmas Cake to every prizewinner in this week's contest.

Waiting to be won—John Bull's

£600 MUST BE WON

X-WORD

"JOHN BULL" will pay £600 for a correct solution on one form of "John Bull's" Crossword No. 90 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution.

An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), November 20th. Solution of puzzle will be published in "John Bull" on sale Thursday, November 27th. Winner will be given in "John Bull" on sale Thursday, December 4th. Result of Crossword No. 87 appears on page 39.

MARRYING for money is a mistake, especially as you can win a small fortune without saddling yourself with a cargo—by winning John Bull's £600 Cross word this week. Don't worry about rivals—every one has an equal opportunity. Resolve to be the "happy man"—start now to qualify for getting your name on the winning cheque.

An Extra £50 for Runners-up.

Read these Rules and Conditions Carefully

1. Fill in puzzle opposite IN ORDINARY INK, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a three-halfpenny stamp and post to "John Bull" Crosswords (No. 90), 31, Long Acre, London, W.C.2 (Comp.), so as to reach us not later than noon on Thursday, November 20th.

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed — / & Co. / — and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered or mislaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £600 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull," on sale **Thursday, December 4th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £600 prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, December 9th,** after which date the prize-money will be despatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

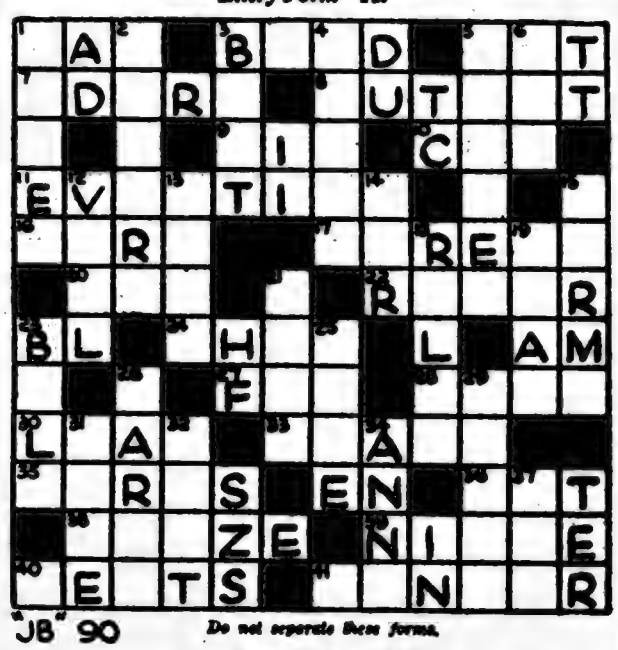
14. Failure to comply with any of the conditions involves disqualification.

Closing Date, Thursday (Noon), November 20th

CUT HERE

"JOHN BULL" CROSSWORD No. 90

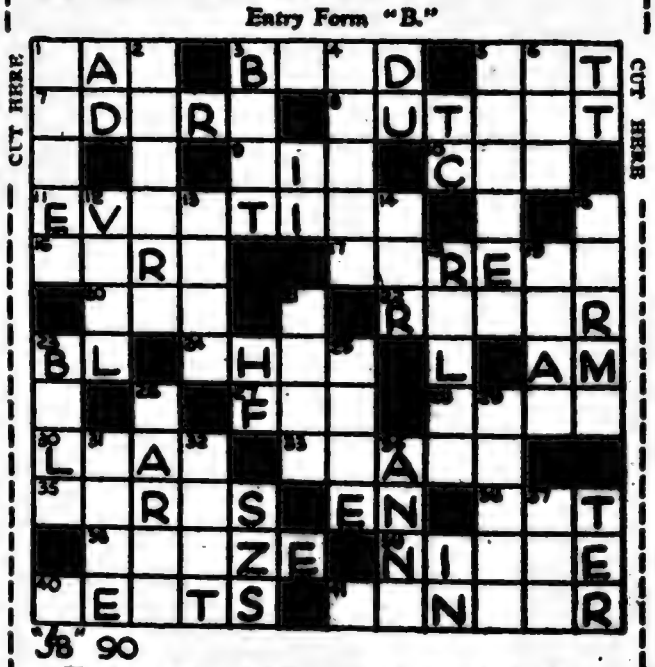
Entry Form "A."



"JB" 90

Do not separate these forms.

Entry Form "B."



"JB" 90

CUT HERE

CUT HERE

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date Thursday (noon), November 20th.

CUT HERE

N.B.—Cut out the above Form complete.

A special prize of £5 will be awarded to the Newsagent from whom the £600 winner usually purchases his copy of "John Bull." Should the £600 be shared the £5 will be divided between sharers' Newsagents.

Don't run the risk of being late—fill in and post your coupons early.

Clues Across.

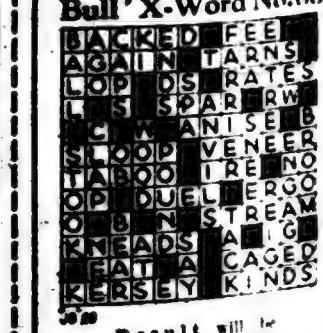
1. DISTANT.
3. SOME POLITICAL SPEECHES ARE.
5. KETTLE'S NEIGHBOUR
7. WORSHIP.
8. WAY OUT.
9. SOMETIMES GOES WITH FORMAL ADDRESS
10. MOTOR VEHICLE
11. CLOSE OF DAY
16. OPPOSITE OF DAM.
17. CALM.
20. DONKEY.
22. ADDITION TO VERDICT
24. NOT THIS.
27. TREE WHICH BEARS CONES
28. WE HEAR WITH THESE
30. MEADOWS.
33. CLERGYMAN DOES IN CHURCH
35. SONG-BIRDS.
36. EQUIPMENT.
38. TAKE POSSESSION OF
39. FEMALE RELATIVE
40. THESE TRY YOU
41. STROLL AIMLESSLY.

Clues Down.

2. TICKET-COLLECTOR MEMORISES THESE
2. OLD-TIME PIRATES WERE.
3. GET THE BETTER OF
4. NOBLEMEN.
5. TENNIS BALL IS, DURING GAME.
6. OVER.
12. SMALL BOTTLE.
13. BIRD'S HOME.
14. CONTRACTION OF "EVER."
15. BACTERIOLOGISTS ARE FAMILIAR WITH UNUSUAL ONES.
18. VEXED.
19. CLOSE.
21. PART OF A MONKEY.
23. HEARD IN PARLIAMENT.
25. DESCRIBES 27 ACROSS.
26. SOLD AT THE FAIR.
29. ENQUIRED.
31. COMFORT.
32. A PARODY.
34. INDIAN COIN.
37. FROZEN WATER.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest editions) were used in compiling this puzzle.

Solution of 'John Bull' X-Word No. 88



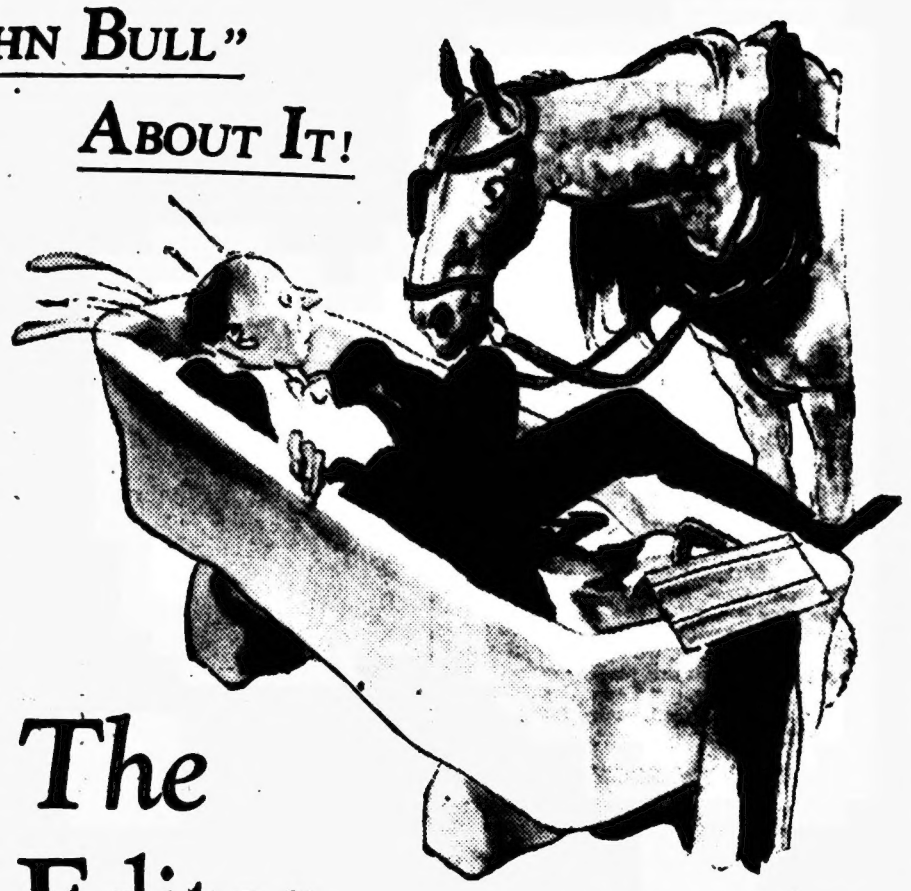
"JB" 90

Result will be published next week.

The solution of "John Bull" X-word No. 88 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WON.

WRITE TO "JOHN BULL" ABOUT IT!



T. R. (London, W.).—"I woke up early this morning feeling very cold." Did you go back to the club or go home?

The Editor REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

J. J. (Hastings).—"The £20 car is sure to come." But will it go?

W. H. (Mayfair).—"Something is preying on my mind." It'll starve.

Miss T. (York).—"My husband is as true as steel." And as good tempered?

B. S. (Kettering).—"How much pin-money does a wife need?" More.

W. L. (Highgate).—"I've just written a song called 'I don't know why.'" Neither do we.

C. H. (Bude).—"Women's shoes are to be much larger this winter." Husbands, however, will still feel the pinch.

REVIEWER (Dalston). — "American novels have most alluring covers." Of course, they are bound to sell.

J. D. (Richmond).—"My wife's voice is as soft as velvet." Tell her that and she'll want a dress to match it.

T. K. (Redruth).—"The best way to cut a person is to ignore his existence." What a pity this doesn't apply to lawns.

H. C. K. (Hither Green).—"One of my sons ran away to become a waiter." That would soon cure him of running.

D. W. (Morden).—"Do you consider that tube liftmen are impolite?" Well, they are always taking people down.

J. B. (Colne).—"Shaving is just a habit." And a beard is something that grows on one.

P. N. (Birkenhead).—"There's no question about the merit of the accompanying sonnet." And it doesn't answer.

P. L. (S.W.5).—"It is absurd to say that playing for money adds enjoyment to a game of cards." We are usually dealt hands like that, too.

N. G. (Staines).—"Although he does not have to go to business, he refuses to help me with the housework." Men will shirk and women must sweep.

L. M. (Ramsgate).—"A lot of things are extracted from coal." One of the hardest things to get from it is a nice blaze.

M. G. (Uxbridge).—"The burglars' season has begun." But they seem to make more than one opening announcement.

C. N. (Weymouth).—"What my brother knows about cars would fill a big book." What some people don't know about them would fill a large hospital.

B. L. (Chelsea).—"I am giving up painting and am going into the laundry business." At any rate, you will always be sure that your work will be hung.

HARRY (Shoreditch).—"He has had three fires on his premises in six months." He may have a flare for that sort of thing.

J. S. (Stonehaven).—"In Aberdeen recently, a man was observed throwing coins at a cat." There is, however, no confirmation of the rumour that the citizens are now learning to maiow.

D. K. (Dorking).—"A farmer friend of mine says he is absolutely satisfied and that he has no cause for grumbling." Perhaps he has sold some of his land for a midget golf course.

Miss G. (Watford).—"A German scientist who recently asked for volunteers for a proposed flight to the moon received several offers from unmarried women." There is, of course, a man in the moon.

PHYSICIAN (Leeds).—"Present-day beer is good medicine." It certainly isn't good beer.

TEACHER (Dalston).—"Many scholars of to-day are most effeminate." More schoolboy howlers.

D. W. (Worcester).—"I find most tennis players very selfish." They certainly all have their faults.

B. N. (Brixton).—"I am tired of the old tale about the railway sandwich." It is rather a stale joke.

F. T. (Ickenham).—"I want to get into Parliament and intend standing on my own record." And stamping on your opponent's?

A. K. (Kinross).—"A man recently rode a tricycle from London to Glasgow, carrying a letter from his wife to her sister." Owing to mailbag robberies, people seem to distrust the post-office.

TED (Brighton).—"During the winter, a famous cricketer regularly attends the new musical comedies and revues." Perhaps he does not wish to lose the knack of the glance to leg.

J. C. (Ealing).—"In a London police court recently a man told the magistrates that by profession he was a futurist artist." He did not reveal, however, what he did for a living.

LECTURER (Oxford).—"Lord Kelvin was one of those who made Bell's invention of the telephone possible." Well, perhaps so; but why not let bygones be bygones?

BACHELORETTE (London, S.).—"I look down on men." From the shelf.

A. B. (Cowes).—"I have a cold in my head." Well, that's something.

J. U. (Farnham).—"When in Rome you do as the Romans do." Not if your wife is with you.

P. N. (Chalk Farm).—"Seeing is believing." Not always. Most wives see their husbands every day.

CRITIC (Alnwick).—"Mr. Edgar Wallace's latest novels are just pure bloods." Evidently written in a varicose vein.

FANNY (Banstead).—"I lost £5 at bridge last night." You found it the bridge of sighs.

G. K. (Putney).—"The average man who backs horses is a good loser." He should be. Look at the practice he gets.

C. H. (Stanhope).—"I have a comprehensive collection of foreign coins." Do you own any automatic slot machines?

P. N. (Mayfair).—"A burglar who broke into our flat had a bath before he left." He got clean away.

Mrs. W. (Leyton).—"My husband wants to keep poultry in the back garden." Be a duck and let him.

P. B. (Hythe).—"What do you think she said when I asked her if she would marry an idiot for the sake of his money." This is so sudden.

E. V. (Godstone).—"I didn't have any trouble with my French when I went to Paris." But perhaps the French people did.

DISGUSTED (Hendon).—"Girls never used to think of doing the things they do now." That's probably why they didn't do them.

D. N. (Glasgow).—"An English jazz band is to tour America." A lot of American visitors are expected in England.

A. H. (Brighton).—"The modern girl doesn't know what a hairpin is." You're mistaken. She knows it's a tricky bend in the road.

J. L. (Langdon).—"He started life without shoes to his feet and now he has half a million." Goodness! Who cleans them?

G. C. D. (Staines).—"What is Christmas with the wolf at one's door?" Despatch him with a *Bullet* this week—there are 700 Christmas Hampers and Cakes to be won on page 43.

MUSICIAN (Hull).—"Even the finest theatre orchestra cannot keep men playgoers in their seats during the intervals." The counter-attractions, of course, are too great.

S. D. (Dover).—"A Paris concert-singer was arrested last week immediately after making a gramophone record." In fairness to the French police, however, it should be pointed out that they are not often late like that.

F. A. (Beeston).—"Marriage either makes or breaks." Breaks it is.

R. D. (Bath).—"What sort of overcoat will be mostly worn this winter?" Last winter's.

GERTIE (Brighton).—"He can't catch me with a little salt." He should try a box of chocolates.

H. A. (Ealing).—"My wife takes my boots off for me every evening." When you want to go round to your club?

C. A. (Mile End).—"I had an argument with a taxidermist." We hope it wasn't all stuff and nonsense.

ACTOR (Richmond).—"My first night was a failure. What does the public want?" Its money back?

D. S. R. (Holloway).—'Can I write for your paper?" Certainly, but it is easier to get the nearest newsagent to deliver it.

I. O. U. (Notting Hill).—"A moneylender's collector has to be thick-skinned." But he is the thin end of the wedge, nevertheless.

MAC (Methil).—"Although it is some time since I last wrote, I am still alive and kicking." There was even a stamp on your letter.

M. F. (Marylebone).—"A famous doctor says domino playing indicates an unbalanced mentality." Well, it does make spots dance before the eyes.

M. H. (Oxhey).—"After stupidly wasting my money, I have at last decided to start saving." Better accumulate than never.

T. P. (Bude).—"I'll wager that you will throw this into the W.P.B." You've lost; the office-boy brought the W.P.B. to us.

Mrs. D. (Northwood).—"My husband and I went shopping and he only took a few shillings with him, although he might have known that I should want to buy several things." No doubt he did.

(Many replies unavoidably held over)

SIDE-*Slips*

Examples of genuine unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slips."

SOUTH WALES DAILY POST AND LEADER:—"Business for Sale, Grocery and Tobacconist, with LOVING or without."

SUNDAY COMPANION:—"The door of the house closed NOISILY in SILENCE."

THE MODERN BOY:—"Like a SQUARE of leather about seven inches in DIAMETER."

SUNDAY GRAPHIC:—"Frank —— was SHOT to pieces by a CAR which drew alongside of his."

SMART NOVELS:—"With a look that a more experienced woman would have INTERRUPTED aright."

NORTH-EASTERN DAILY GAZETTE:—"Mr. ——, solicitor, who was not present, SAID . . ."

SENTINEL (Longton):—"Lady (35) desires Lady Companion for Holiday, ANY SAMPLES FREE."

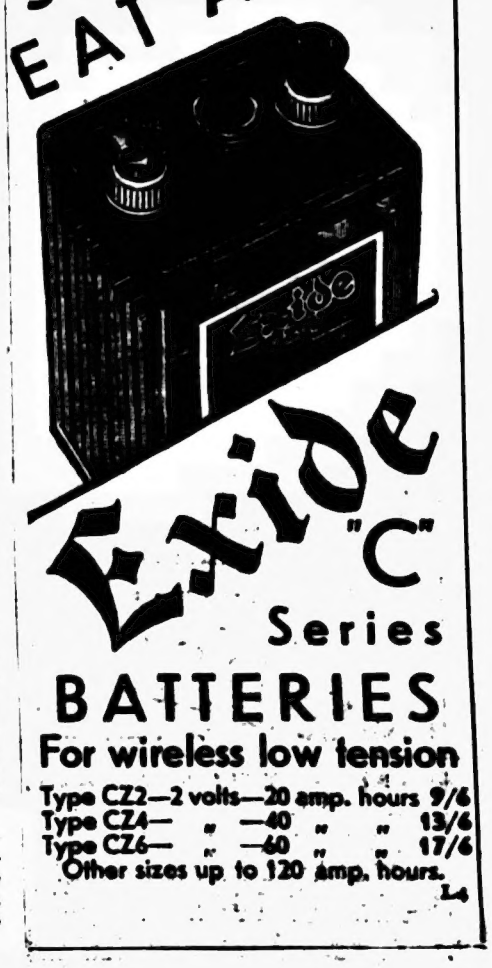
BOURNEMOUTH DAILY ECHO:—"Among the party are members who are concentrating on the forbidding of CAPITAL punishment in schools."

BIRMINGHAM EVENING DESPATCH:—"Her MAIDS OF HONOUR are MESSRS. D. M——, S. M——, A. W——, and A. M——."

MANCHESTER EVENING CHRONICLE:—"Many special TRAINS are coming to Manchester on Monday to SEE the fight."

"THE STRANGE CASE OF EUGENE ARAM":—"Sir —— died in the arms of his EIGHT remaining children."

BRISTOL OBSERVER:—"The AGREEMENT became heated and shooting followed."



WOMAN'S FORTITUDE.

Smiling Through Pain.

"I never seem to find time to rest," says many a busy overworked housewife. Under smiles and forced cheerfulness she conceals her weariness and her nervous depression, her headaches and backaches. Often she is in real pain, but still she refuses to give in. This very fortitude is apt to be her undoing. If she continues to neglect the signals which show that all is not well with her she will sooner or later suffer a serious breakdown.

Nine-tenths of the ills that afflict women are due to the fact that the blood is either poor in quality or deficient in quantity. This anæmia is the one cause of the low spirits, languidness, the poor appetite and breathlessness that make life a burden for so many women.

There is no need for any woman to suffer in this way, for all the miseries of anæmia can be quickly banished by taking Dr. Williams' pink pills. It is a proved fact that these pills create an abundance of new rich blood: because of this, thay have given new vitality and strength to thousands of nervy, overtired women.

FREE. All women should read "Nature's Warnings," a booklet of real help, sent free to all who write to C.G. Dept., 36, Fitzroy Square, London, W.1.

CHILL ON THE BLADDER AND KIDNEYS

NO MORE DISTURBED NIGHTS — **QUICK RELIEF AND COMFORT**

Chill on the Kidneys and its associated Bladder Irritation (prevalent at present) is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth "Bladder comfort," No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy—Shadforth Prescription No. 285. Prices 2/6 (50), 4/6 (100), 13/- (300 pills).

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,
(Dept. J.B. 25), 49, King William St., London Bdge, E.C.4

Branches: 63, Grove Road, Bow, E.3; 400, Barking Road, East Ham, E.6, etc., etc.

Chemists generally (including Boots, Taylors, and the large stores) gladly obtain to order at a few days' notice.

GOOD CLOTHES FOR MEN

Stylish OVERCOATS in all the most attractive and reliable Cloths, at 42/- 56/- and 63/- Small Deposit and Easy Monthly Payments. 30 years reputation for Good Tailoring, Good Style, Good Fit and Good Quality. Complete range of Patterns now ready and Post Free, with simple self measurement form and instructions. Satisfaction guaranteed.
J. G. GRAVES Ltd. SHEFFIELD

RHEUMATISM
INSTANT RELIEF!

Read this remarkable letter from a once Chronic Rheumatic Sufferer! Now Cured!

27/10/30.

44, Russell Street, Southampton.

Just a few lines to let you know what your wonderful tablets and liniment have done for me. I am glad the day that I saw your advert. Before I started taking your medicine I was suffering terribly with Rheumatism in both feet, my ankles were so swollen that I could not bear my feet to touch the ground. In fact my panel doctor was on the point of sending me to hospital for electric treatment, but I am glad to say that not only has the swelling gone down but also I am able to get my boots on and walk quite comfortably now, thanks to Urace. A. Sadler.

Never mind if you have tried treatment after treatment in vain. Urace is confidently recommended to relieve your agonies and only costs 1/3, 3/-, 5/- and 15/- from any chemist.

The 3/- size contains 3 times the quantity of the 1/3 size. The 15/- (family size) is equal to four 5/- Boxes.

URACE BRAND TABLETS

For RHEUMATISM, GOUT, LUMBAGO, SCIATICA, NEURITIS, etc., etc.

Where external treatment is possible, use also Urace Brand Liniment. It kills pain without rubbing. 1/3 and 3/- the bottle.

Send 6d. for sample Tablets and Liniment. Urace Laboratories, 26, Provost St., London, N.1.

"The Greatest of These—" Fund

THANKS—and PLEASE!

NOT because we are without a case of special sadness and need are we omitting one in this issue, for, alas! we have very many. The reason is that, through want of space, we are many weeks behind with our "Acknowledgments," without hope of catching up, unless we make room.

One line, however, we must spare for a few words of thanks to all who came to the rescue of the heroic waitress.

"Dear Sir," writes her mother, "I tender very many and sincere thanks to the generous and kindly folk who have shown practical sympathy with my little waitress daughter's case."

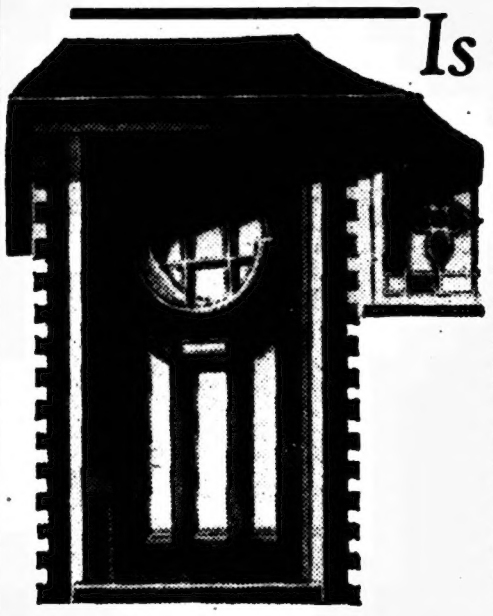
As we this week make no special appeal for a particular case, we make a big general appeal to our readers to send all they can spare, and a little of what they feel they cannot really spare, to the Hon. Secretary, "The Greatest of These ——" Fund, 93, Long Acre, London, W.C.2.

ACKNOWLEDGMENTS

P. Z. E., 1s.; Mrs. Gibbs (Carrington), 1s.; J. E. S. (Forest Gate), 1s. 6d.; Grateful Heart (Dundee), 2s.; H. O. W., 2s.; Jack (Wolvercote), 2s. 6d.; A Well Wisher (Ilkley), 5s.; E. M. Beckett (West Ham), 6s. 6d.; Mrs. Sutherland (Edinburgh), £1 0s. 3d.; Billie, 4½d.; Mrs. E. L. Cooper (Darwen), 1s.; Willie Mack's First Prize, 2s. 6d.; J. S. (Ulverston), 1s.; James Littlewood (Southsea), £5; Mrs. Cuckow (Langley), 1s.; Anon. (Tottenham), 6d.; Silly Ass, 2s.; W. G. Cook, 2s. 6d.; Old Navy R. R., 2s.; Pimlico, 5s.; Matt and Elsie, 10s.; A Yorkshire Reader, £1; E. B. (Bolton), 6d.; A. E. G., 11d.; J. T., 6d.; Taylor (Moldgreen), 6d.; J. E. L. (Northwich), 1s.; M. E. (Winterbottom), 2s. 6d.; M. O. (Liverpool), 2s. 6d.; One Ninth M. C., 3s. 1d.; Mr. A. Bratt (Oldham), 5s.; Dad and Mum, In Memory of Dear Madge, 5s.; Anon. (Larkhill Camp), 15s.; J. C. P. (Upton Snodsbury), £1; Mrs. Clark (Wakefield), 9d.; Mrs. E. Bentley (Hanley), 1s.; A Reader of JOHN BULL (Fife), 1s.; L. V., 1s.; Cogs, 10s.; F. G. Allen (Ottawa), 5s.; F. J. Stevens (Nottingham), 12s.; Preston Hoggan, 6d.; Mrs. E. Davies, 6d.; Mrs. Cook (Navenby), 1s.; Miss E. A. R. (Netherfield), 3s.; Poor Lines (Belfast), 6d.; JOHN BULL Reader (Bradninch), 7s. 6d.; Kimbolton, 5s.; Kitty and Cyril, 2s.; Taylor (Moldgreen), 6d.; Billie, 4½d.; Mr. Gooding (Edenbridge), 1s.; E. W. B. (Bristol), 3s. 6d.; Anon. (Preston), 2s.; Every Little Helps, 2s.; In Loving Memory of Victor, 1s. 3d.; Mrs. F. Woodcock (Sheldon), 1s. 1½d.; Well Wisher (Manchester), 1s.; Yungunne, 1s.; G. E. Prentice, 1s.; Betty (Leith), 1s.; Rugby, 1s.; E. G. (Evesham), 6d.; Mr. and Mrs. Maxted, 1s.; Kitty and Cyril, 2s.; One in Sympathy at Bedford, 2s. 6d.; B. M. (Brighton), 1s.; "?," 4s. 1d.; M. W. (Aberdeen), 10s.; Anon. (Wellingborough), 6d.; Mrs. A. Stinchcombe (Hugglescote), 1s.; Grief-Stricken and Lonely, 1s.; Anon. (Oxford), 1s. 6d.; E. K. (Bradford), 2s. 6d.; Anon. (Larkhill Camp), 10s.; H. Reeves (Lyndhurst), 1s.; Frank Kempton (Castleford), 7s. 6d.; Anon. (Slaithwaite), 6d.; F. Gooding (Crockham Hill), 1s.; Taylor (Moldgreen), 6d.; Very Unlucky, 6d.; One-Ninth for Luck from Lowestoft, 1s.; S. G. Waters (Worcester), 1s.; Pimple, 2s.; An Old Reader, 2s.; R. C. (Camden Town), 2s. 6d.; T. O. M. (Nottingham), 2s. 6d.; Slipper, 2s. 6d.; Bernard, 2s. 6d.; A Labourer, 2s. 6d.; Mrs. Pond (North Lowestoft), 2s. 6d.; J. A. T. (Royston), 3s. 6d.; A Sympathiser, 5s.; A Ninth (Coventry), 9d.; Anon. (Northwich), 1s.; Mrs. M. Stott (Llanbryde), 1s.; Unemployed (Westcliff-on-Sea), 2s. 6d.; K. J. W., 2s. 6d.; Grateful (Workington), 6d.; Sympathiser, 6d.; X-Word Omission, 9d.; M. M. (Edmonton), 1s. 6d.; A Small Ninth, 1s. 6d.; Pipes Mill, 2s.; Marry, 2s. 6d.; Mrs. Knott for Luck, 2s. 6d.; Grateful Heart, 3s.; G. R. (Southampton), 10s.; Billie, 4½d.; Bullet Loser No. 1 (Belfast), 6d.; Mrs. E. L. Cooper (Darwen), 6d.; O. K., 2s.; H. G. (Lancaster), 2s.; Hyst (Dewsbury), 2s. 6d.; M.C. (E.10), 2s. 6d.; Mrs M. M. Rawlings (Tipperary), 5s.; S. S., £1; Mrs. S. Westle (Ingatestone), 2s. 6d.; W. N. Evans (Hull), 10s.; W. R. S., 1s.; Mrs. Reed (Blackpool), 1s.; A. J. Parker (Cranfield), 6d.; The 9th, 3d.; M. Danapala (Fulham), 1s.; Chichester, 1s.; Anon. (Leicester), 2s. 6d.; "?," 2s. 10d.; Harry's Flower, 2s.

(Many acknowledgments unavoidably held over.)

Your Home
Is it Protected?



THE most wonderful home in the world is surely your home. What care and thought you have lavished upon it! What hard-earned savings are represented in every brick and stone, in every stick of furniture! What precious belongings and treasures are stored there! And just think!—a spark from the grate might destroy all those treasured possessions—storm or flood work incalculable damage.

Safeguard that home! See that if Fire, Storm or Flood should damage it, you would be able to call on "John Bull" for a cheque under the "John Bull" Free Insurance. "John Bull" is the ONLY paper to cover you free against these risks. Read now on the forms below.

"JOHN BULL" is the ONLY paper to pay
FIRE—STORM—FLOOD Benefit

We give below the names of a few readers who benefit on account of Fire, Storm and Flood.

FIRE
Up to £400.

ABBINGTON.—Mrs. M. Foster, 205, Maple St.
NR. RHYMNEY BRIDGE, GLAM.—Mr. A. H. Oakley, 9, Collins Row, Bute Town.
MANCHESTER.—Mr. H. Bamforth, 38A, Taylor St., Middleton.
NR. HAYWARDS HEATH.—Mrs. D. Beagley, Ponze Cott., Chelwood Gate.
SEAFORD, SUSSEX.—Mrs. A. Lucas, 29, Brooklyn Rd.
ST. BLAZEY, CORNWALL.—Mrs. L. Sandey, 18A, Station Rd.
OLD KENT RD., LONDON, S.E.15.—Miss E. Paull, 26, Rugby St.
GLASGOW.—Mrs. M. Granger, 210, Kelvinbaugh Street, Kelvinbaugh.
BIRKENHEAD.—Mrs. I. Sorensen, 4, Pym St.
GLASGOW, S.E.—Mr. A. Kyle, 17, Rockcliffe St.
HAYES, MIDDLESEX.—Mr. T. Evans, Electric Stores Flat, Uxbridge Rd.
PEMBROKE DOCK.—Mr. W. G. Mathias, 16, Clarence St.
DINNINGTON, NR. ROTHERHAM.—Mr. L. Price, 16, Coronation Avenue.
CARDIFF.—Mr. G. Ackerman, 37, Cidesmuir Rd., Tremorfa.
PONTYRHYDYAN. — Mrs. M. Jenkins, 2, Twynpandy.
COLCHESTER.—Mr. R. Crouch, 1, Spurgeon St., Hythe.
NR. CHORLEY, LANCS.—Mrs. O. Ashcroft, Lawrence Lane, Eccleston.
MANCHESTER.—Mrs. S. E. Jefferys, 14, Hampson St., Radcliffe.
ACCRINGTON—Mrs. M. Moorhouse, 69, Royds St.
FERNDALE, S. WALES.—Mrs. L. Evans, 29, Blaenllechan Rd.
KEIGHLEY, YORKS.—Mrs. E. Blyth, 14, Dalton Lane.
PLEAN, STIRLING.—Mrs. C. Rae, 17, Leantoot Gardens.
RAMSGATE.—Mr. F. Beckham, 54, Winstanley Cres.
PENTRE.—Mrs. J. Williams, 22, Madeline St.
LIVERPOOL.—Mrs. E. Martin, 8, Kinmel St., Toxteth Park.

STORM & FLOOD
Up to £300.

DERBYHAM, [illegible] Mr. S. Bloomfield, [illegible] St. Francis.
BUDDERS[illegible], [illegible] wood, [illegible] Road.
BUCKIE, BANFF[illegible] gess, Burnsi[illegible]
WORKSOP, [illegible] Scott, [illegible]
PEASENHALL, [illegible] E. Fleming, [illegible]
WOODBRIDGE, [illegible] G. W. [illegible] Green, [illegible]
WICKHAM MARKET, [illegible] Mrs. G. [illegible] Clevering.
SWANSEA, [illegible] King Edward [illegible]
BRADFORD, [illegible] Armitage, [illegible] East Bowling.
DEBENHAM, [illegible] Mr. T. Parker, [illegible]
PEASENHALL, [illegible] G. Pratt, [illegible]

Against Fire, Storm, Flood, Sickness, Accident "John Bull" covers you free

CUT HERE

JOHN BULL

***Hand* this Coupon to your Newsagent.**

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

Date .....

PLEASE WRITE CLEARLY.

J.B., 15/11/30.

CUT HERE

***Post* this Coupon to**

"John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form to [illegible] Newsagent for the regular weekly supply of JOHN BULL. Please register me as a [illegible] reader.

.....
Readers' Signature

Age.....

Address.....

.....

.....

Name and address of Newsagent.....

.....

..... Date .....

Use ½d. stamp. Don't send [illegible] A certificate setting out the full [illegible] conditions and certifying registration will be sent if 3d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.

JOHN BULL'S GREAT NEW PEN OFFER

"THE GUINEA TOUCH."

"Am delighted with both Pen and Pencil, especially the Pen, which writes perfectly. I am amazed at the value. Its qualities excel many Guinea Pens. . ."—E. L. W., 23, Albany Villas, Woodbridge, Suffolk.

Cash the Coupons! Grasp this opportunity to become the possessor of the famous JOHN BULL Pen fitted with 14-carat solid gold nib, iridium tipped. With each pen is presented a 2/6 Everpointed Pencil Free, heavily plated, complete with re-fills. Written guarantee accompanies both pen and pencil.

'John Bull's' Pen Coupon Value 6d.

Two of these Coupons (value [illegible] will be accepted as One Shilling part payment of the JOHN BULL Pen.

For the 5/- Pen send 2 Coupons and P.O. for 4/-
For the 3/6 Pen send 2 Coupons and P.O. for 2/6.

Add 3d. for postage and insurance in each case.

State if fine, medium or broad nib is desired (cross out [illegible] suitable). Name engraved [illegible] Pen, 6d. extra. Give name [illegible] required. Cross remittance [illegible] (make payable to JOHN BULL).

Address: "John Bull" Pen Dept., 93, Long Acre, London, W.C.2.

200 XMAS HAMPERS
RUMP TURKEY FOWL
PORK SAUSAGES
CHRISTMAS PUDDING
DUNDEE CAKE
BISCUITS, CHOCOLATES
CRACKERS
MUSICATEER & ALMONDS
50 CIGARETTES
BOTTLE OF FINE OLD PORT
WANTED THIS WEEK
700
MORE XMAS GUESTS
500 XMAS CAKES
BUSZARDS WORLD-FAMED PASTRYCOOKS MAKE THESE SPLENDID 12/6 CHRISTMAS CAKES
FIVE POUNDS OF LUSCIOUS INGREDIENTS RICHLY DECORATED WITH FONDANT ICING
2ND PRIZE £50 10 PRIZES OF £5 200 HAMPERS 500 CAKES
'BULLETS' FIRST PRIZE £300
3RD PRIZE £25 10 PRIZES OF £2 10 8,000 'TARGET' PRIZES

700 CHRISTMAS FEASTS—ONE WEEK TO WIN!

A CHRISTMAS feast for a few minutes' thought—that is to be JOHN BULL's seasonable reward for 700 competitors, and you can win one! Imagine the delight of unpacking on Christmas Eve a big *Bullets* Hamper, filled to the brim with ten Christmas luxuries! Picture your Christmas tea-table crowned with one of those magnificent Christmas Cakes from Buszards!

But there are still bigger thrills for twenty-three entrants in this week's contest—for the £300 winner and others who win substantial cheques.

To make a *Bullet* you have merely to add any TWO, THREE or FOUR WORDS of apt and original comment to one of the *Examples* on this page. For instance, choosing the *Example* BAND OF OPTIMISTS, the added words TAXATION'S "TUNE" Is DROWNING would complete a typical *Bullet*.

Be quick with your entry—this big one-week contest is closing on Saturday, November 22, to make way for next week's record offer.

THREE LIFE PENSIONS—"BULLETS" No. 778

FIRST PRIZE, £5 a Week for Life or £2,500 Cash

Miss A. Fryer, Royal Naval Hospital, Chatham, Kent.
Example:—BREAKING THE FETTERS
Bullet:—WOMAN—ALSO ROMANCE'S THREADS.

£2 Weekly Life Pension or £1,000:

Mr. T. H. Debrah, 14, Rawdon Road, Maidstone.
Example: Getting Behind
Bullet: Position "Goat" Excels—In.

£1 Weekly Life Pension or £500:

Mrs. M. McLean, 141, Gallowgate, Glasgow.
Example: With a Squeeze
Bullet: Cinema's Entered—And For.

Fourth Prize of £50:

Mr. V. Smallworth, "Southcot," Woodchurch.
Example: Through Her Tears
Bullet: His "Stiff Front" Crumpled.
(Entered on "Target" Prize coupon.)

Fifth Prize of £25:

Mr. F. Hollinthwaite, 1a, Park Villas, Pontefract.
Example: Travellers
Bullet: "Cement," Prince Bros.

10 Prizes of £5 each:

J. M. ATKINSON, 2a, Hathaway Hamlet, Shottery.
On The Platform—"I-I Ha-Have N-No Res-Hesitation—"

W. BELL, 16, Harcourt Drive, Belfast.
State Of Matrimony—"Asylum," If Entered Sanely.

Mrs. POSTER, 224, Gladstone Street, Bradford.
Appetite For Work—"Fickle," So Poverty Consumes.
(Entered on "Target" Prize Coupon.)

F. GRAY, 134, Heigham Road, East Ham, E.
Getting Behind—"Keeping Up" With Neighbours.

J. H. LAWTON, 27, Wilberforce Road, Leicester.
Must Go—Political "Sword-play"—Industries Bleeding."

Mrs. MAWSON, 22, Prestbury Avenue, Manchester.
Repairing The Damage—Little "Tinker," "Soldering" Hearts.

W. R. POWTER, 16, Enfield Road, Leeds.
Office Comedian—"Efficiency Expert" Usually Proves.

Mrs. A. VIGOR, Woodside Bungalow, Burwash, Sussex.
Travellers—"Breezy" Gentlemen Feeling "Draught."

H. W. WALTERS, 40, Constable Road, Felixstowe.
Politicians Say—"Depression!" Depressed Say, "Politicians!"

Mrs. E. YATES, 7, Ralph Street, Bolton.
State Of Matrimony—Enter Seriously—Taking Humour.

10 Prizes of £2 10s. each:

W. ANDREWS, 24, Blacksmiths Lane, St. Albans.
Better Man—His *Berth's* No Accident.

A. J. BRUNSWICK, 24, Pillebrook Avenue, Leigh-on-Sea.
Soaring To Success—"Envelope" *Heavier* Each Week.

R. CROFT, 4, Friar Street, Worcester.
Soaring To Success—When "British Firm" Everywhere.

Mrs. C. EVANS, 97, Penywain Road, Roath.
Politicians Say—Then, "Regret To Say—"

Mrs. L. GREENSLADE, 79, Holdenhurst Road, Bournemouth.
Travellers—"Crusaders" Britain *Should* Help.

Mrs. T. HIPKINS, 32, Longspears Avenue, Gabalfa, Cardiff.
State of Matrimony—Failure, Because Both "Successes."
(Entered on "Target" Prize Coupon.)

R. POWELL, Culmore, Harlesden Road, Willesden.
Politicians Say—"We'll Wrestle!"—Then "Fence."

Miss E. TAIT, East Neuk, Millport, Bute.
In The World To-day—Science Advances "Beyond Belief."

J. B. TAYLOR, 5, Jerningham Street, Stafford.
Lady Of Leisure—Not In *Pithead* Queue.

T. TUCKER, East Pord, Ashmill, Barnstaple.
On The Platform—"Grandmothers" Who Shock *Us*.

A list of 50 £1, 100 10s. and 1,000 2s. 6d. winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and state the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagent from whom the winners of the first three "Bullets" prizes in Competition No. 782 usually purchase their copies of "John Bull."

Examples for "Bullets" Competition No. 782

BAND OF OPTIMISTS
IGNORED BY PARLIAMENT
WAR ON THE CRIMINAL
ON MONDAY
WORDS ARE CHEAP, SO
PEACE OF MIND
FLYING ALONG
UNANIMOUSLY
PAYING DEARLY
HE DID HIS BEST, BUT
BREAD OF IDLENESS

RUNAWAY VICTORY
IF BALDWIN'S NOT CAREFUL
SWAMPED
SEEING DOUBLE
AFTER THE ROBBERY
COWARDLY
DREAMS OF YOUTH
WHAT'S MISSING
IN A SECOND
BE PREPARED AND
EVERYONE EXPECTS

HAPPY ENDING
TAKES THE BISCUIT
LEADING
TREMBLING
AN OPENING
HERE
SEEMS USELESS
WHERE THE MONEY IS
HER CHARGE
MOVING WITH THE TIMES

Example _____ Bullet _____ Closing SAT. Nov. 22

Example _____ Bullet _____

(782) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed _____ Address _____

Example _____ Bullet _____ Closing SAT. Nov. 22

Example _____ Bullet _____

(782) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed _____ Address _____

Example _____ Bullet _____ Closing SAT. Nov. 22

Example _____ Bullet _____

(782) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____ Address _____

Example _____ Bullet _____ Closing SAT. Nov. 22

Example _____ Bullet _____

(782) P.O. No. _____ I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____ Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

ADDRESS ENTRY: 'Bullets' No. 782, 'John Bull,' Long Acre, London, W.C.2 (Comp.)

Free weekly help awaits you in *Bullets Bulletin*. Penny postcard brings post free sample copy. Sixpenny P.O. (crossed and made payable to JOHN BULL) brings 13 weeks' issues post paid. Address:—"Bulletin Dept., 19, Short's Gardens, W.C.2.

Examples for "Bullets" No. 783—First Prize £300 and 1,250 Christmas Prizes.

On The Westminster Front—Plainly—Business Matters—Poking His Nose In—Parting—Stepping The Rot—Without—Comfortable Berth—Crowded—Dangerous Game—Enterprising Reporter—Not Complete—Rising To The Occasion—Skilled Labour—Gets My Vote—He's An Alien, So—Painful—Carefully Concealed—Making Headway—Appeals To All—Earns Respect—Mother's Remedy—Orders—All We ask—Whatever It's Called—Good As New—It Might Help If—Swallowed—On All Hands—Net Result—A Man's Way—Judging By The Price.

(Closing Saturday, November 29.)

SPARE-TIME £ £ £'s

For Enterprising Men!

Start a Profitable Business with

THE MACHINE THAT MAKES MONEY

Mr. D. A. Adana, the Inventor.

Supply the Big **WEEKLY** Demand for Printed Material in **YOUR OWN** District and make **LARGE PROFITS** in your **SPARE TIME.** The Possibilities are **ENORMOUS**—the Market **HUGE.** In small villages and large towns all over the country golden opportunities are going begging—simply waiting for Enterprising Men to take advantage of them.. Tradesmen, Cinema Proprietors, Dance and Concert Organisers, etc., etc., all **MUST** have a regular supply of Printed Material from Week to Week. With the aid of my Wonder Working "Adana" Printing Machine **YOU** could easily produce this! So interesting and wonderfully fascinating is the work that it is just like a pleasant hobby.

Special Easy Payment Terms

BY SMALL INSTALMENTS!

THE MARVELLOUS "ADANA"
ALL-STEEL SUPER 1930 MODEL
AUTOMATIC SELF-INKING
PRINTING MACHINE.

Solid and Speedy Impression Control, Double Pressed Steel Type Bed, Heavy Pressed Steel Platen. Especially designed for Commercial Use in All Large and Small Printing Establishments. Makes Printing Simplicity Itself even to Absolute Beginners.

Read How Others MAKE MONEY!

Only 15 Years Old but Earns £2/- per week!

Dear Sirs—Please accept my heartiest congratulations, for your machine is wonderful. I first took it up as a hobby—but now I am making an average of 30/- per week, which is very good I think for a 15 year old.

D.E.S. (Liverpool).

"I Am Making A Nice Little Sum."

I received your 45/- plant. *It is a 'little wonder' machine* and prints beautifully clear.

I have already done 3 biz- jobs and I am making a nice little sum. It will print as good as a professional printer can.

I have three orders for letterheads *waiting now.* (C.H.)

"I Can Think of No Better Investment."

I have no hesitation in saying that, for simplicity, completeness and accuracy at the price *I can think of no better investment* and in my case it will *save its cost in a month.* I have had no experience previously with printing, but owing to the freedom from complicated parts and adjustments *I am already able to turn out what I need immediately with the plant supplied.* (A.R.)

A Golden Key to Money-Making.

I received your printing machine quite safely and was more than delighted with same. I consider it *a machine that is capable of turning out first class work. It should also prove a golden key to the man or woman who is only blessed with a very small amount of this world's riches.* (H.S.)

"I Printed 500 Handbills."

I must say I think the Adana machine is *wonderful value for money and extremely simple to work.* As soon as I had set up the type *I printed 500 handbills* without a single misprint: *I might say I had never done any printing before.* (R.C.)

A Marvellous Bargain.

I have one of your 45/- outfits and I must say for the money it is a Marvellous Bargain. I have printed some 20,000 visiting cards on it and it is as good as new still. The work is exceptionally High Class and many people have been astonished when I tell them that I do my printing myself. In fact one person did not believe me at first and it was only after I had actually printed something for him that he believed me. When I told him that the machine only cost 45/- he nearly collapsed Wishing you every success and recommending you to every small printer I meet.—G.E.T. (Forest Hall).

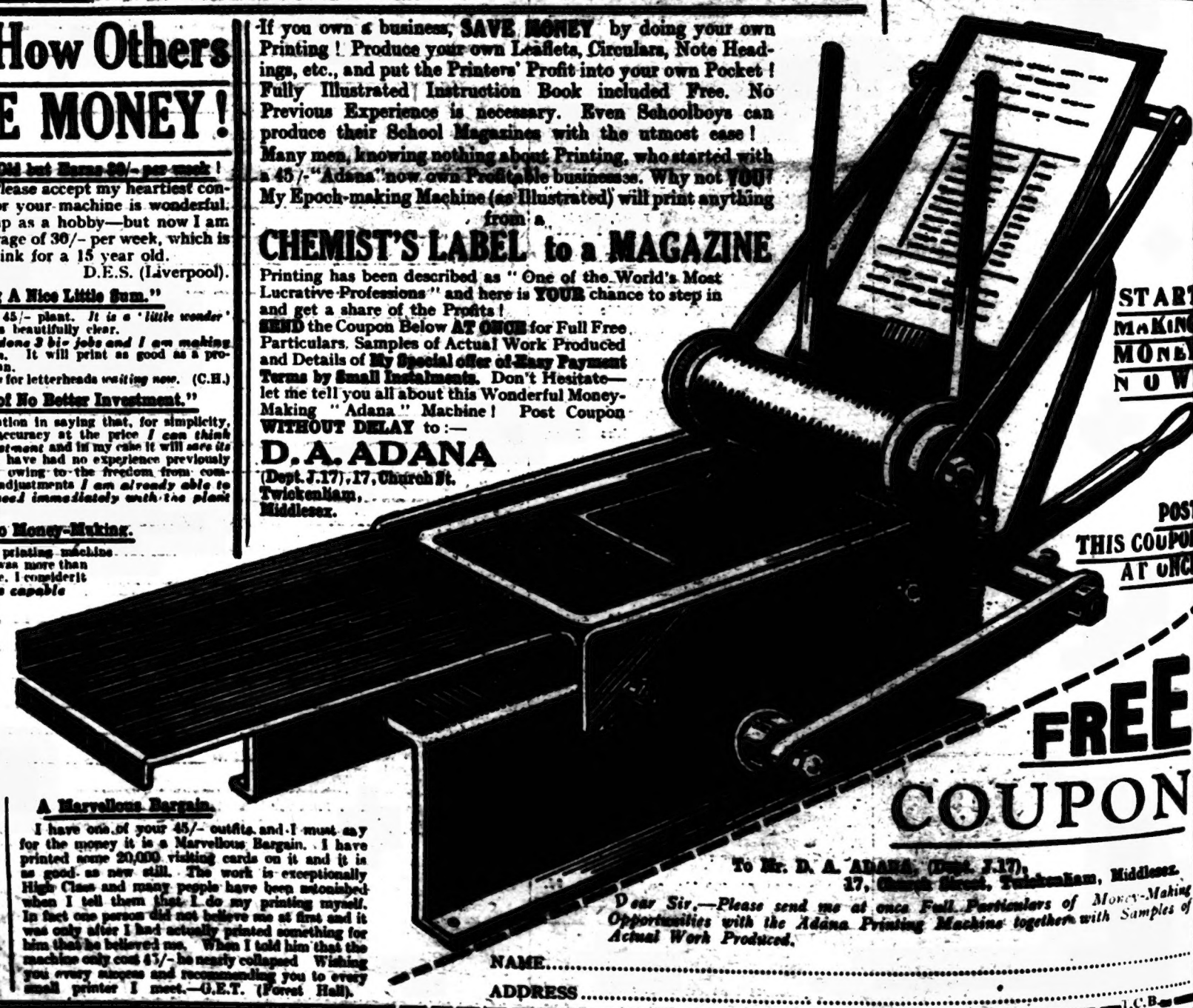
If you own a business, **SAVE MONEY** by doing your own Printing! Produce your own Leaflets, Circulars, Note Headings, etc., and put the Printers' Profit into your own Pocket! Fully Illustrated Instruction Book included Free. No Previous Experience is necessary. Even Schoolboys can produce their School Magazines with the utmost ease! Many men, knowing nothing about Printing, who started with a 45/- "Adana" now own Profitable businesses. Why not **YOU?** My Epoch-making Machine (as Illustrated) will print anything from a

CHEMIST'S LABEL to a MAGAZINE

Printing has been described as "One of the World's Most Lucrative Professions" and here is **YOUR** chance to step in and get a share of the Profits!

SEND the Coupon Below **AT ONCE** for Full Free Particulars, Samples of Actual Work Produced and Details of **My Special offer of Easy Payment Terms by Small Instalments.** Don't Hesitate—let me tell you all about this Wonderful Money-Making "Adana" Machine! Post Coupon **WITHOUT DELAY** to:—

D. A. ADANA
(Dept. J.17), 17, Church St. Twickenham, Middlesex.



START MAKING MONEY NOW

POST THIS COUPON AT ONCE

FREE COUPON

To Mr. D. A. ADANA, (Dept. J.17), 17, Church Street, Twickenham, Middlesex.

Dear Sir,—Please send me at once Full Particulars of Money-Making Opportunities with the Adana Printing Machine together with Samples of Actual Work Produced.

NAME.....

ADDRESS.....

Cut along dotted line J.C.B.

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